

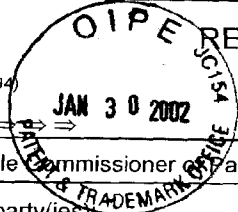
630/21,27

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OMB No. 0651-0011 (exp. 4/94)

Tab settings =>



RECORDATION FO PATENT



101976873

DEPARTMENT OF COMMERCE trademark office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof.

1. Name of conveying party(ies):
ASSOCIATIVE COMPUTING LTD.
1-30-02

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
 Name: Neomagic Israel Ltd.
 Internal Address: _____

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other: _____

Execution Date: 27 Jan 2002

Street Address: Beit Adar, 7 Goborei Israel
Netanya 82504, Israel
 City: _____ State: _____ ZIP: _____

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s)
09/003,139
09/178,501

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mark M. Friedman
 Internal Address: _____
 Street Address: c/o Bill Polkinghorn
Discovery Dispatch, Florin Way 9003
 City: Upper Marlboro State: MD ZIP: 20772
02/06/2002 TDIAZ1 00000032 062140 09003139

6. Total Number of applications and patents involved: **2**

7. Total fee (37 CFR 3.41).....\$ 80

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
06-2140

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark M. Friedman Name of Person Signing
 _____ Signature
27 JAN 02 Date

Total number of pages including cover sheet, attachments, and document: **3**

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patents & Trademarks, Box Assignments
 Washington, D.C. 20231

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned:

Associative Computing Ltd.

(hereinafter called the "assignor(s)"), hereby sell(s), assign(s) and transfer(s) to:

Neomagic Israel Ltd.
Beit Adar
7 Giborei Israel
Netanya 82504
Israel

(hereinafter called the "assignee(s)"), its/his successors, assignees, nominees or other legal representatives, the Assignor's entire right, title and interest in and to the invention entitled:

Digital image generation device, described and claimed in U.S. Patent Application No. 09/003,139 filed Jan. 6, 1998 (Attorney docket No. 630/21);

Apparatus and method for signal processing, described and claimed in U.S. Patent Application No. 09/178,501 filed Oct. 26, 1998 (Attorney docket No. 630/27);

and in and to said Patent Applications, and all original and reissued Patents granted therefor, and all divisions and continuations thereof, including the right to apply and obtain Patents in all other countries, the priority rights under International Conventions, and the Letters Patent which may be granted thereon;

Signed and sealed this 27th day of JANUARY 2002



Mark M. Friedman
(by Power Of Attorney - enclosed)