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FORM PTO-1595 (modified)		05-29-20)02		J.S. DEPARTMENT OF COMMERCE
(Rev 6-93)	RI			≀ SHEET	Patent and Trademark Office
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To the Director of the United Sta	ates Patent	10210530 and Trademark Office	U3 : Please record	the attached origin	al documents or copies the
1. Name of conveying party	(ies):	1 1,-/	2. Name ar	nd address of rece	iving party(ies):
Peter DIXON	3/	21102			7160°
	(-	NISSA	N JIDOSHA KAB	SUSHIKI KAISHA
				Takaracho, K	· · · · · · · · · · · · · · · · · · ·
			Yokoh	ama-shi, Kana	gawa-ken, Japan
Additional conveying party(ies) NO					
3. Nature of conveyance: ASSIGNMENT					
	NMENT				
Execution Date: April 1	5. 2002		Additional r	name(s) & address	(es) attached? NO
4. Application number(s) or		nber(s):	Additional	idirio(3) & dddress	.co/ attached: 1.0
					3
If this is being filed togeth	ner with a	new application, the	execution d	ate of the applicat	ion April 15, 2002
is:					/
A. Patent Application Number(s):			В.	Patent Number(s):	_ /
Unassigned				26	1/11,002
				/	11/40117
		Additional numb	T		· [
5. Name and address of party to whom correspondence concerning document should be mailed:			6. Total nu	ımber of applicatio	ns/patents involved: 1
			7. Total fee (37 C.F.R. § 3.41): \$40.00		
Glenn Law			X Check	Enclosed	
FOLEY & LARDNER					
Washington Harbour 3000 K Street, N.W., Suite 500			Charge to deposit account		
Washington, D.C. 20007-5143			8. Deposit	account number:	19-0741
Washing con,			THIS SPACE		
9. Statement and signature:			-i informat	ion is true and cor	rect and any attached copy
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Glenn Law		<i>></i>	X (3/	343/1	May 21, 2002
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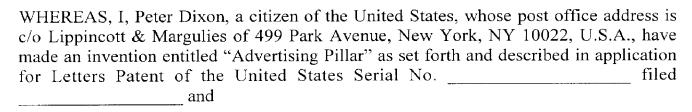
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PATENT REEL: 012924 FRAME: 0977

ASSIGNMENT



WHEREAS, Nissan Jidosha Kabushiki Kaisha (also trading as Nissan Motor Co., Ltd.) (hereinafter "ASSIGNEE"), a corporation organized and existing under the laws of the Country of Japan, and having an office for the transaction of business at No. 2 Takaracho, Kanagawa-ku, Yokohama-shi, Kanagawa-ken, Japan, is desirous of acquiring the entire right, title and interest in and to said invention and any improvements thereon, and in and to the said application for Letters Patent therefor, and any Letters Patent which may be obtained therefore;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN, that I, the said, Peter Dixon, for and in consideration of the sum of One Dollar (\$1.00), lawful money of the United States, to me in hand paid by said ASSIGNEE, and other valuable considerations unto me moving from said ASSIGNEE, at or before the ensealing and delivery of these presents, the receipt of which is hereby acknowledged, have sold, assigned, transferred and conveyed and by these presents do sell, assign, transfer and convey, unto said ASSIGNEE, its successors and assigns, the entire right, title and interest in and to the said invention entitled "Advertiding Pillar" as set forth and described in application for Letters Patent of the United States Serial No._________, filed _______ and any and all improvements thereon, and in and to said application and any division, continuation or continuation-inpart thereof, TO HAVE AND TO HOLD THE SAME to the full end of the term or terms for which any and all said Letters Patent may be granted;

AND I, the said, Peter Dixon, do hereby authorize and request the Commissioner of Patents and Trademarks to issue the said Letters Patent of the United States to said ASSIGNEE, as the assignee of the entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE, its successors and assigns;

AND I, the said, Peter Dixon for the considerations aforesaid, do hereby covenant and agree to and with said ASSIGNEE, its successors and assigns, that I have the full power to make this assignment, and that the rights assigned are not encumbered by any grant, license or right heretofore given, and that I, my executors or administrators, shall and will do all lawful acts and things and make, execute and deliver without further compensation, any and all other instruments in writing, further applications, papers, affidavits, powers of attorney, assignments, and other documents which, in the opinion of counsel for said ASSIGNEE, its successors and assigns, may be required or necessary to more effectively

PATENT REEL: 012924 FRAME: 0978 secure to and vest in said ASSIGNEE, its successors and assigns, the entire right, title and interest in and to said invention and improvements, applications, Letters Patent, rights, benefits, privileges and advantages hereby sold, assigned, transferred and conveyed, and that I will sign any applications for reissue which may be desired by the owner of the patent or patents which may be issued for the said invention or improvements.

Peter Dixon

STATE OF Dew York)
COUNTY OF DU SS

BE IT KNOWN, that on this 15 day of 1, 2001 before me personally came Peter Dixon, to me known and known to me to be the person mentioned in and who executed the foregoing assignment, and he acknowledged to me that he executed the same as his free act and deed for the use and purposes therein mentioned. SUBSCRIBED AND SWORN before me, the undersigned authority, by on this 1 day of

 \mathcal{DQ}_{i} . 2002.

RECORDED: 05/21/2002

Notary Public

SEAL

Barbara F. Sanders
Notary Public, Cate of New York
Registration #01SA6036485
Qualified in Bronx County

My Commission Expires Jan. 24, 200

PATENT REEL: 012924 FRAME: 0979