

05-15-2002

Substitute Form PTO-1595
Attorney Docket No.: 13822-002001

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Commissioner for Patents: Please record the attached original document(s) or copy(ies).	
1. Name of conveying party(ies): Will Crosby and Dan Porter 5-6-02 Additional name(s) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Name and address of receiving party(ies): IdealsWork Inc. 477 Congress Street, 5th Floor Portland, Maine 04101 Additional names/addresses attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other: Execution Date: 04/29/2002	
4. Application number(s) or patent number(s): If this document is being filed with a new application, the execution date of the application is: A. Patent Application No(s): 10/071,685 B. Patent No(s): Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
5. Name/address of party to whom correspondence concerning document should be mailed: CATHY L. PETERSON Fish & Richardson P.C. 225 Franklin Street Boston, Massachusetts 02110-2804	6. Total number of applications/patents involved: 1 7. Total fee (37 CFR §3.41): \$40 <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to charge Deposit Account. 8. Deposit Account No.: 06-1050 Please apply any additional charges, or any credits, to our Deposit Account No. 06-1050.
DO NOT USE THIS SPACE	
9. Statement and Signature: <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> Cathy L. Peterson Reg. No. 41,249 Name of Person Signing <i>Cathy L. Peterson</i> Signature <i>May 6, 2002</i> Date	
Total number of pages including coversheet, attachments and document: 4	

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CERTIFICATE OF MAILING BY EXPRESS MAIL

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I hereby certify under 37 CFR §1.10 that this correspondence is being deposited with the United States Postal Service as Express Mail Post Office to Addressee with sufficient postage on the date indicated below and is addressed to the Commissioner for Patents, Washington, DC 20231.

May 6, 2002
Date of Deposit*Benjamin L. Jenkins*
Signature*Benjamin L. Jenkins*
Typed Name of Person Signing Certificate

PATENT
REEL: 012879 FRAME: 0907

ASSIGNMENT

For valuable consideration, we, WILL CROSBY of 62 Round Hill Street, Jamaica Plain, MA 02130, DAN PORTER of 214 Coyle Street, Portland, ME 04103, hereby assign to:

IdealsWork Inc., a Maine corporation having a place of business at:

477 Congress Street, 5th Floor
Portland, Maine 04101; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled RANKING ITEMS, filed February 8, 2002, and assigned U.S. Serial Number 10/071,685, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

IN WITNESS WHEREOF, I hereto set my hand and seal at Portland,
this 29th day of April, 2002

WILL CROSBY L.S.

State of Maine :
: ss.
County of Cumberland :

Before me this 29th day of April, 2002, personally
appeared WILL CROSBY known to me to be the person whose name is subscribed to the
foregoing Assignment and acknowledged that he executed the same as his free act and deed for
the purposes therein contained.

Joleen M. Rice
Notary Public

My Commission Expires:

[Notary's Seal Here]

JOLEEN M. RICE
NOTARY PUBLIC, MAINE
MY COMMISSION EXPIRES MAY 3, 2005

IN WITNESS WHEREOF, I hereto set my hand and seal at Pont-Lano,
this 29th day of April, 2002
Dan Porter L.S.
DAN PORTER

State of Maine :
: ss.
County of Cumberland :

Before me this 29th day of April, 2002, personally
appeared DAN PORTER known to me to be the person whose name is subscribed to the
foregoing Assignment and acknowledged that he executed the same as his free act and deed for
the purposes therein contained.

Joleen M. Rice
Notary Public

My Commission Expires:

[Notary's Seal Here]

JOLEEN M. RICE
NOTARY PUBLIC, MAINE
MY COMMISSION EXPIRES MAY 3, 2005

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