



SHEET

102036960

To the Honorable Commissioner of Patents, Please return the attached original documents or copy thereof.

10/096918
10/096918
03/13/02

<p>1. Name of conveying party(ies): <i>3-13-02</i> Diane Banks Charles Douglas Blewett Donnie Henderson</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies): Name: <u>AT&T Corp.</u> Internal Address: _____ Street Address: <u>32 Avenue of the Americas</u> City: <u>New York</u> State: <u>New York</u> ZIP:- <u>10013-2412</u></p> <p>Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other</p> <p>Execution Date: <u>01/28/02; 01/23/02; 01/24/02</u></p>	<p>4. Application number(s) or patent number(s): <i>10/096918</i></p> <p>If this document is being filed together with a new application, the execution date of the application is <u>01/28/02; 01/23/02; 01/24/02</u></p> <p>A. Patent Application No _____ B. Patent No. (s) _____</p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Mr. Samuel H. Dworetsky</u> Street Address: <u>AT&T Corp.</u> <u>P.O. Box 4110</u> City: <u>Middletown</u> State: <u>New Jersey</u> ZIP: <u>07748-4110</u></p>	<p>6. Total number of applications and patents involved: <u>1</u></p> <p>7. Total fee (37 CFR 3.41) \$ <u>40.00</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number: <u>01-2745</u> (Attach duplicate copy of this page if paying by deposit account)</p>

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Ann E. Taylor
Name of Person Signing

Ann E. Taylor
Signature

March 13, 2002
Date

Docket No. 1999-0683 Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to:
Commissioner for Patents, Box Assignments
Washington, D. C. 20231

03/28/2002 DBYRNE 00000102 012745 10096918
01 FC:581 40.00 CH

PATENT
REEL: 012718 FRAME: 0370

ASSIGNMENT AND AGREEMENT

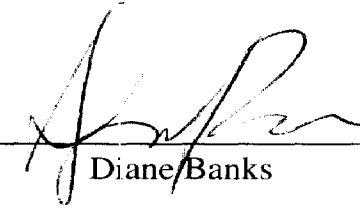
For value received, we, Diane Banks, of Basking Ridge in the County of Somerset and State of New Jersey, Charles Douglas Blewett, of Madison in the County of Morris and State of New Jersey, Donnie Henderson, of Manalapan in the County of Monmouth and State of New Jersey, and David Millen, of Boxford in the County of Essex and State of Massachusetts, hereby sell, assign and transfer to AT&T Corp., a corporation of the State of New York, having an office at 32 Avenue of the Americas, New York, New York 10013-2412, U.S.A., and its successors, assigns and legal representatives, the entire right, title and interest, for the United States of America, in and to certain inventions related to **Targeted Advertising In A Telephone Dialing System** described in an application for Letters Patent of the United States, executed by us of even date herewith, and all the rights and privileges in said application and under any and all Letters Patent that may be granted in the United States for said inventions; and we also concurrently hereby sell, assign and transfer to AT&T Corp. the entire right, title and interest in and to said inventions for all countries foreign to the United States, including all rights of priority arising from the application aforesaid, and all the rights and privileges under any and all forms of protection, including Letters Patent, that may be granted in said countries foreign to the United States for said inventions.

We authorize AT&T Corp. to make application for such protection in its own name and maintain such protection in any and all countries foreign to the United States, and to invoke and claim for any application for patent or other form of protection for said inventions, without further authorization from us, any and all benefits, including the right of priority provided by any and all treaties, conventions, or agreements.

We hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of AT&T Corp. to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

We request that any and all patents for said inventions be issued to AT&T Corp. in the United States and in all countries foreign to the United States, or to such nominees as AT&T Corp. may designate.

We agree that, when requested, we shall, without charge to AT&T Corp. but at its expense, sign all papers, and do all acts which may be necessary, desirable or convenient in connection with said applications, patents, or other forms of protection.



Diane Banks

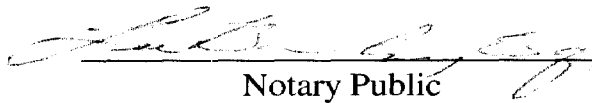
Date: 1/28/02

United States of America)

State of)

County of)

On this 28th day of Jan., 2002, before me personally came Diane Banks, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.



Notary Public

Charles Douglas Blewett

Charles Douglas Blewett

Date: 1/23/02

United States of America)

State of NJ)

County of Monmouth)

On this 23rd day of January, 2002, before me personally came Charles Douglas Blewett, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Ingrid Filannino
Notary Public

INGRID FILANNINO
NOTARY PUBLIC OF NEW JERSEY
Commission Expires 6/15/2004

Donnie Henderson
Donnie Henderson

Date: 1-24-2002

United States of America)

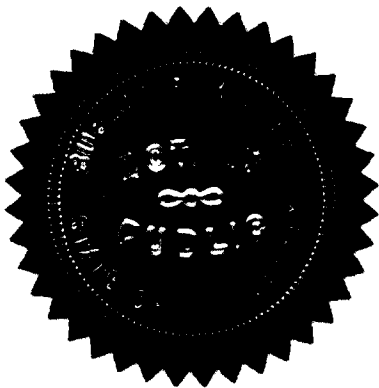
State of NEW JERSEY)

County of MONMOUTH)

On this 24th day of January, 2002, before me personally came Donnie Henderson, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Susann R Miller
Notary Public

Susann R Miller
Notary Public of New Jersey
My Commission Expires 07 23 2004



David Millen

Date: _____

United States of America)

State of)

County of)

On this _____ day of _____, 2002, before me personally came David Millen, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Notary Public

AT&T Corp.
P.O. Box 4110
Middletown, New Jersey 07748-4110