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**.S. PATENT AND TRADEMARK OFFICE**  
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**APPENDIX B**

To the Assistant Commissioner of Patents. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
**John Allan Magee**

2. Name and address of receiving party(ies):

Name: **University of Arkansas, N.A.**  
Internal Address:

Additional name(s) of conveying party(ies) attached?  Yes  No

Street Address: **2404 North University Avenue**  
**Little Rock, Arkansas 72207**

3. Nature of Conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other:

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Execution Date: **February 12, 2002**

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: \_\_\_\_\_

A. Patent Application No.(s) **09/899,006** B. Patent No.(s)

Additional Numbers Attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

**Robert R. Keegan, Esq.**  
**Head, Johnson & Kachigian**  
**323 West Spring Street**  
**Fayetteville AR 72701**  
**phone: 479/582-9111**  
**fax: 479/521-4931**

6. Total number of applications and patents involved: 1 7. Total fee (37 CFR 3.41):.....**\$40.00**

Previously submitted  
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8. Deposit account number: **08-1500** (Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Name of Person Signing: **Robert R. Keegan**

**Mar 6, 2002**  
Date

Total number of pages including cover sheet, attachments and document: **4**

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## ASSIGNMENT

WHEREAS, John Allan Magee, a citizen of the United States, residing at 2735 Elizabeth, Fayetteville, Arkansas 72703, (hereinafter called ASSIGNOR), has invented certain new and useful improvements in a "DIRECTIONAL IMAGE LENTICULAR WINDOW SHEET," which he is making application for Letters Patent of the United States, the said application having been executed on July 3, 2001, patent counsel internal file no. ARK00797439B;

WHEREAS, ASSIGNOR, the said inventor, is now the exclusive owner of said application, the invention described and claimed therein, and all rights in, to and under the same; and

WHEREAS, the BOARD OF TRUSTEES of the UNIVERSITY OF ARKANSAS, N.A., a public institution of higher education existing under the laws and Constitution of the State of Arkansas with offices at 2404 North University, Little Rock, Arkansas 72207, (hereinafter called ASSIGNEE) is desirous of acquiring the entire right, title and interest in and to the aforementioned invention, application, and in, to and under any and all Letters Patent of the United States and in any and all foreign countries thereof;

NOW, THEREFORE, this indenture witnesseth that for and in consideration of the sum of One Dollar (\$1.00) and any other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR, the said inventor, has sold, assigned, transferred, and set over and does hereby sell, assign, transfer, and set over, to the ASSIGNEE, its successors, legal representatives and assigns, the said invention and application, and any and all divisions and continuations thereof, and any and all Letters Patent of the United States, its territorial possessions, and any and all foreign countries which may be granted therefor, and any and all

extensions, reissues or certificates of reexamination of said Letters Patent, including the right of priority and the subject matter of any and all claims which may be obtained in every such patent, the same to be held and enjoyed by the said ASSIGNEE for its own use and behoof, and for the use and behoof of its successors, assigns, or other legal representatives, to the end of the term or terms for which said Letters Patent of the United States, territories and foreign countries are or may be granted, extended, reissued, or reexamined as fully and entirely as same would have been held and enjoyed by ASSIGNOR, if this assignment and sale had not been made.

AND, ASSIGNOR hereby authorizes and requests the Commissioner of Patents to issue any and all Letters Patent of the United States on said invention, or resulting from said application, and from any and all divisions and continuations, extensions, reissues, or reexaminations thereof to the said ASSIGNEE, of the entire interest, and hereby covenants that he has full right to convey the entire interest therein assigned, and that he has not executed and will not execute any agreement in conflict therewith.

AND, ASSIGNOR further hereby covenants and agrees that he will, at any time, upon request, at the expense of said ASSIGNEE, execute and deliver any and all papers that may be necessary or desirable to perfect the title to said invention, and to said Letters Patent as may be granted therefor, in said ASSIGNEE, its successors, assigns, or other legal representatives, and that if said ASSIGNEE, its successors, assigns, or other legal representatives shall desire to file any divisional or continuation application, or to secure an extension, a reissue or certificate of reexamination of such Letters Patent, or to file a disclaimer relating thereto, will, upon request, sign all papers, make all rightful oaths, and do all acts requisite for the filing of such divisional or continuing application, or such application for extension, reissue or request for reexamination

and procuring thereof, and for the filing of such disclaimers, without further compensation, but at the expense of said ASSIGNEE, its successors or other legal representatives.

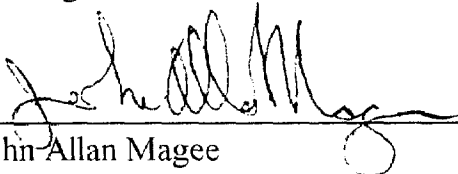
AND, ASSIGNOR does further covenant and agree, that he will, at any time, upon request, communicate to said ASSIGNEE, its successors, assigns, or other legal representatives, at its expense, such facts relating to said invention and Letters Patent or the history thereof, as may be known to him, and testify as to the same in any interference or other litigation, when requested to do so.

AND, ASSIGNOR does hereby authorize the attorney of record in said patent application to enter the Serial Number and Filing Date of the application below, subsequent to the execution of this assignment.

Serial No.: 09/899,006

Filing Date: 07/03/2001

Date: 2/12/02

Name of Inventor:   
John Allan Magee