

05-15-2002

FORM PTO-1595

Docket No. 40288/SAH/D453

5/10/02

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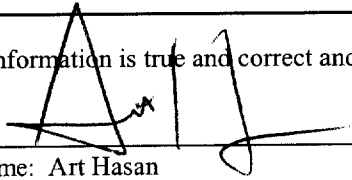


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Box Assignment  
Commissioner of Patents and Trademarks  
Washington, D.C. 20231

Post Office Box 7068  
Pasadena, CA 91109-7068

Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof:

<p>1. Name of conveying party(ies): <b>DIGITAL LAVA CORPORATION</b></p> <p>Additional name(s) of conveying party(ies) attached: <b>NO</b></p>	<p>2. Name and address of receiving party(ies):</p> <p>Name: <b>INTERACTIVE VIDEO TECHNOLOGIES, INC.</b></p> <p>Street Address: <b>360 Lexington Avenue, 3<sup>rd</sup> Floor New York, New York 10017</b></p> <p>Additional name(s) &amp; address(es) attached? <b>NO</b></p>		
<p>3. Name of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment      <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement      <input type="checkbox"/> Change of Name  <input type="checkbox"/> Other:</p> <p>Execution Date: <b>April 22, 2002</b></p>	<p>4. Application number(s) or patent number(s):</p> <p>If this document is being filed together with a new application, the execution date of the application is: .</p> <table border="1"> <tr> <td data-bbox="73 961 717 1192"> <p>A. Patent Application No.(s) <b>09/654,102</b></p> </td> <td data-bbox="717 961 1546 1192"> <p>B. Patent No.(s)</p> </td> </tr> </table> <p>Additional numbers attached? <b>NO</b></p>	<p>A. Patent Application No.(s) <b>09/654,102</b></p>	<p>B. Patent No.(s)</p>
<p>A. Patent Application No.(s) <b>09/654,102</b></p>	<p>B. Patent No.(s)</p>		
<p>5. Please return the recorded document and address all correspondence to:</p> <p><b>CHRISTIE, PARKER &amp; HALE, LLP</b>  P.O. Box 7068  Pasadena, CA 91109-7068  Attention: <b>Art Hasan</b></p>	<p>6. Total number of applications and patents involved..... <span style="border: 1px solid black; padding: 2px;">1</span></p> <p>7. <input checked="" type="checkbox"/> Total fee enclosed (37 CFR 3.41):      \$ <b>40.00</b></p> <p>8. <input checked="" type="checkbox"/> Any deficiency or overpayment of fees should be charged or credited to <b>Deposit Account No. 03-1728</b>, except for payment of issue fees required under 37 CFR § 1.18. Please show our docket number with any credit or charge to our Deposit Account.</p>		
<p>10. <input type="checkbox"/> Explanatory letter is enclosed.</p>	<p>9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</p> <p>Date: April 29, 2002</p> <p>By: </p> <p>Name: <b>Art Hasan</b> 626/795-9900</p> <p>I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING DEPOSITED WITH THE U.S. POSTAL SERVICE AS FIRST CLASS MAIL IN AN ENVELOPE ADDRESSED TO: COMMISSIONER OF PATENTS AND TRADEMARKS, WASHINGTON, D.C. 20231 ON:</p> <p><u>4/29/02</u> <u>Carmen Aguirre</u> (DATE SIGNED)</p> <p>Total number of pages including cover sheet, attachments, and document: <span style="border: 1px solid black; padding: 2px;">3</span></p>		

OFFICE OF PUBLIC RECORDS  
MAY 10 AM 11:37  
FINANCE SECTION

05/14/2002 DBTRM 00000292 09654102 40.00 OP  
01 EC:581  
SAH/cea  
CEA PAS431426.1\*-4/26/02 3:21 PM

## ASSIGNMENT

**WHEREAS, DIGITAL LAVA CORPORATION**, a Delaware corporation, having a place of business at 13160 Mindanao Way, Suite 350, Marina del Rey, California 90292 (hereafter, together with any successors, legal representatives or assigns thereof, called "ASSIGNOR") is the assignee of record of **Patent Application No. 09/654,102**, filed **August 31, 2000**, for an invention entitled **SYSTEM AND METHOD FOR ASSEMBLING DISCRETE DATA FILES INTO AN EXECUTABLE FILE AND FOR PROCESSING THE EXECUTABLE FILE**;

**AND WHEREAS, INTERACTIVE VIDEO TECHNOLOGIES, INC.**, a Delaware corporation, having a place of business at 360 Lexington Avenue, 3<sup>rd</sup> Floor, New York, New York 10017 (hereafter, together with any successors, legal representatives or assigns thereof, called "ASSIGNEE") wants to acquire the entire right, title and interest in and to said **Patent Application No. 09/654,102**, and all the inventions therein, and ASSIGNOR is willing to enter into such assignment.

**NOW, THEREFORE**, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over to ASSIGNEE the entire right, title and interest in and to **Patent Application No. 09/654,102** and all continuations, divisions, reexaminations, reissues and substitutes thereof, and all inventions therein;

ASSIGNOR hereby covenants that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR hereby further covenants and agrees that it will communicate to ASSIGNEE any and all facts known to it respecting said patent, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, reexamination, reissue and substitute applications, and make all rightful oaths and generally do everything possible to aid ASSIGNEE to obtain and enforce proper patent protection for said invention in all countries.

ASSIGNMENT

Docket No. 40288/SAH/D453

IN TESTIMONY WHEREOF, I hereunto set my hand this 22 day of April, 2002

DIGITAL LAVA CORPORATION

By [Signature]  
Ben Lientz

Title: Chief Financial Officer

STATE OF California )  
COUNTY OF Los Angeles )

On April 22th, 2002, before me Alma D Philipson, Notary Public, personally appeared Ben Lientz ~~personally known to me~~ (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Alma D Philipson  
Signature of Notary

SAH/llk  
CEA PAS424709.1.\*-4/18/02 11:10 AM

