

05-22-2002



102098892  
**RECORDATION FORM COVER SHEET**  
**PATENTS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

- ☒ New **5-14-02**  
☐ Resubmission (Non-Recordation)  
Document ID#   
☐ Correction of PTO Error  
Reel #  Frame #   
☐ Corrective Document  
Reel #  Frame #

**Conveyance Type**

- ☒ Assignment ☐ Security Agreement  
☐ License ☐ Change of Name  
☐ Merger ☐ Other   
**U.S. Government**  
(For Use ONLY by U.S. Government Agencies)  
☐ Departmental File ☐ Secret File

102098892  
10/145559  
05/14/02

**Conveying Party(ies)**

- ☒ Mark if additional names of conveying parties attached  
Execution Date  
Month Day Year  
05-06-2002

Name (line 1) SEARS, ROEBUCK & CO., a New York corporation

Name (line 2)

**Second Party**

Name (line 1)

Name (line 2)

Execution Date  
Month Day Year

**Receiving Party**

- ☐ Mark if additional names of receiving parties attached

Name (line 1) CHICAGO DISPLAY MARKETING CORPORATION, an Illinois corporation

Name (line 2)

Address (line 1) 1999 NORTH RUBY STREET

Address (line 2)

Address (line 3) MELROSE PARK

IL, USA

60160

City

State/Country

Zip Code

☐ If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative is attached. (Designation must be a separate document from Assignment.)

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name Vedder Price Kaufman & Kammholz

Address (line 1) 222 N. LaSalle Street, Suite 2600

Address (line 2) Chicago, IL 60601-1003

Address (line 3)

Address (line 4)

**FOR OFFICE USE ONLY**

05/17/2002 SDENB001 00000020 10145559

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**Correspondent Name and Address**

Area Code and Telephone Number **312 609 7850**

Name **Angelo J. Bufalino**

Address (line 1) **Vedder Price Kaufman & Kammholz**

Address (line 2) **222 N. LaSalle Street, Suite 2600**

Address (line 3) **Chicago, Illinois 60601**

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

# **3**

**Application Number(s) or Patent Number(s)**

☐ Mark if additional numbers attached

Enter either the Patent Application Number or the Patent Number (DO NOT ENTER BOTH numbers for the same property).

Patent Application Number(s)

Patent Number(s)

**10,145,555**

If this document is being filed together with a new Patent Application, enter the date the patent application was signed by the first named executing inventor.

Month Day Year  
**03-08-2002**

**Patent Cooperation Treaty (PCT)**

Enter PCT application number  
only if a U.S. Application Number  
has not been assigned.

PCT  PCT  PCT   
PCT  PCT  PCT

**Number of Properties**

Enter the total number of properties involved.

# **1**

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$ **40.00**

Method of Payment:  
Deposit Account

Enclosed ☒ Deposit Account ☐

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

# **22-0259**

Authorization to charge additional fees:

Yes ☒ No ☐

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Timothy J. Bechen

Name of Person Signing

Signature

Date

**ASSIGNMENT**

WHEREAS, Sears, Roebuck & Co., a corporation organized and existing under the laws of the State of New York, having a place of business at 3333 Beverly Road, Hoffman Estates, Illinois 60179 (hereinafter called the "Assignor"), is the owner of a patent application entitled:

**"CLOTHES HANGING AND BAGGING RACK"**

for a full description of which reference is hereby made to an application for Letters Patent of the United States, executed on May 6, 2002 by Vincent Gioia, an employee of Assignor and co-inventor, and identified as Atty. Docket No. 28901.00.0020.

WHEREAS, Chicago Display Marketing Corporation, a corporation organized and existing under the laws of the State of Illinois (hereinafter called "Assignee") is desirous of acquiring the entire right, title and interest in and to said invention, to the application above identified, and in, to and under Letters Patent which may be obtained for said invention, and to other applications or patents covering said invention, as hereinafter more fully set forth;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged by said Assignor, the Assignor has sold, assigned, and transferred, and by these presents does sell, assign, and transfer unto the said Assignee, the entire right, title and interest for the United States in and to the invention and application hereinabove identified, and in and to any

and all divisional, continuation, continuation-in-part, reissue or reexamination applications, and in and to any Letters Patent of the United States that may issue (or reissue) for said invention on any one or more of said applications, together with the entire right, title and interest in and to said invention and related or counterpart applications for Letters Patent and Letters Patent therefor in all countries foreign to the United States, including the right to claim priority under the International Convention for the Protection of Industrial Property and other agreements and treaties of like purpose; to have and to hold for the sole and exclusive use and benefit of the said Assignee, its successors and assigns, to the full end of the term or terms for which any and all of said Letters Patent for said invention may issue.

And the Assignor does hereby covenant and agree, for himself and his legal representative, that he will assist his said Assignee in the prosecution of any of the applications herein referred to; in the making and prosecution of any other applications for Letters Patent that the said Assignee may elect to make covering the invention herein referred to, including any divisional, continuation, or continuation-in-part application; or any application to reexamine or reissue any patent referred to herein; in vesting in the said Assignee exclusive title in and to all applications and Letters Patent referred to herein; and in the prosecution of any interference, infringement or other action which may arise involving said invention or any claim thereto or thereunder, or any application or Letters Patent herein referred to; and they will execute and deliver to the said Assignee any and all additional papers which may be requested by said Assignee to vest title in said Assignee in the

United States and in countries foreign thereto, and will otherwise fully carry out the terms of this agreement.

And the Commissioner of Patents and Trademarks is hereby authorized and requested to issue Letters Patent to the said Assignee in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the said Assignor has hereunto set his hand and affixed his seal.

Sears Roebuck & Co.

John M Provencher  
By: John M Provencher  
Title: Quota Base Planning/Estimate Punching

Dated: 5/6/02

STATE OF ILLINOIS )  
COUNTY OF McHenry ) SS

I, Diane M. Anderson, a Notary Public in and for the county and state aforesaid, do hereby certify that John M. Provencher, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 6th day of May, 2002.

Diane M Anderson  
Notary Public

My Commission Expires:

12/11/04

