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OMB No. 0651-0027 (exp. 5/31/2002)
 To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): Valeria (NMN) Del Duca Stefano (NMN) Giunti Milena (NMN) Leone Carlo (NMN) Ricci Luca (NMN) Sarcinelli</p> <p>Additional name(s) of conveying party(ies) attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of name <input type="checkbox"/> Other _____</p> <p>Execution Date: <u>December 3, 1999</u></p>	<p>2. Name and address of receiving party(ies): Name: <u>The Procter & Gamble Company</u> Internal Address: <u>Attention: Chief Patent Counsel</u> <u>6090 Center Hill Road</u> <u>Cincinnati, OH 45224</u></p> <p>Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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4. Application number(s) or patent number(s):
 If this document is being filed together with a new application, the execution date of the application is: _____

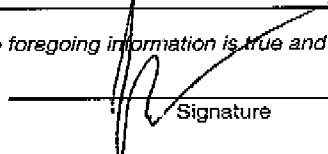
A. Patent Application No(s). <u>09/831,608</u> Date Filed: <u>May 10, 2001</u> Confirmation No.: <u>5729</u> P&G Case: <u>CM2213</u>	B. Patent No(s). _____
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Additional numbers attached? Yes No

<p>5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>CENTRAL DOCKETING</u> Internal Address: <u>THE PROCTER & GAMBLE COMPANY</u> Street Address: <u>Intellectual Property Division</u> <u>Winton Hill Technical Center - Box 161</u> <u>6110 Center Hill Avenue</u> <u>Cincinnati, OH 45224</u></p>	<p>6. Total number of applications and patents involved: [<u>1</u>]</p> <p>7. Total fee (37 CFR 3.41):\$40.00 <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number: <u>16-2480</u> (Attach duplicate copy of this page if paying by deposit account)</p>
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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

<u>James F. McBride</u> Name of Person Signing	 Signature	<u>July 9, 2002</u> Date
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Total number of pages including cover sheet, attachments, and documents: [3]

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks
Box Assignments
Washington, D.C. 20231

P&G CM2213

U.S. ASSIGNMENT

WHEREAS I, We

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SARCINELLI, Luca (NMN)
Via Thaon de Revel 64
I-90142 Palermo
IT

respectively, have made a certain new and useful invention as set forth in application for United States Letters Patents entitled:

"BLEACHING COMPOSITION COMPRISING AN ALKOXYLATED BENZOIC ACID"

Attorney's Docket CM2213 executed by me/us, respectively, on the following dates:

December 3, 1999
December 3, 1999
December 3, 1999

December 3, 1999
December 3, 1999
December 3, 1999

and Serial No. 09/831,608, filed the 10th day of MAY, 18 2001
(the hereinafter named assignee being hereby authorized to insert Case Number, Serial Number and filing date when ascertained):

AND WHEREAS, The Procter & Gamble Company, a corporation of the State of Ohio, having a place of business at Cincinnati, Ohio 45202, is desirous of acquiring the entire right, title, and interest in and to said invention and in and to any and all Letters Patent of the United States and Letters Patent in any and all foreign countries which may be obtained therefor;

NOW THEREFORE, for good and valuable consideration, we do hereby sell, assign, transfer and set over unto the said The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest, including the right to claim priority of the filing date of said patent application under international conventions, in and to the said invention as set forth in said patent application, and in and to all patents of the United States and in any and all foreign countries which may be issued for said invention, as fully and completely as the same would have been held by us had this assignment and sale not been made. The said entire right, title and interest shall vest irrevocably in said The Procter & Gamble Company.

We further agree upon request, without additional compensation but at no expense to us, to execute or assent to foreign applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights hereby transferred in The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

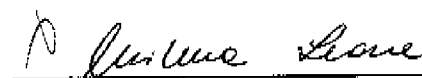
AND we request the Commissioner of Patent to issue any Letters Patent of the United States which may be issued for said invention to said The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.



DEL DUCA, Valerio (NMN)




GIUNTI, Stefano (NMN)



LEONE, Milena (NMN)



RICCI, Carlo (NMN)



SARCINELLI, Luca (NMN)
