

**KOLISCH
HARTWELL
DICKINSON
McCORMACK
& HEUSER**

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RECORDATION FORM COVER SHEET
PATENTS ONLY

Sir:

Enclosed for recordation in the records of the U.S. Patent and

Trademark Office is an original document with particulars as follows.

- (1) Name of conveying party: Richard B. Manville.
- (2) Name and address of receiving party: Mattel, Inc., 333 Continental Blvd., El Segundo, California 90245.
- (3) The nature of the conveyance is an assignment, which was executed March 22, 2002.
- (4) This document is being filed with a new patent application, which was signed by the first named inventor on March 22, 2002
- (5) Any and all correspondence concerning this document should be addressed and mailed to the following.

Charles H. DeVoe
Kolisch, Hartwell, Dickinson, McCormack & Heuser
520 S.W. Yamhill Street, Suite 200
Portland, Oregon 97204
- (6) The total number of patent applications involved in this conveyance is one.

PATENT
REEL: 012744 FRAME: 0866

(7) Our check in the amount of \$370.00 to cover the statutory basic filing fee and recordation fee is enclosed, in accordance with 37 C.F.R. § 3.41.

(8) Please charge our Deposit Account No. 11-1540 for any additional fees which may be required. A duplicate of this sheet is enclosed.

(9) To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Respectfully submitted,

KOLISCH, HARTWELL, DICKINSON,
McCORMACK & HEUSER

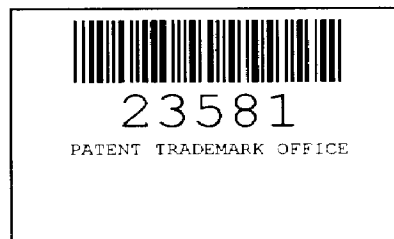
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Enclosures

of Attorneys for Applicant

TOTAL NUMBER OF PAGES,
INCLUDING COVER SHEET,
ATTACHMENTS, AND DOCUMENT: 3



ASSIGNMENT

WHEREAS, I, Richard B. Manville, of Los Angeles, County of Los Angeles, State of California, have invented certain improvements in a DESIGN CRAFT KIT CONSTRUCTION COMPONENT – TRANSPARENT/TRANSLUCENT, AMORPHOUS HEART FORM, for which I have executed an application for Letters Patent of the United States on the date I executed this Assignment as hereinafter set forth.

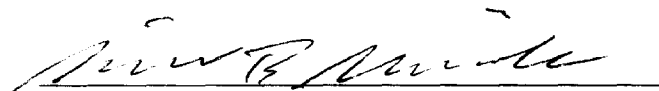
WHEREAS, Mattel, Inc., a Delaware corporation, having its principal place of business in El Segundo, County of Los Angeles, and State of California, is desirous of acquiring an interest therein;

NOW, THEREFORE, for good and valuable consideration, the receipt of which hereby is acknowledged, I, the said Richard B. Manville, have sold, assigned, and transferred, and by these presents do sell, assign, and transfer unto the said Mattel, Inc., the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions in any and all foreign countries and in and to any and all divisions, reissues, continuations and extensions thereof.

I hereby authorize and request the Patent Office officials in the United States and any and all foreign countries to issue any and all of said Letters Patent, when granted, to the said Mattel, Inc., as the assignee of my entire right, title and interest in and to the same, for the sole use of the said Mattel, Inc., its successors and assigns.

Further, I agree that I will communicate to the said Mattel, Inc., or its representatives any facts known to me respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitution, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to the said Mattel, Inc., make all rightful oaths and generally do everything possible to aid the said Mattel, Inc., its successors and assigns, to obtain and enforce proper protection for said invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 22nd day of March, 2002.


Richard B. Manville

Witness:

