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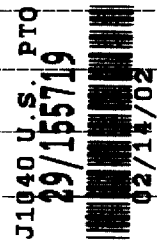
Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): William A. Reed, Joseph E. Braun, Michael J. Nickel, David H. Roland, and Brett J. Vladika. Additional name(s) of conveying party(ies) attached? [] Yes [X] No

02/14/02

2. Name and address of receiving party(ies) Name: U-Line Corporation Internal Address: Street Address: 8900 North 55 Street City: Milwaukee State: WI Zip: 53223 Additional name(s) & address(es) attached? [] Yes [X] No



3. Nature of conveyance: [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: 2-6-2002; 2-7-2002; 2-13-2002

4. Application number(s) or patent number(s): 2-6-2002, 2-7-2002, 2-13-2002 If this document is being filed together with a new application, the execution date of the application is: 2-13-2002 A. Patent Application No.(s) B. Patent No.(s) Additional numbers attached? [] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Steven J. Wietrzny Internal Address: Quarles & Brady LLP Street Address: 411 East Wisconsin Avenue City: Milwaukee State: WI Zip: 53202

6. Total number of applications and patents involved: 1 7. Total fee (37 CFR 3.41).....\$ 40.00 [] Enclosed [X] Authorized to be charged to deposit account

8. Deposit account number: 17-0055

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9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Steven J. Wietrzny Name of Person Signing Signature Date February 14, 2002

Total number of pages including cover sheet, attachments, and documents: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

03/01/2002 6TON11 00000309 170055 29155719 920002.90205 01 FC:581 40.00 CH

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PATENT REEL: 012617 FRAME: 0661

ASSIGNMENT

WHEREAS, we, **William A. Reed** of Cedarburg, Wisconsin, **Joseph E. Braun** of Milwaukee, Wisconsin, **Michael J. Nickel** of Milwaukee, Wisconsin, **David H. Roland** of Cedarburg, Wisconsin, and **Brett J. Vladika** of Milwaukee, Wisconsin, have made certain inventions which are described in an application for Letters Patent of the United States entitled SHELF FRONT, executed by us preparatory to obtaining United States Letters Patent therefore, and

WHEREAS, **U-Line Corporation**, a Wisconsin corporation having a place of business at Milwaukee, Wisconsin, (hereinafter called "Company"), is desirous of acquiring the entire interest in said inventions throughout the United States of America and the territories thereof and for all foreign countries,

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, receipt whereof is hereby acknowledged, we hereby sell, assign and transfer unto said Company, its successors and assigns, the entire right, title and interest throughout the United States of America and the territories thereof and for all foreign countries, in and to said inventions, the aforesaid application, and all other applications hereafter filed in the United States or any other country based in whole or in part on said inventions, and all Letters Patent granted upon said applications by the United States or any other country, and we do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to said Company. We further grant to said Company, its successors and assigns, the right to claim for any of said applications the full benefits and priority rights of any international agreement between the United States and any foreign country or countries.

We hereby warrant that we have the full right to make the conveyance herein, and we hereby covenant that we, our heirs, legal representatives and assigns, will, when requested, communicate to said Company, its representatives, successors and assigns, all facts known respecting said inventions, execute all divisional, continuing, reissue, reexamination and foreign applications together with individual assignments therefore, make all rightful oaths, sign all lawful papers, testify in any legal proceeding and generally do everything possible to aid said Company, its successors and assigns, in the obtaining of Letters Patent.

IN TESTIMONY WHEREOF, we have hereunto set our hands and seals at the location and on the date indicated below our signatures.

WITNESSES:

Joseph H. Zuparko 2/7/02
Mu A. Stally 2-7-02

WILLIAM A. REED

William A. Reed (SEAL)

Dated: 2/7/02

STATE OF WISCONSIN)
) ss.
COUNTY)

Before me on this 17th day of Feb, 2002, came William A. Reed, to me known to be the person named in the foregoing Assignment and acknowledged the execution thereof to be his free act and deed.

(SEAL)

Marianne Schmidt
Notary Public, State of Wisconsin
My Commission: 3-13-05

WITNESSES:

Joseph H. Zickert 2/6/02
Ani Astoly 2/6/02

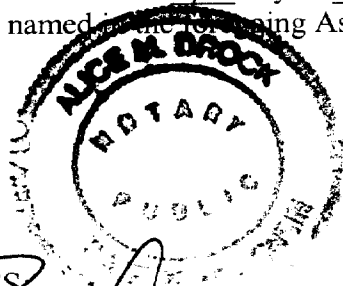
JOSEPH E. BRAUN

Joseph E. Braun (SEAL)
Dated: 02/06/2002

STATE OF WISCONSIN)
) ss.
COUNTY)

Before me on this 17th day of Feb, 2002, came Joseph E. Braun, to me known to be the person named in the foregoing Assignment and acknowledged the execution thereof to be his free act and deed.

(SEAL)



Marianne Schmidt
Notary Public, State of Wisconsin
My Commission: 3-13-05

WITNESSES:

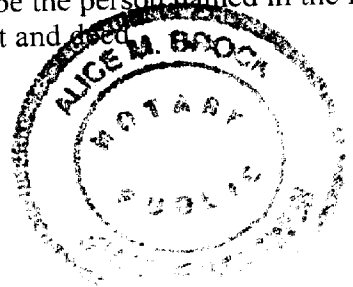
[Signature] 02/13/02
Kyle K. Hauer 2/13/02

MICHAEL J. NICKEL
[Signature] (SEAL)
Dated: 2/13/02

STATE OF WISCONSIN)
) ss.
COUNTY)

Before me on this 13 day of February, 2002, came Michael J. Nickel, to me known to be the person named in the foregoing Assignment and acknowledged the execution thereof to be his free act and deed.

(SEAL)



Alice M. Brock
Notary Public, State of Wisconsin
My Commission: 3-20-05

WITNESSES:

Ray Hill 02/13/02
Kyle K. Starns 2/13/02

DAVID H. ROLAND

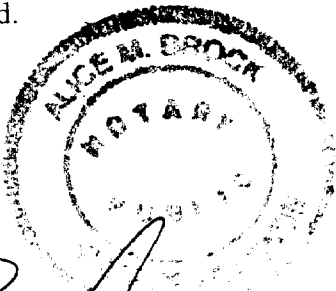
David H. Roland (SEAL)

Dated: 2.13.02

STATE OF WISCONSIN)
) ss.
COUNTY)

Before me on this 13 day of February, 2002, came David H. Roland, to me known to be the person named in the foregoing Assignment and acknowledged the execution thereof to be his free act and deed.

(SEAL)



Alice M. Brock
Notary Public, State of Wisconsin
My Commission: 3-20-05

WITNESSES:

Ray Hill 02/13/02
Kyle K. Starns 2/13/02

BRETT J. VLADIKA

Brett J. Vladika (SEAL)

Dated: 2.13.02

STATE OF WISCONSIN)
) ss.
COUNTY)

Before me on this 13 day of February, 2002, came Brett J. Vladika, to me known to be the person named in the foregoing Assignment and acknowledged the execution thereof to be his free act and deed.

(SEAL)



Alice M. Brock
Notary Public, State of Wisconsin
My Commission: 3-20-05