

02-14-02

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FORM PTO-1595
(Rev. 6-93)RECORDATION FORM C
PATENTS OF

02-25-2002

DEPARTMENT
OF COMMERCE
Trademark Office

OMB No. 0651-0011 (exp. 4/94)



To the Honorable Commissioner of Patents and Trademarks, Please

101991441

1. Name of conveying party(ies):

John Close, Phil Delurgio, Michael Neal

2. Name and address of receiving party(ies)

DemandTec Inc.
1 Circle Star Way, Suite 200
San Carlos, California 94070Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Additional name(s) & address(es) attached? ☐ Yes ☒ No

Execution Date: 2/7/02 - 2/11/02

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: 2/7/02

A. Patent Application No.(s)

09/994465
DT:0103-CP1

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

James W. Huffman
Huffman Law Group, P.C.
1832 N. Cascade Ave.
Colorado Springs, CO 80907

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41)..... \$40

A check in the amount of \$40 is attached hereto

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

James W. Huffman
Name of Person Signing

Signature

2/12/02
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks, Box Assignments
Washington, D.C. 20231

02/22/2002 TDIAZI 00000146 09994465

01 FC:581

40.00 DP

PATENT
REEL: 012591 FRAME: 0832

ASSIGNMENT

WHEREAS, I, the undersigned inventor (or one of the undersigned joint inventors), of residence as listed, having invented certain new and useful improvements as below entitled, for which application for United States Letters Patent is made, the said application having been executed on even date herewith;

AND WHEREAS, DemandTec Inc. together with any successors, legal representatives, or assigns thereof, with its principal office at 1 Circle Star Way, Suite 200, San Carlos, California, 94070, wants to acquire the entire right, title and interest in and to the said invention(s), and to the said application and any Letters Patent that may issue thereon;


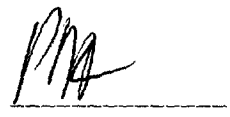
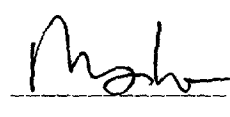
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledge, I have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to the said DemandTec Inc. its successors and assigns, the entire right, title and interest in and to the said invention and in and to the said application and all patents which may be granted thereon, and all divisions, reissues, substitutions, continuations, and extensions thereof; and I/we hereby authorize and request the Commissioner of Patents, and any officials of foreign countries whose duty it is to issue patents on applications, to issue all patents for said invention, or patents resulting therefrom, insofar as my interest in concerned, to the said DemandTec Inc. as assignee of my entire right, title and interest;

I ALSO HEREBY sell and assign to DemandTec Inc. its successors and assigns, my foreign rights to the invention disclosed in said application, in all countries of the world, including the right to file applications and obtain patents under the terms of the International Convention for the Protection of Industrial Property, and of the European Patent Convention, and further agree to execute any and all patent applications, assignments, affidavits, and any other papers in connection therewith necessary to perfect such patent rights;

AND I HEREBY covenant that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith;

AND I HEREBY further covenant that I will communicate to said DemandTec Inc. or to its successors, assigns and legal representatives, any facts known to me respecting said invention, and at the expense of said DemandTec Inc. testify in any legal proceedings, sign all lawful papers, execute all divisional , continuation, reissue and substitute applications, make all lawful oaths, and generally do everything possible to aid said DemandTec Inc. its successors, assigns and nominees to obtain and enforce proper patent protection for said invention in all countries.

IN WITNESS WHEREOF, I hereunto set my hand this day and year:

TITLE OF INVENTION	INTERFACE FOR SELECTIVE MERCHANDISE PRICE OPTIMIZATION			
Inventor's Name:	Residence and Post Office Address:	Citizenship	Signature	Date
John Close	56 Lloyd St San Francisco, CA 94117	US		2/7/02
Phil Delurgio	601 Tarrytown Court Walnut Creek, CA 94598	US		2/11/02
Michael Neal	2745 Lake Street San Francisco, CA 94121	US		2/11/02

After recording, return Assignment to:

ATTN: JAMES W. HUFFMAN
1832 N. Cascade Ave., Colorado Springs, CO 80907

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