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Form PTO-1595 JAN 0 9 2002 H	7
Docket No. 310048-558 PATENTS ONLY To the Hon Commissioner of Ottor	
To the Holl. Commissioner of batch	original documents of copy dicteor.
	2739 Traine and address of receiving party(ies)
BRIAN R. McCARTHY $\int \cdot \zeta \cdot \zeta$	Name_Avery Dennison Corporation
STEVEN CRAIG WEIRATHER	Charles Address 150 North Courses Course
CHARLES THURMOND PATTERSON TONY LEE SCROGGS	Street Address: 150 North Orange Grove
SUNJAY YEDEHALLI MOHAN	City: <u>Pasadena</u> State <u>California</u> ZIP <u>91103</u>
PATRICIA L. CROSS ARTHUR B. MOORE	Additional name(s) and address(es) attached? Yes _X_ No
Additional name of conveying party attached? Yes _X_ No	
3. Nature of conveyance:	
X Assignment (6) Merger	
Security Agreement Change of Name	
Security Agreement Change of Name	
Other	
Execution Dates: August 20, 2001, August 27, 2001, October 4,	
2001, August 30, 2001, and August 17, 2001, respectively	
4. Application number(s) or patent numbers:	
If this document is being filed together with a new application, the exe	position data of the application is:
If this document is being fried together with a new application, the exe	ecution date of the application is
A. Patent Application No. 09/872,353	B. Patent No.(s)
Additional numbers attached	
5. Name and address party to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: 1
Name <u>Douglas N. Larson, Esq.</u>	
Company Oppenheimer Wolff & Donnelly LLP	
Street Address 2029 Century Park East, Suite 3800	7. Total fee (37 CFR 3.41) \$40.00
City: Los Angeles State <u>CA</u> ZIP <u>90067</u>	X Enclosed
_	X Any discrepancy or overpayment is authorized
	to be charged to deposit account 8. Deposit Account number:
/17/2002 TDIAZ1 00000195 09872353	•
FC:581 40.00 OP	_16-2230
	(Attach duplicate copy of this page if paying by deposit account)
9. Statement and signature.	THIS SPACE
To the best of my knowledge and belief, the foregoing information original document.	ion is true and correct and any attached copy is a true copy of the
Original accument.	1 /
Douglas N. Larson, Esq. Signate	November 5, 2001 Date
Total number of pages including cover sheet, attachments, a	nd document: 31

REEL: 012464 FRAME: 0471

Avery Ref.: 2991-US

ASSIGNMENT

WHEREAS, we, **Brian R. McCarthy, Steven Craig Weirather, Charles Thurmond Patterson, Tony Lee Scroggs, Sunjay Yedehalli Mohan, Patricia L. Cross and Arthur B. Moore,** the undersigned inventors (ASSIGNORS), have invented a new and useful invention entitled Business Card Sheet Construction and Methods of Making and Using Same, the specification of which was filed with the U.S. Patent and Trademark Office on June 1, 2001, and assigned Serial No. 09/872,353; each of us has executed the application concurrently with executing this assignment; we are the joint owners of this invention and improvements;

WHEREAS, we, the ASSIGNORS, have invented a new and useful invention entitled BUSINESS CARD SHEET CONSTRUCTION AND METHODS OF MAKING AND USING SAME, an application for which was filed with the PCT Receiving Office on June 1, 2001, and assigned No. PCT/US01/17972 (Attorney Docket 310048-532WO);

