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Yaacov T. Herbst

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies)

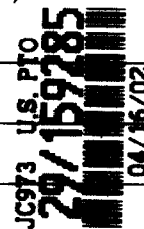
Name: Park Media, Ltd.

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Street Address: 8 Dorothy Street

City: Staten Island State: NY ZIP: 10314

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3. Nature of conveyance:

☒ Assignment

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☐ Change of Name

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Execution Date: April 10, 2002

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: April 10, 2002

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

29/159285

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Scott H. Kaliko

Internal Address: FISH & NEAVE

Street Address: 1251 Avenue of the Americas

City: New York State: NY ZIP: 10020-1104

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Scott H. Kaliko

Name of Person Signing

Signature

April 16, 2002

Date

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Total number of pages including cover sheet, attachments, and document:

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PATENT
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A S S I G N M E N T

WHEREAS, I, Yaacov T. Herbst, residing at Honi Hamagil, 21 El Ad, Israel, have made a design invention in:

SIGN

and am about to make application for United States Letters Patent for a design patent therefor, the same having been executed by me on even date herewith; and

WHEREAS, PARK MEDIA, LTD., a corporation organized and existing under the laws of the State of New York and having an office and place of business at 8 Dorothy Street, Staten Island, New York 10314, is desirous of acquiring the entire interest in said design invention, said United States design patent application and in any Letters Patent which may issue thereon;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to me paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I do hereby sell, assign and transfer unto the said PARK MEDIA, LTD., its successors, assigns and legal representatives, all right, title and interest in and to said design invention and any improvements thereon for all countries of the world, and in and to said United States design patent application, and any continuations and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said design patent application; and all right, title and interest

in and to every design patent application or design registration application filed or to be filed on said invention in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all design patents or registrations which may issue thereon, and any reissues and extensions of the same; and I hereby authorize and request competent authorities to grant and issue any and all design patents or registrations on said design invention to the said PARK MEDIA, LTD., as the assignee of the entire interest therein; and I further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure design patent or registration protection on said design invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, I have hereunto signed my name and affixed my seal on the date indicated hereinafter.

4/10/02

Date

Y. T. HERBST

Yaacov T. Herbst