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PATENTS ONLY

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ent or copy thereof.

1. Name of Party(ies) conveying an interest:



Dominic Dough-Ming Cheung
Narinder Pal Singh
Thomas A. Soulanille
Darren J. Davis

3-5-02

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

2. Name and Address of Party(ies) receiving an interest:

Name: GoTo.com, Inc.
Internal Address:
Street Address: 140 W. Union Street
City: Pasadena
State/Zip: CA 91103

Additional name(s) and addresses attached?

☐ Yes ☒ No

3. Description of the interest conveyed:

☒ Assignment ☐ Change of Name Other:
☐ Security Agreement ☐ Merger

Execution Date: 1/21/02, 1/21/02, 1/21/02 and 1/17/02

4. Application number(s) or patent number(s). Additional sheet attached? ☐ Yes ☒ No

If this document is being filed together with a new application, the execution date of the application is:

Date

A. Patent Application No.(s)
09/922,028

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

BRINKS HOFER GILSON & LIONE
P.O. BOX 10395
CHICAGO, IL 60610
(312)321-4200

6. Number of applications and patents involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

☒ Enclosed

☐ Authorized to be charged to Deposit Account No. 23-1925

8. ☒ Please charge any deficiencies in fee or credit any overpayment to Deposit Account No. 23-1925.

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Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John G. Rauch
Name of Person Signing

Signature

January 31, 2002
Date

Total number of pages including cover sheet, attachments, and document: 7

Rev. Dec.-99

F:\COMMON\Jgr\Goto - 9623\Place and price Protection\9623-329 Recordal of Assignment to GoTo.com.doc

PATENT
REEL: 012659 FRAME: 0089



Case No. 9623/329

ASSIGNMENT

WHEREAS, Dominic Dough-Ming Cheung, Narinder Pal Singh, Thomas A. Soulanille and Darren J. Davis, hereinafter called the "Assignors", have made the invention described in the United States patent application entitled SYSTEM AND METHOD FOR PROVIDING PLACE AND PRICE PROTECTION IN A SEARCH RESULT LIST GENERATED BY A COMPUTER NETWORK SEARCH ENGINE, for a full description of which reference is here made to an application for Letters Patent of the United States filed on August 3, 2001, and assigned Application Serial No. 09/922,028;

WHEREAS, GoTo.com, Inc., a corporation organized and existing under the laws of the State of Delaware, having a place of business at 140 W. Union Street, Pasadena, California 91103, hereinafter called the "Assignee", desires to acquire the entire right, title and interest in and to the invention and the patent application identified above, and all patents which may be obtained for said invention, as set forth below;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

The Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent

applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee any and all additional papers which may be requested by the Assignee to carry out the terms of this Assignment.

The Commissioner of Patents and Trademarks is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the Assignors have executed this agreement.

DATED:

Dominic Dough-Ming Cheung

DATED:

1/21/2002

Narinder Pal Singh
Narinder Pal Singh

DATED:

Thomas A. Soulanille

DATED:

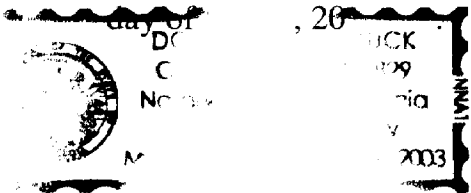
Darren J. Davis

STATE OF California)
) ss.
COUNTY OF Los Angeles)

Donna Lee Shattuck

I, , A Notary Public in and for the County and State aforesaid, do hereby certify that Dominic Dough-Ming Cheung, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that (s)he signed, sealed and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this



(SEAL)

Donna Lee Shattuck
Notary Public

My Commission Expires: 10/28/03

STATE OF)
) ss.
COUNTY OF)



I, , A Notary Public in and for the County and State aforesaid, do hereby certify that Narinder Pal Singh, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that (s)he signed, sealed and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this
day of , 20 .

Notary Public

(SEAL)

My Commission Expires:

STATE OF California)
) ss.
COUNTY OF Los Angeles)

Donna Lee Shattuck

I, , A Notary Public in and for the County and State aforesaid, do hereby certify that Thomas A. Soulanille, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that (s)he signed, sealed and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this

January day of 21st, 2002 .



Donna Lee Shattuck
Notary Public

My Commission Expires: 10/28/03

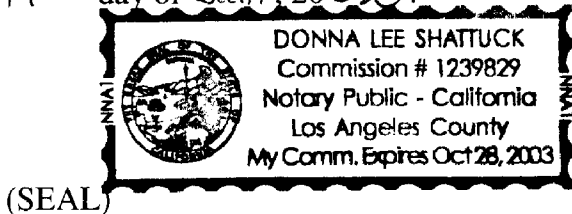
STATE OF California)
) ss.
COUNTY OF Los Angeles)

Donna Lee Shattuck

I, , A Notary Public in and for the County and State aforesaid, do hereby certify that Darren J. Davis, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that (s)he signed, sealed and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this

17th day of Jan., 2002 .



Donna Lee Shattuck
Notary Public

My Commission Expires: 10/28/03

STATE OF)
) ss.
COUNTY OF)

I, , A Notary Public in and for the County and State aforesaid, do hereby certify that Dominic Dough-Ming Cheung, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that (s)he signed, sealed and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this
day of , 20 .

Notary Public

(SEAL)

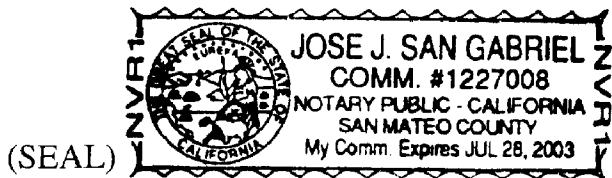
My Commission Expires:

STATE OF California)
) ss.
COUNTY OF San Mateo

JOSE J. SAN GABRIEL

I, ✓, A Notary Public in and for the County and State aforesaid, do hereby certify that Narinder Pal Singh, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that (s)he signed, sealed and delivered the said instrument as his/~~her~~ free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this
21st day of Jan, 2002 .



Jose San Gabriel
Notary Public

My Commission Expires:

July 28, 2003