WHEREAS, **AVERY DENNISON CORPORATION**, (ASSIGNEE) is a corporation organized and existing under the laws of the state of Delaware, having a place of business at 150 North Orange Grove, Pasadena, California 91103, desires to acquire the entire right, title and interest in and to the inventions, U.S. and PCT applications and Letters Patent to be granted and issued for the inventions and applications;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) by the ASSIGNEE to each of us to be paid, and other valuable consideration, the legal sufficiency of all of which we acknowledge, we, the ASSIGNORS, have sold and do hereby sell, assign, transfer and set over unto the ASSIGNEE, its successors and assigns, the entire right, title and interest:

in and to the inventions and all improvements thereon,

in and to the application for letters patent thereon,

in and to the PCT application,

in and to applications pertaining to or based upon the inventions and applications, including divisional and continuing applications and continuations-in-part,

in and to any and all letters patent which may be granted and issued on the inventions and applications, or any of them, not only for, to and in the United States of America, its territories and possessions, but for, to and in all foreign countries, together with and including all priority rights based upon any and all applications in the United States of America covered by this Assignment,

in and to any right to sue for past infringement of the inventions, improvements, applications and letters patent,

subject to any rights which may be held by the United States government under the above-identified grant.

And for the above-named considerations, we agree that we will, at the request of the ASSIGNEE, execute any and all applications for letters patent for the inventions and any and all other papers and documents and do all other and further lawful acts that the ASSIGNEE may deem necessary or desirable to obtain letters patent on the inventions, to secure the grant of such letters patent and to perfect and vest in the ASSIGNEE the entire right, title and interest in the inventions, applications and letters patent.

And for the above-named considerations, we authorize and empower the ASSIGNEE, its successors and assigns, to apply for and obtain, in its or their own names, letters patent for the inventions before competent International Authorities including the World Intellectual Property Organization and in any and all foreign countries in which applications for letters patent can be so made or letters patent so obtained.

PATENT REEL: 012464 FRAME: 0472

Dated: <u>Aug. 20</u> , 2001	Name: Brian R. McCARTHY
Dated:, 2001	Name: Steven Craig WEIRATHER
Dated:, 2001	Name: Charles Thurmond PATTERSON
Dated:, 2001	Name: Tony Lee SCROGGS
Dated: <u>October , 4</u> , 2001	Name: Sunjay Yedehalli MOHAN
Dated:, 2001	Name: Patricia L. CROSS
Dated: <u>Avj. 17</u> , 2001	Name: Arthur B. MOORE

Avery Ref.: 2991-US

STATE OF CALIFORNIA)
COUNTY OF Los Angeles) ss.
On
WHENESS my hand and official seal. STACY H. OKAZARI Commission # 1277432 Notary Public - Collorida Los Argeles County My Comm. Beples Sep 25, 2004
STATE OF GEORGIA)
COUNTY OF) ss.
On, 2001 before, personally appeared STEVEN CRAIG WEIRATHER, personally known to me or proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.
WITNESS my hand and official seal.
Notary Public (SEAL)
STATE OF GEORGIA)) ss. COUNTY OF)
On, 2001 before

that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.
(SEAL) Notary Public
STATE OF GEORGIA)) ss. COUNTY OF)
On, 2001 before, personally appeared Tony Lee SCROGGS, personally known to me or proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted executed the instrument.
WITNESS my hand and official seal.
Notary Public (SEAL)
STATE OF GEORGIA) COUNTY OF FULTON)
On October 42001 before ALIPA J. WILKIWS, personally appeared SUNJAY YEDEHALLI MOHAN, Personally known to me or proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.
WITNESS my hand and official seal. What are all the seal of the s

Page 4 of 5

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WITNESS my hand and official seal.	
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STATE OF CALIFORNIA) ss. COUNTY OF Los Angeles)	
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WITNESS my hand and official seal. Notary Public	STACY H. OKAZAKI Commission # 1277452 Notary Public - California Los Angeles County My Comm. Expires Sep 25, 2004

ASSIGNMENT

WHEREAS, we, Brian R. McCarthy, Steven Craig Weirather, Charles Thurmond Patterson, Tony Lee Scroggs, Sunjay Yedehalli Mohan, Patricia L. Cross and Arthur B. Moore, the undersigned inventors (ASSIGNORS), have invented a new and useful invention entitled Business Card Sheet Construction and Methods of Making and Using Same, the specification of which was filed with the U.S. Patent and Trademark Office on June 1, 2001, and assigned Serial No. 09/872,353; each of us has executed the application concurrently with executing this assignment; we are the joint owners of this invention and improvements;

