05-10-2	2002
FORM PTO-1595 REC (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94) H5907 102081	IEET U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office UV-134; UV-135; UV-136; UV-137 Coht. 2; UV-137 Div.; UV-137 Div. 2;
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.	
1. Name of conveying party(ies):	2. Name and address of receiving party(ies)
News America Publishing, Inc.	Name: <u>News America Publications, Inc.</u>
Additional name(s) of conveying party(ies) attached? $//$ Yes $/X/$ No	Internal Address:
3. Nature of conveyance:	Street Address: 1211 Avenue of the Americas
/X/ Assignment // Merger	
// Security Agreement // Change of Name	City: <u>New York</u> State: <u>NY</u> ZIP: <u>10036</u>
// Other	Additional name(s) & address(es) attached? // Yes /X/ No
Execution Date : 03/17/1995	
4. Application number(s) or patent number(s):	
If this document is being filed together with a new application, the execution date of the application is:	
A. Patent Application No.(s):	B. Patent No.(s):
09/410,853; 09/114,644; 09/114,745; 09/114,811	5,559,548; 5,635,978; 5,576,755; 5,781,246
Additional numbers attached? // Yes /X/ No	
 Name and address of party to whom correspondence concerning document should be mailed: 	6. Total number of applications and patents involved: 8
Name: James M. Glass	7. Total fee (37 CFR 3.41)
Internal Address:	[] Enclosed Charge (20.00)
	\underline{X} Authorized to be charged to deposit account
Street Address: FISH & NEAVE	8. Deposit account number:
1251 Avenue of the Americas	06-1075
City: <u>New York</u> State: <u>NY</u> ZIP: <u>10020</u>	(Attach duplicate copy of this page if paying by deposit account)
DO NOT USE THIS SPACE	
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Richard M. Feustel, Jr. May 8, 2002 Name of Person Signing Date Reg. No. 46,698 Total number of pages including cover sheet, attachments, and document:	
Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231	

PATENT APPLICATION ASSIGNMENT

WHEREAS, NEWS AMERICA PUBLISHING, INC., a corporation organized and existing under the laws of the State of Delaware ("Assignor"), having a business address at 1211 Avenue of the Americas, New York, NY 10036 is a joint owner of the entire right, title, and interest in and to the applications for United States Letters Patent described in Schedule A attached hereto, including the entire right, title, and interest in and to any and all Letters Patent which may be granted therefor in the United States, its territorial possessions and all foreign countries; and in and to any and all continuations, divisions, substitutes, reissues, extensions thereof, and all other applications for Letters Patent relating thereto which have been or shall be filed in the United States, its territorial possessions and/or any foreign countries, and all rights, together with all priority rights, under any of the international conventions, unions, agreements, acts, and treaties, including all future conventions, unions, agreements, acts, and treaties.

WHEREAS, NEWS AMERICA PUBLICATIONS, INC., a corporation organized and existing under the laws of the State of Delaware ("Assignce"), having a business address at 1211 Avenue of the Americas, New York, NY 10036, desires to acquire Assignor's entire right, title and interest in and to the applications for United States Letters Patent described in Schedule A;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby irrevocably sell, assign and transfer unto Assignee, its successors and assigns, its entire right, title and interest in and to the applications for United States Letters Patent described in Schedule A.

Assignor agrees to execute any further papers and to do such other acts as may be necessary and proper to vest its entire right, title and interest in and to the applications for United States Letters Patent described in Schedule A in the Assignee.

Assignor covenants that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the Assignor, and that full right to convey the same as herein expressed is possessed by the Assignor.

NYPECS ...-- 115/77115/0005/1194/ASS3165M.020

IN WITNESS WHEREOF, Assignor has caused these presents to be duly executed in a manner appropriate thereto to be effective as of the \coprod day of March, 1995.

NEWS AMERICA PUBLISHING, INC. Bv: CONSTANTINE Name: PRESIDEN Title: narch 17, 1995 Date:

CONFIRMATION

I, JATU F. CONSTANTINE, hereby confirm that I am the person who signed the foregoing Patent Application Assignment on behalf of NEWS AMERICA PUBLISHING, INC. and that I had the authority to do so.

nstand

ACKNØWLEDGEMENT

STATE OF 7 COUNTY OF MY)

On this 17th day of March 1995, before me personally appeared JAN F. CONSTANTINE; to me personally known and who

signed the foregoing instrument in my presence and duly acknowledged the same to be

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his/her free act and deed, and that he/she has the authority to do so.

Botary Public

SEAL

ANGELA D. WEISSERT. No. 41-4956083 Qualified in Quarks County Doministica Explose County Doministica Explose County

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SCHEDULE A - United States Patent Applications

- 1 "Electronic Television Program Schedule System & Method," Serial No. 08/119,367, filed on September 9, 1993.
- 2 "Improved Electronic Television Program Schedule System & Method," Serial No. 08/247,101, filed on May 20, 1994.
- 3 "Electronic Television Program Guide Channel System & Method," Serial No. 08/247,059, filed on May 20, 1994.
- 4 *Electronic Television Program Guide Channel System & Method with Promotion Schedule Generator, * Serial No. 08/311,475, filed September 23, 1994.
- 5 "System & Method of Verification of Electronic Television Program Guide Data," Serial No. 08/330,684, filed on October 28, 1994.

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RECORDED: 05/09/2002