FORM PTO-1595 R 05-08-2 (Rev. 6-93)	2002 EET U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office
OMB No. 0651-0011 (exp. 4/94) Tab settings	
To the Honorable Commissioner of Patents and Takena S. 1	7.1.1
1. Name of conveying party(ies):	2. Name and address of receiving party(ies):
Meredith Spence, Jr. 0//21/07	Norwood Promotional Products, Inc. 106 East 6 th St., Suite 300
Additional name(s) of conveying party(ies) attached? _ Yes _x_ No	Austin, Texas 78701
3. Nature of conveyance:	Additional name(s) & address(es) attached? Yes x No
X Assignment Merger Security Agreement Change of Name Other	
Execution Date: February 26, 2002	
4. Application number(s) or patent number(s):	
If this document is being filed together with a new application, the execution date of the application is:	
A. Patent Application No.(s):	B. Patent No.(s)
Additional numbers attached? Yes _x _No	
5. Name and address of party to whom correspondence concerning document should be	6. Total number of applications and patents involved: _1
mailed:	7. Total fee (37 CFR 3.41): \$_40.00
Alan R. Thiele Jenkens & Gilchrist, P.C.	X Enclosed
1445 Ross Avenue, Suite 3200 Dallas, Texas 75202-2799	Authorized to be charged to deposit account
	8. Deposit account number: 10-0447
5/07/2002 DBYRME 00000168 29159847	
05/07/2002 DBINGE 0000185 27237577 01 FC:581 40.00 0P DO NOT USE THIS SPACE	
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached to the best of my knowledge and belief, the foregoing information is true and correct and any attached to the best of my knowledge and belief, the foregoing information is true and correct and any attached	
copy is a true copy of the stage April 29, 2002	
Alan R. Thiele, Reg. No. 30,694 Name of Person Signing Total number of pages including co	ver sheet, attachments, and document: 3 th required cover sheet information to:
Name of Person Signing Total number of pages including cover sheet, attachments, and Total number of pages including cover sheet, attachments, and Mail documents to be recorded with required cover sheet information to: Mail documents to be recorded with required cover sheet information to:	

Mail documents to be recorded with required Mail documents to be recorded with required Commissioner of Patents and Trademarks, Box Assign Washington, D.C. 20231

ASSIGNMENT

WHEREAS, I, MEREDITH SPENCE, residing at 15315 Spring Falls.

San Antonio, TX 78247, ASSIGNOR, a citizen of the United States, am the sole inventor of the invention design entitled "Dual Compartment Insulated Bag"; and

WHEREAS, NORWOOD PROMOTIONAL PRODUCTS, INC., a Texas Corporation, ASSIGNEE, is desirous of obtaining my entire right, title and interest in, to and under the same invention and the said application:

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) to the said ASSIGNOR in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, our entire right, title and interest in, to and under the said invention, and the said patent applications and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said applications under the Patent Laws of the United States and the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models and design which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND I HEREBY authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant that I have full right to convey our entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith.

AND I HEREBY further covenant and agree that I will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisions, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention in all countries.

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PATENT REEL: 012855 FRAME: 0602 IN TESTIMONY WHEREOF, I hereunto set my hand and seal on the date indicated below.

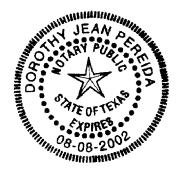
<u>Feb 26, 2002</u> Date MEREDITH SPENCE, inventor

STATE OF TEXAS

COUNTY OF BEXAR

BEFORE ME, the undersigned authority, on this day personally appeared MEREDITH SPENCE, known to me to be the person of that name, who signed the foregoing instrument, and acknowledged the same to be his free act and deed.

GIVEN under my hand and seal of office this GIL day of Apr. 1, 2002.



Notary Public in and for the State of Texas

Printed Name: Dorothy Jean Period C My Commission Expires: 68-08-3002

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RECORDED: 04/29/2002

PATENT REEL: 012855 FRAME: 0603