WHEREAS, we, the ASSIGNORS, have invented a new and useful invention entitled BUSINESS CARD SHEET CONSTRUCTION AND METHODS OF MAKING AND USING SAME, an application for which was filed with the PCT Receiving Office on June 1, 2001, and assigned No. PCT/US01/17972 (Attorney Docket 310048-532WO);

WHEREAS, AVERY DENNISON CORPORATION, (ASSIGNEE) is a corporation organized and existing under the laws of the state of Delaware, having a place of business at 150 North Orange Grove, Pasadena, California 91103, desires to acquire the entire right, title and interest in and to the inventions, U.S. and PCT applications and Letters Patent to be granted and issued for the inventions and applications;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) by the ASSIGNEE to each of us to be paid, and other valuable consideration, the legal sufficiency of all of which we acknowledge, we, the ASSIGNORS, have sold and do hereby sell, assign, transfer and set over unto the ASSIGNEE, its successors and assigns, the entire right, title and interest:

in and to the inventions and all improvements thereon,

in and to the application for letters patent thereon,

in and to the PCT application,

in and to applications pertaining to or based upon the inventions and applications, including divisional and continuing applications and continuations-in-part,

in and to any and all letters patent which may be granted and issued on the inventions and applications, or any of them, not only for, to and in the United States of America, its territories and possessions, but for, to and in all foreign countries, together with and including all priority rights based upon any and all applications in the United States of America covered by this Assignment,

in and to any right to sue for past infringement of the inventions, improvements, applications and letters patent,

subject to any rights which may be held by the United States government under the above-identified grant.

And for the above-named considerations, we agree that we will, at the request of the ASSIGNEE, execute any and all applications for letters patent for the inventions and any and all other papers and documents and do all other and further lawful acts that the ASSIGNEE may deem necessary or desirable to obtain letters patent on the inventions, to secure the grant of such letters patent and to perfect and vest in the ASSIGNEE the entire right, title and interest in the inventions, applications and letters patent.

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Page 1 of 5

Dated:	Dated: <u>Aug . 20</u> , 2001		mi Charly
Name: Steven Craig WEIRATHER Dated:, 2001		Name:	Brian R. McCARTHY
Dated:, 2001	Dated, 2001	Name:	Steven Craig WEIRATHER
Dated:, 2001	Dated:, 2001	Name:	Charles Thurmond PATTERSON
Dated: 8/30 , 2001 Dated: Aug. 17 , 2001 Name: Sunjay Yedehalli MOHAN Patricia L. CROSS Output Dated: Aug. 17 , 2001	Dated:, 2001	Name:	Tony Lee SCROGGS
Name: Patricia L. CROSS Dated: Aug. 17, 2001	Dated:, 2001	Name:	Sunjay Yedehalli MOHAN
Datou. 1 1 2001	Dated: 8/30 , 2001	Name:	
	Dated: <u>Aug. 17</u> , 2001		

STATE OF CALIFORNIA)
COUNTY OF Los Angeles) SS.)
the person(s) whose name(s) is/are s he/she/they executed the same in	personally appeared BRIAN R. personally appeared BRIAN R. per proved to me on the basis of satisfactory evidence, to be subscribed to the within instrument and acknowledged to me that his/her/their authorized capacity(ies), and that by his/her/their erson(s), or the entity upon behalf of which the person(s) acted,
WHENESS my hand and official Notary Public	STACY H. OKAZAKI Commission # 1277/532 Notary Public - Colifornia Los Angeles County My Comm. Expires Sep 25, 2004
STATE OF GEORGIA)) ss.
COUNTY OF)
the person(s) whose name(s) is/are s he/she/they executed the same in	, personally appeared STEVEN CRAIG ne or proved to me on the basis of satisfactory evidence, to be subscribed to the within instrument and acknowledged to me that his/her/their authorized capacity(ies), and that by his/her/their erson(s), or the entity upon behalf of which the person(s) acted,
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Notary Public	(SEAL)
STATE OF GEORGIA COUNTY OF)) ss.)
evidence, to be the person(s) who	, personally appeared CHARLES known to me or □ proved to me on the basis of satisfactory ose name(s) is/are subscribed to the within instrument and executed the same in his/her/their authorized capacity(ies), and

