| 03-25-2002 |                                                                                                                                                                                                                                                                  |                                                                                             |
|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|
|            | Form <b>PTO-1595</b><br>(Rev. 03/01)                                                                                                                                                                                                                             | U.S. DEPARTMENT OF COMMERCE<br>U.S. Patent and Trademark Office                             |
|            | OMB No. 0651-0027 (exp. 5/31/2002) 1020247                                                                                                                                                                                                                       |                                                                                             |
|            | Tab settings ⇒ ⇒ ⇒ V V V V   To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. Image: Commission of Patents and Trademarks: Please record the attached original documents or copy thereof. |                                                                                             |
| 3-25-5     |                                                                                                                                                                                                                                                                  |                                                                                             |
|            | 1. Name of conveying party(ies):                                                                                                                                                                                                                                 | 2. Name and address of receiving party(ies)<br>Name: <u>NEWS AMERICA PUBLICATIONS, INC.</u> |
|            | NEWS AMERICA PUBLISHING, INC.                                                                                                                                                                                                                                    | Internal Address:                                                                           |
|            | Additional name(s) of conveying party(ies) attached? Yes 🗸 No                                                                                                                                                                                                    |                                                                                             |
|            | 3. Nature of conveyance:                                                                                                                                                                                                                                         |                                                                                             |
|            | Assignment Merger                                                                                                                                                                                                                                                | Street Address: <u>1211 Avenue of the Americas</u>                                          |
|            | Security Agreement Change of Name                                                                                                                                                                                                                                |                                                                                             |
|            | Other                                                                                                                                                                                                                                                            | City: New York State: NY Zip: 10036                                                         |
|            | 03/17/1995<br>Execution Date:                                                                                                                                                                                                                                    | Additional name(s) & address(es) attached?                                                  |
|            | 4. Application number(s) or patent number(s):                                                                                                                                                                                                                    |                                                                                             |
|            | If this document is being filed together with a new appli                                                                                                                                                                                                        | ication, the execution date of the application is:                                          |
|            | A. Patent Application No.(s) 08/119,367;                                                                                                                                                                                                                         | B. Patent No.(s) <u>6,331,877</u> <u>C</u>                                                  |
|            | 09/393,955; 09/997,659                                                                                                                                                                                                                                           | <u></u>                                                                                     |
|            | Additional numbers attached? TYes Vo                                                                                                                                                                                                                             |                                                                                             |
|            | 5. Name and address of party to whom correspondence                                                                                                                                                                                                              | 6. Total number of applications and patents involved:                                       |
|            | concerning document should be mailed:<br>Name:                                                                                                                                                                                                                   | 7. Total fee (37 CFR 3.41)\$                                                                |
|            |                                                                                                                                                                                                                                                                  | Enclosed                                                                                    |
|            | Internal Address:                                                                                                                                                                                                                                                | Authorized to be charged to deposit account                                                 |
|            | Street Address: 1251 Avenue of the Americas                                                                                                                                                                                                                      | 8. Deposit account number:                                                                  |
|            |                                                                                                                                                                                                                                                                  | 06-1075                                                                                     |
|            | City:_ <u>New York</u> State:_ <sup>NY_</sup> Zip:_ <sup>10020</sup>                                                                                                                                                                                             |                                                                                             |
|            | DO NOT USE THIS SPACE                                                                                                                                                                                                                                            |                                                                                             |
|            | 9. Signature.                                                                                                                                                                                                                                                    |                                                                                             |
| )3/26/2008 | DBYRNE 00000131 061075 08119367                                                                                                                                                                                                                                  |                                                                                             |
| )1 FC:581  | 160.00 CH                                                                                                                                                                                                                                                        | March 22, 2002                                                                              |
| 02 FC:584  | 120.00 CHames M. Glass<br>Name of Person Signing                                                                                                                                                                                                                 | Signature Date                                                                              |
|            |                                                                                                                                                                                                                                                                  | er sheet, attachments, and documents:                                                       |
|            | Mail documents to be recorded with required cover sheet information to:<br>Commissioner of Patents & Trademarks, Box Assignments                                                                                                                                 |                                                                                             |

Washington, D.C. 20231

PATENT REEL: 012513 FRAME: 0495

#### PATENT APPLICATION ASSIGNMENT

WHEREAS, NEWS AMERICA PUBLISHING, INC., a corporation organized and existing under the laws of the State of Delaware ("Assignor"), having a business address at 1211 Avenue of the Americas, New York, NY 10036 is a joint owner of the entire right, title, and interest in and to the applications for United States Letters Patent described in Schedule A attached hereto, including the entire right, title, and interest in and to any and all Letters Patent which may be granted therefor in the United States, its territorial possessions and all foreign countries; and in and to any and all continuations, divisions, substitutes, reissues, extensions thereof, and all other applications for Letters Patent relating thereto which have been or shall be filed in the United States, its territorial possessions and/or any foreign countries, and all rights, together with all priority rights, under any of the international conventions, unions, agreements, acts, and treaties, including all future conventions, unions, agreements, acts, and treaties.

WHEREAS, NEWS AMERICA PUBLICATIONS, INC., a corporation organized and existing under the laws of the State of Delaware ("Assignee"), having a business address at 1211 Avenue of the Americas, New York, NY 10036, desires to acquire Assignor's entire right, title and interest in and to the applications for United States Letters Patent described in Schedule A;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby irrevocably sell, assign and transfer unto Assignee, its successors and assigns, its entire right, title and interest in and to the applications for United States Letters Patent described in Schedule A.

Assignor agrees to execute any further papers and to do such other acts as may be necessary and proper to vest its entire right, title and interest in and to the applications for United States Letters Patent described in Schedule A in the Assignee.

Assignor covenants that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the Assignor, and that full right to convey the same as herein expressed is possessed by the Assignor.

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## PATENT REEL: 012513 FRAME: 0496



NEWS AMERICA PUBLISHING, INC. Bv: ( Name JAN F CONSTANTINE Title: VICE PRESIDEN Date: March 17, 1995

### CONFIRMATION

I, <u>JAPU F. CONSTANTINE</u>, hereby confirm that I am the person who signed the foregoing Patent Application Assignment on behalf of NEWS AMERICA PUBLISHING, INC. and that I had the authority to do so.

onstantine

#### ACKNØWLEDGEMENT

STATE OF 7 COUNTY OF MY )

On this 17th day of March , 1995, before me personally appeared JAN F. CONSTANTINE; to me personally known and who

signed the foregoing instrument in my presence and duly acknowledged the same to be his/her free act and deed, and that he/she has the authority to do so.

2

Botary Public

ANGELA D. WEISSERT Notary Patis, State of New Yall No. 41-4956083 Qualified in Queor County Description Explores Ages (19.85)

> PATENT REEL: 012513 FRAME: 0497

CHĂĬ

#### SCHEDULE A - United States Patent Applications

- \*Electronic Television Program Schedule System & Method,\* Serial No. 08/119,367, filed on September 9, 1993.
- 2 "Improved Electronic Television Program Schedule System & Method," Serial No. 08/247, 101, filed on May 20, 1994.
- 3 "Electronic Television Program Guide Channel System & Method," Serial No. 08/247,059, filed on May 20, 1994.
- 4 "Electronic Television Program Guide Channel System & Method with Promotion Schedule Generator," Serial No. 08/311,475, filed September 23, 1994.
- 5 "System & Method of Verification of Electronic Television Program Guide Data," Serial No. 08/330,684, filed on October 28, 1994.

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**RECORDED: 03/25/2002** 

# PATENT REEL: 012513 FRAME: 0498