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Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Marcus Winn

2. Name and address of receiving party(ies)

Name: MarketTools, Inc.

Internal Address:

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment (checked), Merger, Security Agreement, Change of Name, Other

1.22.02

Street Address: One Belvedere Place

City: Mill Valley State: CA Zip: 94941

Execution Date: June 20, 2001

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

09/686,313

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: J. Eppa Hite

Internal Address:

Street Address: 2225 East Bayshore Road, Suite 200

City: Palo Alto State: CA Zip: 94303

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed (checked)

Authorized to be charged to deposit account

8. Deposit account number:

06-0600

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

J. Eppa Hite, Reg. No. 30,266

Name of Person Signing

Signature

12-6-01

Date

Total number of pages including cover sheet, attachments, and documents: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

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PATENT REEL: 12500 FRAME: 0975

For: U.S. and/or Foreign Rights
 For: U.S. Application or
 U.S. Provisional Application
 For: U.S. Patent
 For: PCT Application
 By: Inventor(s) or Present Owner

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNORS:

Marcus Winn
 FIRST NAMED INVENTOR

1770 Green St #201
 Address

SAN FRANCISCO, CA, 94123

hereby sell, assign and transfer to

ASSIGNEE:

MarketTools, Inc.
 ASSIGNEE

2330 Marinship Way, Suite 300
Sausalito, CA 94965
 Address

and the successors, assigns and legal representatives of the ASSIGNEE

(complete one of the following)

the entire right, title and interest
 an undivided _____ percent (_____ %) interest
for the United States and its territorial possessions

and in all foreign countries, including all rights to claim priority,
in and to any and all improvements which are disclosed in the invention entitled:
System and method for creating a sample pool for a Web-based survey

Name of inventor(s) Marcus Winn

and which is found in (37 C.F.R. § 3.21)

- (a) U.S. patent application executed on even date herewith
(b) U.S. patent application executed on _____
(c) U.S. provisional application naming the above inventor(s) for the above-entitled invention.

Express mail label no.: _____
Mailed: _____

To comply with 37 C.F.R. § 3.21 for recordal of this assignment, I, an ASSIGNOR signing below, hereby authorize and request my attorney to insert below the filing date and application number when they become known.

- (d) U.S. application no. 09/686313
filed on October 10, 2000
(e) International application no. PCT/ _____ / _____
(f) U.S. patent no. _____ issued _____

A change of address to which correspondence is to be sent regarding patent maintenance fees is being sent separately.


- (g) and any legal equivalent thereof in a foreign country, including the right to claim priority

and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Date: JUNE 29, 2001



Signature of FIRST NAMED INVENTOR