

MRD  
2/13/02

03-05-2002

Attorney Docket No. :12924-003

Form PTO-1595 (Rev. 03/01) R  
OMB No. 0651-0027 (exp. 5/31/2002)  
Tab settings ⇌ ⇌ ⇌ ▼



U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

102001685

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
**William H. BECKMANN  
Diana Kuhl PHELPS  
Gerard E. PHILIPP**  
Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: **BIG THINK LLC**  
Internal Address: \_\_\_\_\_

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_  
Execution Date: **January 15, 2002; January 18, 2002**

Street Address: **54 W. 21st Street  
Suite 505**  
City: **New York** State: **NY** Zip: **10010**  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):  
If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_  
A. Patent Application No.(s)  
**09/946,157**

B. Patent No.(s)  
Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: **Proskauer Rose LLP**  
Internal Address: **Patent Department**  
Street Address: **1585 Broadway**  
City: **New York** State: **NY** Zip: **10036**

6. Total number of applications and patents involved: **1**  
7. Total fee (37 CFR 3.41).....\$ **40.00**  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
**16-2500**  
(Attach duplicate copy of this page if paying by deposit account)

03/04/2002  
01 FC:581

40.00 CH

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*  
**Gregory Goldman**  
Name of Person Signing  
Reg. No. **31,896**

**Paul M. [Signature]**  
Signature  
**1-31-02**  
Date  
Total number of pages including cover sheet, attachments, and documents: **3**

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

PATENT  
REEL: 012619 FRAME: 0272

**ASSIGNMENT OF PATENT APPLICATION**

For value received, the undersigned sells, assigns and transfers to:

**BIG THINK LLC**

a corporation organized under the laws of: **New York**  
and having a place of business at: **54 W. 21<sup>st</sup> Street, Suite 505**  
**New York, New York 10010**

to Assignee's successors, assigns and legal representatives or nominees as it may designate (collectively, hereinafter, "Assignee"), the entire right, title and interest, for:

- The United States of America and Its Territories and Commonwealth and Possessions
- All countries throughout the world

in and to all inventions and improvements disclosed in an application for United States Patent entitled:

**SYSTEM AND METHOD FOR PERSONALIZATION IMPLEMENTED ON MULTIPLE NETWORKS AND MULTIPLE INTERFACES**

The above-entitled United States Patent application was:

- executed by the undersigned on: \_\_\_\_\_
- filed in the United States Patent and Trademark Office on: September 4, 2001  
and assigned serial number: 09/946,157
- filed as PCT International Application No.: PCT/US01/27367  
on: September 4, 2001

In regard to all inventions and improvements to serial number 09/946,157, the undersigned assign(s) the rights for all patents, divisions, reissues, reexamination certificates, continuing applications, together with the right of priority of any earlier corresponding patent application filed by the undersigned in the United States or elsewhere.

The undersigned covenants that the rights and property conveyed by this Assignment are free and clear of any encumbrance, and that the undersigned have full right to convey the rights and property as expressed herein.

The undersigned authorizes and requests that any and all patents on the aforesaid inventions be issued to Assignee.

The undersigned agrees, when requested, without further charge to Assignee but at Assignee's expense, to communicate to Assignee or its representatives all facts known to the undersigned regarding the aforesaid inventions and improvements, sign all papers, make all rightful oaths or declarations, execute all divisional, continuing, re-examination and reissue applications and generally perform all acts, which may be necessary to reasonably aid Assignee in securing, maintaining and enforcing patents for the aforesaid inventions and improvements in the aforesaid countries, and for vesting title thereto in Assignee.

Date: 1/15/2002

William H. Beckmann  
William H. BECKMANN

Date: 18 January 2002

Diana Kuhl Phelps  
Diana Kuhl PHELPS

Date: 15 January 2002

Gerard E. Philipp  
Gerard E. PHILIPP