that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.
(SEAL)
Notary Public
STATE OF GEORGIA)
) ss. COUNTY OF)
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WITNESS my hand and official seal.
Notary Public (SEAL)
STATE OF GEORGIA)) ss. COUNTY OF)
On, 2001 before, personally appeared Sunjay Yedehall Mohan, personally known to me or proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted executed the instrument.
WITNESS my hand and official seal.
(SEAL) Notary Public

STATE OF OHIO) COUNTY OF <u>LAKE</u>)	ss.
CROSS, personally known to me or person(s) whose name(s) is/are subscribe/she/they executed the same in his/b	proved to me on the basis of satisfactory evidence, to be the ped to the within instrument and acknowledged to me that ner/their authorized capacity(ies), and that by his/her/their n(s), or the entity upon behalf of which the person(s) acted,
WITNESS my hand and official sea Makella Holard Notary Public	
STATE OF CALIFORNIA) COUNTY OF Los Angeles)	ss.
person(s) whose name(s) is/are subscribne/she/they executed the same in his/h	proved to me on the basis of satisfactory evidence, to be the bed to the within instrument and acknowledged to me that ner/their authorized capacity(ies), and that by his/her/their n(s), or the entity upon behalf of which the person(s) acted,
WITNESS my hand and official sea	STACY H. OKAZAKI Commission # 1277432 Notary Public - California Los Angeles County My Comm. Biptres Sep 25, 2004

Avery Ref.: 2991-US

ASSIGNMENT

WHEREAS, we, Brian R. McCarthy, Steven Craig Weirather, Charles Thurmond Patterson, Tony Lee Scroggs, Sunjay Yedehalli Mohan, Patricia L. Cross and Arthur B. Moore, the undersigned inventors (ASSIGNORS), have invented a new and useful invention entitled Business Card Sheet Construction and Methods of Making and Using Same, the specification of which was filled with the U.S. Patent and Trademark Office on June 1, 2001, and assigned Serial No. 09/872,353; each of us has executed the application concurrently with executing this assignment; we are the joint owners of this invention and improvements;

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in and to the inventions and all improvements thereon,

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PATENT REEL: 012464 FRAME: 0482

Dated: <u>Aug. 20</u> , 200) 1	Name:	Brian R. McCARTHY
Dated:, 200		Name:	Steven Craig WEIRATHER
Dated:, 200)1	Name:	Charles Thurmond PATTERSON
Dated: <u>\$/27/0/</u> , 200)1	Name:	Tony Lee SCROGGS
Dated:, 200)1	Name:	Sunjay Yedehalli MOHAN
Dated:, 200)1	Name:	Patricia L. CROSS
Dated: <u>Aug. 17</u> , 200)1		Arthur B. MOORE

STATE OF CALIFORNIA COUNTY OF Los Angeles State of California State o
On 8/20 , 2001 before Stacy H. Oxcarit, Norther personally appeared BRIAN R. McCarthy, personally known to me or proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.
WHENESS my hand and official seal. STACY H. OKAZAKI Commission # 1277432 Notary Public (SEAL) STACY H. OKAZAKI Commission # 1277432 Notary Public - Colliertes Los Angeles County My Comm. Beples Sep 25, 2004
STATE OF GEORGIA
COUNTY OF) ss.
On
WITNESS my hand and official seal.
Notary Public (SEAL)
STATE OF GEORGIA
COUNTY OF) ss.
On, 2001 before

that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.
Notary Public (SEAL)
STATE OF GEORGIA) COUNTY OF Hall)
On 3 20 , 2001 before Laborna 5. Modelly out personally appeared Tony LE SCROGGS, personally known to me or proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me the he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/the signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted executed the instrument.
WITNESS my hand and official seal.
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Commission Expires 217/05
STATE OF GEORGIA)) ss. COUNTY OF)
On, 2001 before
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Notary Public

