

RECOF

05-16-2002



ET

Express Mail No.  
EK709406166US

PML-21

102091948

To the Honorable Commission of Patents and Trademarks, please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Yaacov T. Herbst

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies)

Name: Park Media, Ltd.

Internal Address: \_\_\_\_\_

Street Address: 8 Dorothy Street

City: Staten Island State: NY ZIP: 10314

Additional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment

☐ Merger

☐ Security Agreement

☐ Change of Name

☐ Other \_\_\_\_\_

Execution Date: May 7, 2002

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: May 7, 2002

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Scott H. Kaliko

Internal Address: FISH & NEAVE

Street Address: 1251 Avenue of the Americas

City: New York State: NY ZIP: 10020-1104

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

☒ Enclosed ☐ Authorized to be charged to deposit account

☒ Charge excess/credit overpayment to deposit account

8. Deposit account number:

06-1075

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Scott H. Kaliko

Name of Person Signing

Signature

May 7, 2002

Date

Registration No. 45,786

Total number of pages including cover sheet, attachments, and document:

3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

PATENT  
REEL: 012886 FRAME: 0916

PML-21

A S S I G N M E N T

WHEREAS, I, Yaacov T. Herbst, residing at  
Honi Hamagil, 21 El Ad, Israel, have made a design  
invention in:

## SIGN

and am about to make application for United States  
Letters Patent for a design patent therefor, the same  
having been executed by me on even date herewith; and

WHEREAS, PARK MEDIA, LTD., a corporation  
organized and existing under the laws of the State of  
New York and having an office and place of business at  
8 Dorothy Street, Staten Island, New York 10314, is  
desirous of acquiring the entire interest in said  
design invention, said United States design patent  
application and in any Letters Patent which may issue  
thereon;

NOW, THEREFORE, be it known that for and in  
consideration of the sum of One Dollar (\$1.00) to me  
paid, and other good and valuable consideration, the  
receipt and sufficiency of which is hereby  
acknowledged, I do hereby sell, assign and transfer  
unto the said PARK MEDIA, LTD., its successors, assigns  
and legal representatives, all right, title and  
interest in and to said design invention and any  
improvements thereon for all countries of the world,  
and in and to said United States design patent  
application, and any continuations and divisions  
thereof, and any substitute applications therefor, and  
any patents which may issue thereon, and any reissues  
of the same, and including the right to claim priority

under the International Convention based on said design patent application; and all right, title and interest in and to every design patent application or design registration application filed or to be filed on said invention in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all design patents or registrations which may issue thereon, and any reissues and extensions of the same; and I hereby authorize and request competent authorities to grant and issue any and all design patents or registrations on said design invention to the said PARK MEDIA, LTD., as the assignee of the entire interest therein; and I further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure design patent or registration protection on said design invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, I have hereunto signed my name and affixed my seal on the date indicated hereinafter.

5/6/2002  
Date

Y. Z. HERBST  
Yaakov T. Herbst