

01-17-2002

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To the Honorable Commissioner of Patents and Trademarks.
Please record the attached original document or copy thereof.

1. Name of conveying party(ies):

Lynn Poynter, Andrea Walters Dowding

Additional name(s) of conveying

party(ies) attached? ☐ Yes ☒ No

1-11-02

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ OtherExecution Date: July 18, 2001

2. Name and Address of receiving party(ies):

Name: The Longaberger CompanyStreet Address: 1500 East Main StreetP.O. Box 3400City: NewarkState: OHCountry: U.S.A.Zip: 43055

Additional name(s) & address(es) attached?

☐ Yes ☒ No

4. Application number(s) or patent number(s)

If this document is being filed with a new application, the execution date of the application is:

A. Patent Application No.(s)

B. Patent No.(s)

29/143,184Additional numbers attached? ☐ Yes ☒ No

5. Name and address of person to whom correspondence concerning document should be mailed:

Name: Charma Murphy, Legal Assistant

Internal Address: _____

Porter, Wright, Morris & Arthur LLPStreet Address: 41 South High StreetCity: Columbus State: OH Zip: 432156. Total number of applications and patents involved: 17. Total fee (37 CFR 3.41): \$ 40.00☒ Enclosed☐ Authorized to be charged to deposit account8. Deposit account number: 16-2326

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original documents.

Laurie N. Jacques
Name of Person Signing

Laurie N. Jacques
Signature

October 23, 2001
Date

Total number of pages comprising cover sheet: 1

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Mail documents to be recorded with required cover sheet information to:

01/16/2002 LMUELLER 00000147 29143184

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40.00 DP

Director—U.S. Patent and Trademark Office
Box Assignments
Washington, D.C. 20231

PATENT
REEL: 012462 FRAME: 0953

ASSIGNMENT

Of: ORGANIZER STAND

From: Lynn Poynter, an individual
Andrea Walters Dowding, an individual

To: The Longaberger Company, a corporation of Ohio

We, Lynn Poynter, a citizen of the United States residing in Columbus, Ohio, and Andrea Walters Dowding, a citizen of the United States residing in Dresden, Ohio, are inventors of a new, original, and ornamental design for ORGANIZER STAND, for which we and our co-inventors, Russell Gilbert and Durward Staten, are applying for Letters Patent of the United States by an application so titled, the specification of which was filed June 8, 2001 and has been assigned Application No. 29/143,184;

For good and valuable consideration paid to us from The Longaberger Company, a corporation of the State of Ohio having its corporate offices at 1500 East Main Street, Newark, Ohio 43058-3400, the receipt and sufficiency of which we acknowledge, by this Assignment;

We sell, assign, and transfer to The Longaberger Company our entire and undivided right, title, and interest in and to our invention of a new, original, and ornamental design for ORGANIZER STAND, our said application for letters patent, the invention described therein, and all rights appurtenant thereto and in all our applications related thereto, including each of the following: the right to apply for any letters patent for said invention in the United States and all foreign countries, all other applications for letters patent on said invention, in whatsoever

countries, including all divisional, renewal, substitute, and continuation applications based in whole or in part upon said invention or upon said application or related thereto; all letters patent that may issue thereon in the United States and foreign countries and all reissues, extensions, renewals, divisions, or continuations of letters patent granted for said inventions or upon said applications, to the full end of the term or terms for which said letters patent may be issued; and every priority or other right accorded by every international convention, treaty, or agreement that is or may be predicated upon or arise from said invention, application and other applications or letters patent therefor, all to be held and enjoyed by The Longaberger Company, its successors and assigns, all the same as we would have held and enjoyed had this Assignment not been made;

We authorize and grant the right to The Longaberger Company to file and prosecute patent applications in all countries for any part of said invention in our names or in the name of The Longaberger Company or otherwise, as The Longaberger Company may deem advisable under any international convention, treaty, or agreement or otherwise;

We authorize the Commissioner of Patents and Trademarks of the United States and the empowered officials of all other countries to grant, issue, and transfer any letters patent for the said inventions arising out of said application to The Longaberger Company, as assignee of our entire right, title, and interest therein, in accordance with this instrument of assignment;

We represent and warrant that there are no rights or interests outstanding inconsistent with the rights and interests granted herein; we covenant that we will not execute, grant, or transfer any rights or interests inconsistent herewith; we bind ourselves to execute and deliver to

The Longaberger Company, its successors and assigns, any further documents or instruments and to perform any further acts that may be deemed necessary to enable it, its successors and assigns, to file the said applications for letters patent for the said invention in any country in which it may elect to file such applications, and to vest in The Longaberger Company, its successors and assigns, the title herein conveyed and intended to so be conveyed, and to enable such title to be recorded in the United States and each foreign country in which each such application may be filed so that any patent issued thereon shall be issued to The Longaberger Company, its successors and assigns; and we further covenant and agree, that we will, upon request, communicate to The Longaberger Company, its successors and assigns, any facts relating to the said invention and the history thereof known to us, and that we will testify as to the same in any interference or other litigation when requested to do so by The Longaberger Company, its successors and assigns.

IN TESTIMONY WHEREOF, we have hereunto set our hands on the day(s) indicated.

Alma Poynter

STATE OF OHIO)
)
COUNTY OF LICKING)

ss:

On this 20th day of June, 2001 before me personally appeared Lynn Poynter, who executed the foregoing instrument and who acknowledged to me that she executed the same of her own free will for the purpose therein set forth.

Paula D. Gibson
Notary Public

PAULA D. GIBSON
NOTARY PUBLIC, STATE OF OHIO
MY COMMISSION EXPIRES 9-19-01.

(seal)

* * * * *

Andrea Walters Dowdy

STATE OF OHIO)
)
COUNTY OF LICKING)

ss:

On this 18th day of July, 2001 before me personally appeared Andrea Walters Dowding, who executed the foregoing instrument and who acknowledged to me that she executed the same of her own free will for the purpose therein set forth.

Paula D. Gibson
Notary Public

PAULA D. GIBSON
NOTARY PUBLIC, STATE OF OHIO
MY COMMISSION EXPIRES 9-19-01.

(seal)

* * * * *

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RECORDED: 01/11/2002

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REEL: 012462 FRAME: 0957