STATE OF OHIO)
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STATE OF CALIFORNIA) ss. COUNTY OF Los Angeles On 8/17/or , 2001 before Stacy II. OKG Later, IV , personally appeared ARTHUR B. MOORE, personally known to me or proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.
WITNESS my hand and official seal. STACY H. OKAZAKI Commission # 1277432 Notary Public - Cofforda Los Angelas County My Comm. Biplies Sep 25, 2004

Avery Ref.: 2991-US

ASSIGNMENT

WHEREAS, we, Brian R. McCarthy, Steven Craig Weirather, Charles Thurmond Patterson, Tony Lee Scroggs, Sunjay Yedehalli Mohan, Patricia L. Cross and Arthur B. Moore, the undersigned inventors (ASSIGNORS), have invented a new and useful invention entitled Business Card Sheet Construction and Methods of Making and Using Same, the specification of which was filled with the U.S. Patent and Trademark Office on June 1, 2001, and assigned Serial No. 09/872,353; each of us has executed the application concurrently with executing this assignment; we are the joint owners of this invention and improvements;

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in and to any and all letters patent which may be granted and issued on the inventions and applications, or any of them, not only for, to and in the United States of America, its territories and possessions, but for, to and in all foreign countries, together with and including all priority rights based upon any and all applications in the United States of America covered by this Assignment,

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PATENT REEL: 012464 FRAME: 0487

Dated: <u>Aug. 20</u> , 2001	Name: Brian R. McCARTHY
Dated: <u>(27/0/</u> , 2001	Name: Steven Craig WEIRATHER
Dated:, 2001	Name: Charles Thurmond PATTERSON
Dated:, 2001	Name: Tony Lee SCROGGS
Dated:, 2001	Name: Sunjay Yedehalli MOHAN
Dated:, 2001	Name: Patricia L. CROSS
Dated: <u>Aug. 17</u> , 2001	Name: Arthur B. MOORE

STATE OF CALIFORNIA COUNTY OF Los Angeles On 8/20, 2001 before Stacy H. OKazak, Nov. Public personally appeared BRIAN R. McCarthy, personally known to me or proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. STACY H. OKAZAKI WHTNESS my hand and official seal. (SEAL) STATE OF GEORGIA COUNTY OF 4401 On 8127 , 2001 before LaDinna J. NeDougle, purpersonally appeared Steven Craig Weirather, personally known to me or proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. WITNESS my hand and official seal. Faborina g. MDouge Notary Public Commission Expires 2/7/05 (SEAL) STATE OF GEORGIA COUNTY OF _____ personally appeared On ______, 2001 before _____ THURMOND PATTERSON, personally known to me or proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and

that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official	seal.
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Notary Public	
STATE OF GEORGIA)
COUNTY OF) ss.)
person(s) whose name(s) is/are subshe/she/they executed the same in I	, personally appeared TONY LEE or proved to me on the basis of satisfactory evidence, to be the scribed to the within instrument and acknowledged to me that his/her/their authorized capacity(ies), and that by his/her/their erson(s), or the entity upon behalf of which the person(s) acted,
WITNESS my hand and official	seal.
Notary Public	(SEAL)
STATE OF GEORGIA)) ss.)
person(s) whose name(s) is/are subshe/she/they executed the same in I	, personally appeared SUNJAY YEDEHALLI proved to me on the basis of satisfactory evidence, to be the scribed to the within instrument and acknowledged to me that his/her/their authorized capacity(ies), and that by his/her/their erson(s), or the entity upon behalf of which the person(s) acted, seal.
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Notary Public	

Page 4 of 5

STATE OF OHIO)) ss.
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WITNESS my hand and official seal.
Notary Public (SEAL)
STATE OF CALIFORNIA)) ss. COUNTY OF Los Angeles)
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Avery Ref.: 2991-US

