

03-29-2002

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3-14-02

**Conveyance Type**

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 Other \_\_\_\_\_

**U.S. Government**  
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**Conveying Party(ies)**

Mark if additional names of conveying parties attached

Name (line 1) Subir E. Gupta

Execution Date		
Month	Day	Year
01	09	2002

Name (line 2) \_\_\_\_\_

**Second Party**

Name (line 1) Kevin Blackmore

Execution Date		
Month	Day	Year
12	21	2001

Name (line 2) \_\_\_\_\_

**Receiving Party**

Mark if additional names of receiving parties attached

Name (line 1) Accenture Services Limited

Name (line 2) \_\_\_\_\_

Address (line 1) 60 Queen Victoria Street

Address (line 2) \_\_\_\_\_

Address (line 3) London      United Kingdom      EC4N 4TW

City

State/Country

Zip Code

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**Correspondent Name and Address**

Area Code and Telephone Number

(312) 715-3420

Name Timothy C. Meece

Address (line 1) Banner & Witcoff, Ltd.

Address (line 2) Ten South Wacker Drive, Suite 3000

Address (line 3) Chicago, Illinois 60606-7407

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments

# 4

**Application Number(s) or Patent Number(s)**

Mark if additional numbers attached.

Enter either the Patent Application Number or the Patent Number (DO NOT ENTER BOTH numbers for the same property).

**Patent Application Number(s)**

**Patent Number(s)**

10/024,526

If this document is being filed together with a new Patent Application, enter the date the patent application was signed by the first named executing inventor.

Month Day Year

**Patent Cooperation Treaty (PCT)**

Enter PCT application number only if a U.S. Application Number as not been assigned.

PCT

PCT

PCT

PCT

PCT

PCT

**Number of Properties**

Enter the total number of properties involved.

# 1

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 40

Method of Payment:  
Deposit Account

Enclosed  Deposit Account

Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

# 19-0733

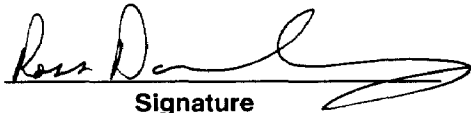
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**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Ross A. Dannenberg, Reg. No. 49,024



March 14, 2002

Name of Person Signing

Signature

Date

ASSIGNMENT

WHEREAS, We, Subir E. Gupta, residing at Flat 153, North Block, County Hall, London SE1 7GH, United Kingdom and Kevin Blackmore, residing at 44 Wild Herons, Hook Hants, RG 27 9SF, United Kingdom (ASSIGNORS), are the inventors of certain inventions and improvements described in a U.S. patent application identified by Attorney Docket No. 5222.00117 and having the title:

**SALES OPTIMIZATION**

which application was

executed on \_\_\_\_\_ or

filed December 21, 2001 and assigned application serial number 10/024,526;

and WHEREAS

Accenture Services Limited  
60 Queen Victoria Street  
London EC4N 4TW  
United Kingdom

ASSIGNEE, desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

We hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) the entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

And we covenant that we have full right to convey the entire interest herein assigned, and that we have not executed and will not execute any agreement or do anything in conflict herewith;

And we further covenant and agree that we will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and we agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And we authorize the ASSIGNEE or its NOMINEES to file in my name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and we authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

And we hereby grant the attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to identify the patent application to which this assignment pertains.

Date: 9.1.02      Inventor:   
Subir E. Gupta

Date: \_\_\_\_\_      Inventor: \_\_\_\_\_  
Kevin Blackmore

Note: No legalization or other witness required.

LAW OFFICES  
BANNER & WITCOFF, LTD.  
10 South Wacker Drive  
Chicago, Il. 60606-7407  
(312) 715-1000

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And we authorize the ASSIGNEE or its NOMINEES to file in my name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and we authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

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Subir E. Gupta

Date: 21 Dec 01 Inventor: Kevin Blackmore  
Kevin Blackmore

Note: No legalization or other witness required.

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