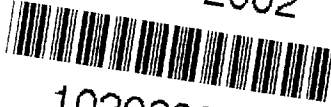


04-23-2002



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(Rev. 3/01)
OMD NO. 0651-0011 exp. 5/31/2002)

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Dan Kikinis *4-15-02*
Additional name(s) of conveying party(ies) attached?
 No Yes

2. Name and address of receiving party(ies):
Name: **iSurfTV Corporation**
Internal Address: _____

3. Nature of Conveyance
 Assignment Merger
 Security Agreement Change of Name
 Other:
Execution Date(s): **4/1/2002**

Street Address: **413 Tasman Avenue**
City: **Sunnyvale** State/Province: **CA** Zip: **94089**
Country: **USA**
Additional name(s) & address(es) attached? Yes No

4. Application Number(s) or patent number(s) :
If this document is being filed together with a new application, the execution date of the application is: _____
A. Patent Application No.(s)
10/085,886
Additional numbers attached? Yes No

B. Patent No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: **Blakely, Sokoloff, Taylor & Zafman LLP**
Internal Address: _____
Street Address: **12400 Wilshire Boulevard, 7th Floor**
City: **Los Angeles** State: **California** Zip: **90025**

6. Total number of applications and patents involved: **1**
7. Total Fee (37 CFR 3.41).....\$40.00
 Enclosed
 Authorized to be charged to deposit account
8. Deposit Account Number:
02-2666
(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.
To the best of my knowledge and believe, the foregoing is true and correct and any attached copy is a true copy of the original document
Christian A. Nicholes (Reg. No.50,266) *Christian Nicholes* **APR 4, 2002**
Name of Person Signing Signature Date
Total number of pages including cover sheet, attachments, and document: **3**

Mail documents to be recorded with required cover sheet information to:
Assistant Commissioner of Patents, Box Assignments
Washington, D.C. 20231

Atty Docket No. 004688.P059

04/22/2002 LMUELLER 00000135 10085886

01 FC:581

40.00 DP

No.: 004688.P059 (For Execution After Filing Patent Application)

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, I _____,
the undersigned, Dan Kikinis

hereby sell, assign, and transfer to iSurfTV Corporation
a corporation of California, having a principal place of business at
413 Tasman Avenue, Sunnyvale, CA 94089, ("Assignee"),
and its successors, assigns, and legal representatives, the entire right, title, and interest for the
United States and all foreign countries, in and to any and all improvements that are disclosed in
the application for the United States patent that was filed February 27, 2002 and assigned
Application No. 10/085,886 and is entitled

METHOD AND SYSTEM FOR ADVERTISING BASED ON THE CONTENT OF SELECTED
CHANNELS OR BROADCASTED PROGRAMS

and in and to said application and all divisional applications, continuation applications,
continued prosecution applications, continuation-in-part applications, substitute applications,
renewal applications, reissue applications, reexaminations, extensions, and all other patent
applications that have been or shall be filed in the United States and all foreign countries on
any of said improvements; and in and to all original patents, reissued patents, reexamination
certificates, and extensions that have been or shall be issued in the United States and all
foreign countries on said improvements; and in and to all rights of priority resulting from the
filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said
improvements in its own name; and that, when requested, without charge to, but at the
expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in
good faith the intent and purpose of this Assignment, the undersigned will execute all divisional
applications, continuation applications, continued prosecution applications, continuation-in-part
applications, substitute applications, renewal applications, reissue applications, reexaminations,
extensions, and all other patent applications on any and all said improvements; execute all
rightful oaths, assignments, powers of attorney, and other papers; communicate to said
Assignee, its successors, assigns, and representatives all facts known to the undersigned
relating to said improvements and the history thereof; and generally assist said Assignee, its
successors, assigns, or representatives in securing and maintaining proper patent protection
for said improvements and for vesting title to said improvements, and all applications for
patents and all patents on said improvements, in said Assignee, its successors, assigns, and
legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no
assignment, grant, mortgage, license, or other agreement affecting the rights and property
herein conveyed has been made to others by the undersigned, and that full right to convey the
same as herein expressed is possessed by the undersigned.

Date: Apr 1., 2002


Name: Dan Kikinis

Date: _____, 20__

Name: _____

Date: _____, 20__

Name: _____

Date: _____, 20__

Name: _____

Date: _____, 20__

Name: _____

Date: _____, 20__

Name: _____

State of: _____ }
County of: _____ }

Assignment Document Return Address:
SS. BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP
12400 Wilshire Blvd., Seventh Floor
Los Angeles, California 90025-1026
(408) 720-8598

On this _____ day of _____, 20__, before me, _____,
the undersigned Notary Public, personally appeared _____

[] personally known to me [] proved to me on the basis of satisfactory evidence to
be the person(s) whose name(s) subscribed to the within instrument, and
acknowledged that executed it.
WITNESS my hand and official seal.

Notary's Signature