

US010512

03-19-2002

3.6.02

Form PTO 1595  
(Rev. 6-93)

RI

Dept. of Commerce  
Patent and Trademark Office

To the Commissioner for Patents: Please

102021446  
the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

NEVEKA DIMITROVA  
JOHN D. ZIMMERMAN  
RADU S. JASINSCHI

Additional name(s) of conveying party(ies) attached?

Yes

☐

No

X

## 3. Nature of conveyance:



Assignment

☐

Merger

☐

Security Agreement

☐

Change of Terms

Other

Execution Date: OCTOBER 17, 2001

## 2. Name and address of receiving party(ies):

Name: KONINKLIJKE PHILIPS ELECTRONICS N.V.  
GROENEWOUDSEWEG 1

5621 BA, EINDHOVEN

THE NETHERLANDS

Additional name(s) &amp; address(es) attached?

Yes

No

☐

X

## 4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application, is

A. Patent Application No.(s)

B. Patent No.(s)

10/014,258

Additional numbers attached?

☐

Yes

X

No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Philips Electronics North America Corp.

Internal Address:

Street Address: 580 White Plains Road

City: Tarrytown State: NY Zip: 10591

## 6. Total number of applications and patents involved:

1

## 7. Total fee (37 CFR 3.41) ...\$40.00

☐

Enclosed

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Authorized to Deposit Account

## 8. Deposit Account Number: 14-1270

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## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John F. Vodopia

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 2

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Box Assignments  
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SOLE/JOINT ASSIGNMENT

Docket No. US 010512

For good and valuable consideration, I, as a below-named Assignor, hereby sell, assign, and transfer the entire right, title, and interest in the following to Koninklijke Philips Electronics N.V., having a place of business at Groenewoudseweg 1, 5621 BA Eindhoven, NL, its successors, assigns, and legal representatives, including any nominees (collectively "the Assignee"):

(1) my/our invention relating to A SYSTEM FOR AND METHOD OF SHOPPING THROUGH TELEVISION as described in the U.S. patent application

[X ] executed concurrently herewith,  
 [ ] executed on \_\_\_\_\_,  
 [ ] filed in the United States Patent and Trademark Office  
 on \_\_\_\_\_ as Serial Number \_\_\_\_\_,

(2) the foregoing application and all other U.S. and foreign patent applications based thereon, including divisions, continuations, reissues, and extensions, and

(3) all patents granted on these applications.

I will provide my cooperation to enable the Assignee to enjoy the foregoing right, title, and interest to the fullest extent. Upon request at the expense of the Assignee, I agree to execute all papers, take all rightful oaths, testify in all legal proceedings including patent prosecutorial actions and infringement actions, and do all other such acts which may be necessary, desirable, or convenient for securing and maintaining patents on the foregoing invention or for perfecting title thereto in the Assignee. I authorize and request that these patents be issued to the Assignee.

I certify that I have the full right to convey the above rights.

10/17/2001	(signature) <u>Nevenka Dimitrova</u>	Assignor
Date	Nevenka Dimitrova	
10/17/2001	(signature) <u>[Signature]</u>	Assignor
Date	John D. Zimmerman	
10/17/2001	(signature) <u>Radu S. Jasinski</u>	Assignor
Date	Radu S. Jasinski	

State of  
County of

New York  
Westchester )

On this 17th day of October, 2001, before me personally appeared the above captioned

known to me to be the person(s) who executed the foregoing assignment and acknowledged to me that he/they executed this assignment of his/their own free will.

ARLINE HAY-OBRIEN  
 Notary Public, State of New York  
 No. 01HA5076262  
 Qualified in Dutchess County  
 Commission Expires April 21, 2003

Arline Hay-O'Brien  
 Notary Public

Assignment Record Sheet

PATENT  
 REEL: 012679 FRAME: 0330

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