05-24-2002

156833 Docket No.:

HEET

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FORM PTO-1595 (Modified)

Tab settings → → → ▼ 10210308	30 _ ▼
To the Honorable Commissioner of Patents and Trademarks: 1. Name of conveying party(ies): Neal M. Menaged Lewis M. Hendler 5 - 20 - 02 Additional names(s) of conveying party(ies) No	Please record the attached original documents or copy thereof. 2. Name and address of receiving party(ies): Name: L & N Sales and Marketing, Inc. Address: 2200 Byberry Rd.
3. Nature of conveyance: ☐ Assignment ☐ Merger ☐ Security Agreement ☐ Change of Name ☐ Other ☐ Execution Date: April 23, 2002 4. Application number(s) or registration numbers(s):	City: Hatboro State/Prov.: PA Country: USA ZIP: 19040 Additional name(s) & address(es) □ Yes ☒ No
If this document is being filed together with a new application Patent Application No. Filing date 09/466,460 December 17, 1999	B. Patent No.(s)
Additional numbers	☐ Yes ☒ No
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved:
Name: Robert E. Cannuscio Registration No. 36,469 Address: Drinker Biddle & Reath, LLP One Logan Square	7. Total fee (37 CFR 3.41):\$ 40.00 ∴ Enclosed - Any excess or insufficiency should be credited or debited to deposit account □ Authorized to be charged to deposit account
18th & Cherry Sts. City: Philadelphia State/Prov.: PA Country: USA ZIP: 19103	8. Deposit account number: 50-0573
	USE THIS SPACE
9 Statement and signature. To the best of my knowledge and belief, the foregoing inform of the original document. Robert E Cannuscia Name of Person Signing	nation is true and correct and any attached copy is a true copy Signature Date

Total number of pages including cover sheet, attachments, and

ATTORNEY DOCKET NO: 156833

ASSIGNMENT

WHEREAS, we, Neal M. Menaged and Lewis M. Hendler, citizens of the United States of America, with respective post office addresses of 774 Rydal Green Rd., Rydal PA 19046 and 1166 Timbergate Dr., Rydal PA, 19046, hereinafter generally referred to as "ASSIGNORS", have invented a certain new and useful

MERCHANDISING DISPLAY SYSTEM

filed December 17, 1999, and

WHEREAS, L & N Sales and Marketing, Inc., 2200 Byberry Rd., Hatboro PA 19040, hereinafter generally referred to as "ASSIGNEE", is desirous of acquiring said invention and said application for Letters Patent,

WHEREAS, now and at the time the invention was made, said invention was subject to an obligation by ASSIGNORS to assign their entire right, title and interest therein to ASSIGNEE.

NOW, THEREFORE, in consideration of the sum of One Dollar and other good and valuable executed consideration, the full receipt and sufficiency of all of which are hereby acknowledged, and intending to be legally bound hereby, we, the undersigned ASSIGNORS, hereby agree to sell, assign, transfer and convey and by these presents do sell, assign, transfer and convey unto the above-named ASSIGNEE, the whole and entire right, title and interest

in and to said invention as described in the above application for Letters Patent, for the territory of the United States and its possessions and territories and all foreign countries, and

in and to the above application for Letters Patent and any and all United States Letters Patent which may be granted on said application and all United States and foreign Letters Patent which may be granted on said invention including divisions, reissues and continuations;

said invention, application and Letters Patent to be held and enjoyed by the above-named ASSIGNEE, for ASSIGNEE's own use and behoof, and for ASSIGNEE's legal representatives and assigns to the full end of the term or terms for which said Letters Patent may be granted, as fully and entirely as the same would have been held by the undersigned ASSIGNORS had this assignment and sale not been made; and for the aforesaid consideration ASSIGNORS hereby covenant, agree and undertake to execute, whenever requested by the above-named ASSIGNEE, all patent applications, assignments, lawful oaths and any other papers which ASSIGNEE may deem necessary or desirable for securing to ASSIGNEE or for maintaining for ASSIGNEE all the

PHIP\321650\1

PATENT REEL: 012914 FRAME: 0125

undersigned ASSIGNORS.	Neal M. Menaged Lewis M. Hendler (L.S.)
State of $\int_{0}^{\infty} c^{-1} dt$:	
State of foreignary:	
Before me, a notary public, in and for the State and County aforesaid, on this day of, 2002 personally appeared Neal M. Menaged who being to me personally known, and who having first executed the foregoing instrument in my presence and having been by me first duly sworn, did acknowledge the foregoing instrument as his free deed and act, signed, sealed and delivered by him for the purpose therein stated and intending to be legally bound thereby and intending that said instrument be recorded.	
	Notary Public
State of \mathcal{V}^{α} :	No. Seal Harriet B. Hoc. 49. Notary Public Hatboro Borc. 190mery County My Commission 195 June 7, 2004 Member, Pennsylvania 195 Sation of Notaries
SS County of Minterform (:	
personally known, and who having first execut having been by me first duly sworn, did acknown	and for the State and County aforesaid, on this ly appeared Lewis M. Hendler who being to me ted the foregoing instrument in my presence and wledge the foregoing instrument as his free deed or the purpose therein stated and intending to be strument be recorded.
	Notary Public
PHIP\321650\1	Notarial Seal Harriet B. Hochman, Notary Public Hatboro Bore, Montgomery County My Commission Expires June 7, 2004 Member, Pennsylvania Association of Notaries

RECORDED: 05/20/2002

PATENT REEL: 012914 FRAME: 0126