ASSIGNMENT

WHEREAS, we, Brian R. McCarthy, Steven Craig Weirather, Charles Thurmond Patterson, Tony Lee Scroggs, Sunjay Yedehalli Mohan, Patricia L. Cross and Arthur B. Moore, the undersigned inventors (ASSIGNORS), have invented a new and useful invention entitled BUSINESS CARD SHEET CONSTRUCTION AND METHODS OF MAKING AND USING SAME, the specification of which was filed with the U.S. Patent and Trademark Office on June 1, 2001, and assigned Serial No. 09/872,353; each of us has executed the application concurrently with executing this assignment; we are the joint owners of this invention and improvements;

WHEREAS, we, the ASSIGNORS, have invented a new and useful invention entitled BUSINESS CARD SHEET CONSTRUCTION AND METHODS OF MAKING AND USING SAME, an application for which was filed with the PCT Receiving Office on June 1, 2001, and assigned No. PCT/US01/17972 (Attorney Docket 310048-532WO);

WHEREAS, **AVERY DENNISON CORPORATION**, (ASSIGNEE) is a corporation organized and existing under the laws of the state of Delaware, having a place of business at 150 North Orange Grove, Pasadena, California 91103, desires to acquire the entire right, title and interest in and to the inventions, U.S. and PCT applications and Letters Patent to be granted and issued for the inventions and applications;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) by the ASSIGNEE to each of us to be paid, and other valuable consideration, the legal sufficiency of all of which we acknowledge, we, the ASSIGNORS, have sold and do hereby sell, assign, transfer and set over unto the ASSIGNEE, its successors and assigns, the entire right, title and interest:

in and to the inventions and all improvements thereon,

in and to the application for letters patent thereon,

in and to the PCT application,

in and to applications pertaining to or based upon the inventions and applications, including divisional and continuing applications and continuations-in-part,

in and to any and all letters patent which may be granted and issued on the inventions and applications, or any of them, not only for, to and in the United States of America, its territories and possessions, but for, to and in all foreign countries, together with and including all priority rights based upon any and all applications in the United States of America covered by this Assignment,

in and to any right to sue for past infringement of the inventions, improvements, applications and letters patent,

subject to any rights which may be held by the United States government under the above-identified grant.

And for the above-named considerations, we agree that we will, at the request of the ASSIGNEE, execute any and all applications for letters patent for the inventions and any and all other papers and documents and do all other and further lawful acts that the ASSIGNEE may deem necessary or desirable to obtain letters patent on the inventions, to secure the grant of such letters patent and to perfect and vest in the ASSIGNEE the entire right, title and interest in the inventions, applications and letters patent.

And for the above-named considerations, we authorize and empower the ASSIGNEE, its successors and assigns, to apply for and obtain, in its or their own names, letters patent for the inventions before competent International Authorities including the World Intellectual Property Organization and in any and all foreign countries in which applications for letters patent can be so made or letters patent so obtained.

Page 1 of 5

Dated: <u>Aug. 20</u> , 2001	Name: Brian R. McCARTHY
Dated:, 2001	Name: Steven Craig WEIRATHER
Dated:, 2001	Name: Charles Thurmond PATTERSON
Dated:, 2001	Name: Tony Lee SCROGGS
Dated:, 2001	Name: Sunjay Yedehalli MOHAN
Dated:, 2001	Name: Patricia L. CROSS
Dated: <u>Aug. 17</u> , 2001	Name: Arthur B. MOORE

