

05-14-2002



ASSIGNMENT

1 SHEET

102089142

To: Honorable Commissioner of Patents and Trademarks:

Please record the attached original document(s) or copy thereof.

1. Name of conveying party(ies)

- a) Phil Delurgio
- b) Krishna Venkatraman
- c) Suzanne Valentine

5-8-02

2. Name and address of receiving party(ies):

- a) Name: DemandTec Inc.
- Address: 1 Circle Star Way, Suite 200
San Carlos, California 94070

3. Nature of conveyance

- | | | | |
|-------------------------------------|--------------------|--------------------------|-------------------|
| <input checked="" type="checkbox"/> | Assignment | <input type="checkbox"/> | Merger |
| <input type="checkbox"/> | Security Agreement | <input type="checkbox"/> | Change of Name |
| <input type="checkbox"/> | Other _____ | <input type="checkbox"/> | License Agreement |

Execution Date: 04/18/02 (Delurgio); 04/18/02 (Venkatraman); 04/26/02 (Valentine)

4. Application Number(s) or Patent Number(s): 10/092,361

The title of the (new) application is:

INTELLIGENT CLUSTERING SYSTEM

5. Please send all correspondence concerning this (these) documents to:

Beyer Weaver & Thomas, LLP
P.O. Box 778
Berkeley, CA 94704-0778

(Customer Number: 022434)

6. Total number of applications and patents involved: One (1)

7. Total fee (37 CFR 3.41): \$40.00

- Enclosed
- Any additional fees are authorized to be charged to Deposit Account No. 50-0388 (Order No. DEM1P010)

8. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Date: April 29, 2002

Michael Lee

Michael Lee
Registration No. 31,846

05/14/2002 LMUELLER 00000049 10092361

01 FC:581

40.00 DP

OFFICE OF PUBLIC RECORDS
2002 MAY -8 AM 10:46
FINANCE SECTION

ASSIGNMENT OF PATENT APPLICATION

Whereas I, an undersigned inventor, have invented certain new and useful improvements as set forth in the patent application entitled:

INTELLIGENT CLUSTERING SYSTEM

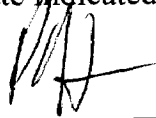
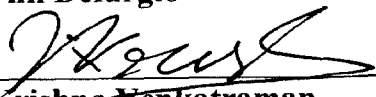
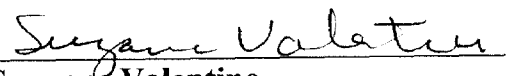
(Atty. Docket No. DEMIP010), (check one)

- for which I have executed a U.S. patent application on even date herewith.
 which bears U.S. application No. 10/092,361.
 which is a U.S. provisional application.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:

- 1) Sell, assign and transfer to **DemandTec Inc.**, a Delaware corporation, having a place of business at 1 Circle Star Way, Suite 200, San Carlos, California 94070 ("ASSIGNEE"), the entire right, title and interest in any and all improvements and inventions disclosed in, applications based upon, and patents (including foreign patents and the right to claim priority) granted upon, the above-referenced application.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division, continuation, substitute, renewal, re-examination or reissue thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representative, and shall be binding upon the inventor, as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.
- 6) Authorize and request my attorney/agent to insert above the application No. in order to assist with recordal of this assignment.

Signed on the date indicated beside my signature.

- 1) Signature: 
Typed Name: **Phil Delurgio**
- 2) Signature: 
Typed Name: **Krishna Venkatraman**
- 3) Signature: 
Typed Name: **Suzanne Valentine**

Date: 4/18/02

Date: 04/18/02

Date: 4.26.02