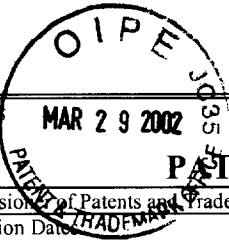


3/29/02

04-05-2002

FORM PTO - 159

MAR 29 2002



DEPARTMENT OF COMMERCE
Patent and Trademark Office

PATENT

102044993

To the Honorable Commissioner of Patents and Trademarks,

by thereof

1. Name of conveying party(ies) & Execution Date

Guofeng Xu Execution date - 2/22/02
David Viscio Execution date - 2/22/02

2. Name and address of receiving party (ies):

Name: Colgate-Palmolive Company
Internal: Patent Department
Address:

Street: 300 Park Avenue

City: New York, State: New York Zip 10022
Additional name(s) address(es) attached? ___ Yes ___X___ No

Additional name(s) of conveying party(ies) attached? Yes ___X___ No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date:

4. Application number (s) or patent number (s): USSN 10/081,514

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s) B. Patent No.(s)

Additional numbers attached? Yes ___X___ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name:
Internal Address: PATENT DEPARTMENT
COLGATE-PALMOLIVE COMPANY
Street Address: 909 RIVER ROAD
P.O. BOX 1343

City: PISCATAWAY State: NJ Zip: 08855-1343

6. Total Number of applications and patents involved: ___(1)___

7. Total Fee (37 CFR 3.41) \$40.00

Enclosed

Authorized to be charged to deposit account 03-2455

8. Deposit account number: 03-2455

(if any additional fee is required)

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Richard E. Nanfeldt Reg. No. 27,050

Name of Person Signing & Reg. No.

Richard E. Nanfeldt
Signature

3/19/02
Date

Attorney Docket #: Total number of pages including cover sheet: (3)

OMB No. 0651-0011 (exp. 4/94)

(04/04/2002 6TON11 00000074 032455 10081514)
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Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

ASSIGNMENT

WHEREAS, we, Guofeng Xu and David B. Viscio (below referred to as ASSIGNORS, residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. 10/081,514, filed February 22, 2002 naming the ASSIGNORS as an inventor, and entitled **Strip For Whitening Tooth Surfaces**; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08855 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS, by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNORS hereby authorize and request the U.S. Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNORS hereby covenant that ASSIGNORS have full right to convey the entire interest herein assigned, and that ASSIGNORS have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNORS agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNORS hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNORS' execution of this document.

This Assignment is effective as of: February 22, 2002.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 22 day of February 2002.

Guofeng Xu
Address: Guofeng Xu
35 Bank Street
Princeton, New Jersey 08542, USA

State of New Jersey
County of Middlesex

MARIA V. LOGATTO
Notary Public of New Jersey
My Commission Expires 8/8/2005

On this 22 day of February 2002, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

Maria V. Logatto
NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 27 day of February 2002.

David B. Viscio
Address: David B. Viscio
37 Norton Road
Monmouth Junction, New Jersey 08852, USA

State of New Jersey
County of Middlesex

On this 27 day of February 2002, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

Maria V. Logatto
NOTARY PUBLIC

MARIA V. LOGATTO
Notary Public of New Jersey
My Commission Expires 8/8/2005