

PATENT ASSIGNMENT

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF ASSIGNOR'S INTEREST

CONVEYING PARTY DATA

Name: Bushnell Corporation

Execution Date: 05/21/2002

RECEIVING PARTY DATA

Name: Orr, Tom

Street Address: 2518 Jamaica Street

Internal Address:

City: Sarasota

State: FLORIDA

Country:

Postal Code: 34231

PROPERTY NUMBERS

Patent Number: 5265736

Number of Properties: 1

The USPTO, Office of Public Records, will send correspondence via facsimile to **FAX NUMBER:** 727-507-8668

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CUSTOMER NUMBER: 021901

NAME OF PERSON SIGNING: Ronald E. Smith

DATE SIGNED: 06/12/2002

Total Attachments: 2

ASSIGNMENT OF RIGHTS IN PATENT

Assignor

Bushnell Corporation
(a Kansas Corporation)

Principle Place of Business of Assignor

9200 Cody
Overland Park, KS 66214

Assignee

Tom Orr
(a United States Citizen)

Residence of Assignee

2518 Jamaica Street
Sarasota, FL 34231

WHEREAS, Bushnell Corporation (herein "Bushnell"), a Kansas corporation, is the owner of the following U.S. patent:

Patent Number

Title

Date of Patent

5,265,736

Apparatus For Displaying Eyeglass Frames

November 30, 1993

Hereinafter referred to as the "Patent";

WHEREAS, Bushnell acquired Serengeti Eyewear, Inc. having a place of business at 8125 25th Court Street, East Sarasota, FL 34243 including all of its patent rights;

WHEREAS, Bushnell desires to assign a 100% undivided interest in said Patent to the above-identified Assignee, and wherein said Assignee is desirous of acquiring the entire right, title and interest in the same;

Now, this indenture witnesseth, that for value received, the receipt and sufficiency whereof is hereby acknowledged;

Bushnell hereby assigns, sells and transfers a 100% undivided interest in the entirety of the bundle of rights, title, and interest in and to said Patent, unto said Assignee, together with all claims for damages and profits by reason of any past infringement of said letters patent and the right to sue therefor, such interests, claims, and rights, to be held and enjoyed by the Assignee for its own use and for its successors and assigns, to the full end of the term for which such Patent is granted, and any reissues, renewals, or extensions thereof as may be granted, as fully and entirely as the same would have been held by Assignor had this Assignment and sale not been made;

And Bushnell further agrees to execute all necessary and lawful future documents, including assignments in favor of Assignee, or its designees as Assignee or its assignees may from time-to-time be presented in order to perfect title in said Patent;

And Bushnell further covenants that no assignment, sale, agreement, or encumbrance has been or will be made or entered into which would conflict with this assignment and sale;


And Bushnell further covenants that Assignee will, upon request, be provided promptly with all pertinent facts and documents relating to said Patent as may be known and accessible and Bushnell will testify to the same in any interference or litigation related thereto and will promptly execute and deliver to Assignee or its legal representatives any and all papers, instruments, declarations, or affidavits required to apply for, obtain, maintain, and enforce said Patent which may be necessary or desirable to carry out the purposes hereof;

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

Upon being duly cautioned, I declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true and further that false statements and the like so made are punishable by fine, imprisonment or both under Section 1001 of Title 18 of the United States Code, and that such willful, false statements may jeopardize the validity of the patent.

Executed this 21st day of May, 2002, at Overland Park, Kansas.

BUSHNELL CORPORATION



By: Joseph Messner (seal)
Title: President

Date: 5-21-02