STATE OF CALIFORNIA)
COUNTY OF Los Angeles) ss.)
the person(s) whose name(s) is/are s he/she/they executed the same in	personally appeared BRIAN R. personally appeared BRIAN R. per proved to me on the basis of satisfactory evidence, to be subscribed to the within instrument and acknowledged to me that his/her/their authorized capacity(ies), and that by his/her/their erson(s), or the entity upon behalf of which the person(s) acted,
WITNESS my hand and officia Notary Public	STACY H. OKAZARI Convenienten 9 12/7/452 Notary Public - California Los Angeles County My Comm. Expires Sup 25, 2004
STATE OF GEORGIA)) ss.)
WEIRATHER, personally known to m the person(s) whose name(s) is/are she/she/they executed the same in	, personally appeared STEVEN CRAIG ne or proved to me on the basis of satisfactory evidence, to be subscribed to the within instrument and acknowledged to me that his/her/their authorized capacity(ies), and that by his/her/their erson(s), or the entity upon behalf of which the person(s) acted,
WITNESS my hand and officia	I seal.
Notary Public	(SEAL)
STATE OF GEORGIA COUNTY OF)) ss.)
evidence, to be the person(s) who	, personally appeared CHARLES known to me or proved to me on the basis of satisfactory ose name(s) is/are subscribed to the within instrument and executed the same in his/her/their authorized capacity(ies), and

that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official s	seal.
	(SEAL)
Notary Public	
STATE OF GEORGIA)) ss.
COUNTY OF	
person(s) whose name(s) is/are subso ne/she/they executed the same in h	, personally appeared TONY LEE or proved to me on the basis of satisfactory evidence, to be the cribed to the within instrument and acknowledged to me that his/her/their authorized capacity(ies), and that by his/her/their rson(s), or the entity upon behalf of which the person(s) acted,
WITNESS my hand and official s	seal.
Notary Public	(SEAL)
STATE OF GEORGIA)) ss.)
MOHAN,	, personally appeared SUNJAY YEDEHALLI proved to me on the basis of satisfactory evidence, to be the cribed to the within instrument and acknowledged to me that his/her/their authorized capacity(ies), and that by his/her/their rson(s), or the entity upon behalf of which the person(s) acted, seal.
Notary Public	(SEAL)
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Page 4 of 5

STATE OF OHIO)
) ss. COUNTY OF)
On
WITNESS my hand and official seal.
(SEAL) Notary Public
STATE OF CALIFORNIA) ss. COUNTY OF Los Angeles On 8/17/a, 2001 before Stary 11. Okgrate D, personally appeared ARTHUR B. MOORE, personally known to me or proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he labeled the remarks in his/her/their sutherized experience.
he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.
WITNESS my hand and official seal. STACY H. OKAZAKI Commission # 1277432 Notary Public - Cofficial seal. (SEAL) STACY H. OKAZAKI Commission # 1277432 Notary Public - Cofficial seal. Notary Public - Cofficial seal.

REEL: 012464 FRAME: 0496

ASSIGNMENT

WHEREAS, we, Brian R. McCarthy, Steven Craig Weirather, Charles Thurmond Patterson, Tony Lee Scroggs, Sunjay Yedehalli Mohan, Patricia L. Cross and Arthur B. Moore, the undersigned inventors (ASSIGNORS), have invented a new and useful invention entitled BUSINESS CARD SHEET CONSTRUCTION AND METHODS OF MAKING AND USING SAME, the specification of which was filled with the U.S. Patent and Trademark Office on June 1, 2001, and assigned Serial No. 09/872,353; each of us has executed the application concurrently with executing this assignment; we are the joint owners of this invention and improvements;

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WHEREAS, AVERY DENNISON CORPORATION, (ASSIGNEE) is a corporation organized and existing under the laws of the state of Delaware, having a place of business at 150 North Orange Grove, Pasadena, California 91103, desires to acquire the entire right, title and interest in and to the inventions, U.S. and PCT applications and Letters Patent to be granted and issued for the inventions and applications;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) by the ASSIGNEE to each of us to be paid, and other valuable consideration, the legal sufficiency of all of which we acknowledge, we, the ASSIGNORS, have sold and do hereby sell, assign, transfer and set over unto the ASSIGNEE, its successors and assigns, the entire right, title and interest:

in and to the inventions and all improvements thereon,

in and to the application for letters patent thereon,

in and to the PCT application,

in and to applications pertaining to or based upon the inventions and applications, including divisional and continuing applications and continuations-in-part,

in and to any and all letters patent which may be granted and issued on the inventions and applications, or any of them, not only for, to and in the United States of America, its territories and possessions, but for, to and in all foreign countries, together with and including all priority rights based upon any and all applications in the United States of America covered by this Assignment,

in and to any right to sue for past infringement of the inventions, improvements, applications and letters patent,

subject to any rights which may be held by the United States government under the above-identified grant.

And for the above-named considerations, we agree that we will, at the request of the ASSIGNEE, execute any and all applications for letters patent for the inventions and any and all other papers and documents and do all other and further lawful acts that the ASSIGNEE may deem necessary or desirable to obtain letters patent on the inventions, to secure the grant of such letters patent and to perfect and vest in the ASSIGNEE the entire right, title and interest in the inventions, applications and letters patent.

And for the above-named considerations, we authorize and empower the ASSIGNEE, its successors and assigns, to apply for and obtain, in its or their own names, letters patent for the inventions before competent International Authorities including the World Intellectual Property Organization and in any and all foreign countries in which applications for letters patent can be so made or letters patent so obtained.

PATENT REEL: 012464 FRAME: 0497

Dated: <u>Aug . 20</u>	, 2001	Name:	Brian R. McCARTHY
Dated:	, 2001	Name:	Steven Craig WEIRATHER
Dated: 8 入	, 2001	<u>()</u> Name:	Malls Thumand Keller Charles Thurmond PATTERSON
Dated:	, 2001	Name:	Tony Lee SCROGGS
Dated:	, 2001	Name:	Sunjay Yedehalli MOHAN
Dated:	, 2001	Name:	Patricia L. CROSS
Dated: Aug. 17	, 2001		Arthur B. MOORE

STATE OF CALIFORNIA) ss.
COUNTY OF Los Angeles
On \$\frac{8}{20}\$, 2001 before \$\frac{\text{Stack \text{\text{DKGZEK}}}{\text{\text{DKGZEK}}}\$ personally appeared BRIAN R. MCCARTHY, \$\text{\text{personally known to me or } \text{proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.
WHENESS my hand and official seal. STACY H. OKAZARI Commission # 1277432 Notary Public - Cultionia Los Angeles County My Comm. Expires Sep 25, 2004
STATE OF GEORGIA) ss.
COUNTY OF)
On, 2001 before, personally appeared STEVEN CRAIG WEIRATHER, personally known to me or proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.
WITNESS my hand and official seal.
Notary Public (SEAL)
STATE OF GEORGIA)) ss.
COUNTY OF)
On 8127 , 2001 before Word J. Woods personally appeared CHARLES THURMOND PATTERSON, personally known to me or proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and

that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Notary Public Commission expires 2/1/05 STATE OF GEORGIA COUNTY OF _____ On ______, 2001 before ______, personally appeared TONY LEE SCROGGS, personally known to me or proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. WITNESS my hand and official seal. (SEAL) Notary Public STATE OF GEORGIA COUNTY OF _____ _____, personally appeared SUNJAY YEDEHALLI On ______ 2001 before ______ MOHAN, personally known to me or proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. WITNESS my hand and official seal. (SEAL) Notary Public

Page 4 of 5

STATE OF OHIO) ss.	
COUNTY OF)	
On, 2001 before	instrument and acknowledged to me that ed capacity(ies), and that by his/her/their
WITNESS my hand and official seal.	
Notary Public (SE	AL)
STATE OF CALIFORNIA) Solution ()) ss. COUNTY OF Los Angeles)	
MOORE, personally known to me or proved to me on person(s) whose name(s) is/are subscribed to the within ne/she/they executed the same in his/her/their authorize signature(s) on the instrument, the person(s), or the entity executed the instrument.	instrument and acknowledged to me that ed capacity(ies), and that by his/her/their
WITNESS my hand and official seal. (SE	STACY H. OKAZAKI Commission # 12/7/43/2 Notary Public - Colifornia Los Angeles County My Comm. Expires Sep 25, 2004

RECORDED: 01/09/2002