

03-18-2002



Form PTO-1595

(Rev. 03/01)

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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

OMB No. 0651-0027 (exp. 5/31/2002)

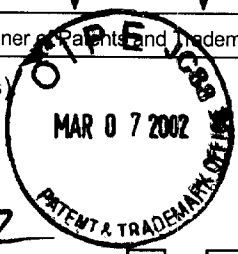
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102019351

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies)

Daniel Roy Schlee
7366 Griffith Lane
Moorpark, CA 93021-3245



3-7-02

2. Name and address of receiving party(ies)

Name: Coupon Square, Inc.

Internal Address: _____

Street Address: 7366 Griffith Lane

City: Moorpark State: CA Zip: 93021-3245

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: 01/28/02

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s) 10/051557

B. Patent No.(s) _____

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael Blaine Brooks

Internal Address: _____

Street Address: 5010 N. Parkway Calabasas

Suite 104

City: Calabasas State: CA Zip: 91302

6. Total number of applications and patents involved:

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

023979

03/15/2002 DB/ME

00000104 10052557

01 FC:581

40.00 DP

DO NOT USE THIS SPACE

9. Signature.

Michael Blaine Brooks, Reg. No. 39,921

Name of Person Signing

Signature

02/04/02

Date

Total number of pages including cover sheet, attachments, and documents: 5

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

PATENT
REEL: 012670 FRAME: 0011

Assignment of Invention and Patent Application

For value received, Daniel Roy Schlee,

of 7366 Griffith Lane
Moorpark, CA 93021-3245

(hereinafter Assignor), hereby sells, assigns, transfers, and sets over unto
Coupon Square, Inc.

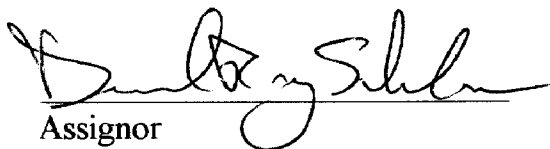
of 7366 Griffith Lane
Moorpark, CA 93021-3245

and its successors or assigns (hereinafter Assignee) 100% of the following:


- (a) Assignor's right, title and interest in and to the invention entitled "**PROMOTIONAL DATA DELIVERY SYSTEM AND METHOD**" invented by Assignor;
- (b) the nonprovisional patent application for United States patent therefor, filed on January 16, 2002, serial no. 10/051557;
- (c) any patent or reissues of any patent, domestic and international, that may be granted thereon; and
- (d) any applications which are continuations, continuations-in-part, substitutes, divisions or international versions of said application. Assignor authorizes Assignee to enter the date of signature and/or Serial Number and Filing Date in the spaces above. Assignor also authorizes and requests the Commissioner of Patents and Trademarks to issue any resulting patent(s) as follows: 0% to Assignor and 100% to Assignee. (The singular shall include the plural and vice-versa herein.)

Assignor hereby further sells, assigns, transfers, and sets over unto Assignee, the above percentage of assignor's entire right, title and interest in and to said invention in each and every country foreign to the United States; and Assignor further conveys to Assignee the above percentage of all priority rights resulting from the above-identified application for United States patent. Assignor agrees to execute all papers, give any required testimony and perform other lawful acts, at Assignees expense, as Assignee may require to enable Assignee to perfect Assignee's interest in any resulting patent of the United States and countries foreign thereto, and to acquire, hold, enforce, convey, and uphold the validity of said patent and reissues and extensions thereof, and Assignee's interest herein.

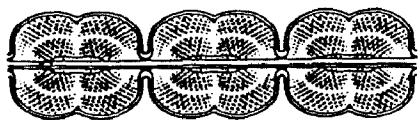
In testimony whereof, Assignor has hereunto signed on the date below.


Assignor

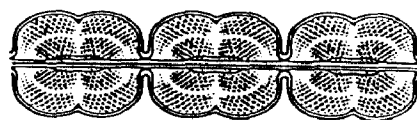
1/28/02
Date


NOTARY
see attached sheet

CALIFORNIA



ALL-PURPOSE



ACKNOWLEDGEMENT

STATE OF CALIFORNIA)

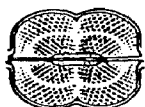
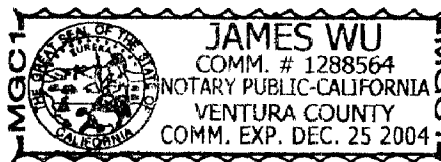
COUNTY OF Ventura)

On 1-28-2002 before me, JAMES WU, NOTARY
DATE NAME, TITLE OF OFFICER - E.G., "JANE DOE, NOTARY PUBLIC"

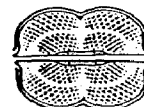
personally appeared, DANIEL ROY SCHLEE
personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[Signature] (SEAL)
NOTARY PUBLIC SIGNATURE



OPTIONAL INFORMATION



TITLE OR TYPE OF DOCUMENT assignment of invention and patent application

DATE OF DOCUMENT 1-28-2002 NUMBER OF PAGES 1

SIGNER(S) OTHER THAN NAMED ABOVE _____