U.S. DEPARTMENT OF COMMERCE

Form PTO-1595 (Rev. 03/01) U.S. Patent and Trademark Office 102110012_. OMB No. 0651-0027 (exp. 5/31/2002) Tab settings ⇔ ⇔ ⇔ To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 1. Name of conveying party(ies): 2. Name and address of receiving party(ies) Involve Technology, Inc. Involve Technology, LLC Name: 5-30-02 Internal Address: _____ Additional name(s) of conveying party(les) attached? Types the No 3. Nature of conveyance: Assignment Merger Street Address: 5635 E. Thomas Road Security Agreement Change of Name Other City: Phoenix State: AZ Zip: 85018 January 10, 2002 Execution Date: 4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is:_____ A. Patent Application No.(s) B. Patent No.(s) 60/181.632 filed 2/10/00; 09/782,873, filed 2/10/01; PCT/US01/04408, filed 2/10/01 numbers attached? 📮 Yes 🔀 No 6. Total number of applications and patents involved: 3 5. Name and address of party to whom correspondence concerning document should be mailed: 7. Total fee (37 CFR 3.41).....\$ 120.00 Name: Martin L. Stoneman Enclosed Internal Address: STONEMAN LAW OFFICES, LTD Authorized to be charged to deposit account 8. Deposit account number: Street Address: 3113 North 3rd Street 50-1887 (Attach duplicate copy of this page if paying by deposit account) City: Phoenix State: AZ Zip: 85012 DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Martin L. Stoneman (18,147) Date Signature Name of Person Signing Total number of pages including cover sheet, attachments, and documents:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments

Washington, D.C. 20231

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> **PATENT** REEL: 12939 FRAME: 0863

ASSIGNMENT

This Assignment is made and executed by Involve Technology, LLC, a limited liability company, formerly named and doing business as Word of Mouth Planet.com, LLC, and having lawfully changed its name to Involve Technology, LLC. (hereinafter referred to as "Assignor"), to and in favor of Involve Technology, Inc., a Corporation of the State of Delaware, having a principal place of business at 5635 E. Thomas Road, Phoenix, AZ 85018 (hereinafter referred to as "Assignee").

Whereas, Assignor desires to assign its entire right, title and interest in and to the invention described in the following applications: U.S. Provisional Patent Application entitled, "METHOD AND SYSTEM FOR CREATING AND MAINTAINING A DATABASE OF INFORMATION UTILIZING USER COMMENTS AND OPINIONS", filed on February 10, 2000, Application Serial No. 60/181,632; U.S. Patent Application entitled, "SYSTEM FOR CREATING AND MAINTAINING A DATABASE OF INFORMATION UTILIZING USER OPINIONS", filed on February 10, 2001, Application Serial No. 09/782,873; and International Patent Application entitled, "SYSTEM FOR CREATING AND MAINTAINING A DATABASE OF INFORMATION UTILIZING USER OPINIONS", filed on February 10, 2001, International Application No. PCT/US01/04408 (hereinafter referred to as the "Patent Applications"), and all patents, patent applications and the like on the invention to Assignee for valuable consideration; and

Whereas, Assignee has provided such valuable consideration to Assignor;

Accordingly, Assignor warrants, covenants and agrees as follows:

Assignor hereby sells, assigns and conveys to Assignee Assignor's entire right, title and interest in and to the invention described in the Patent Applications, including the Patent Applications themselves, and all substitutes, continuations, continuation-in-parts and divisional applications, based in whole or in part on the Patent Applications, and including all patents resulting therefrom and all reissues and extensions thereof, and including any and all rights of priority resulting from the filing of any such applications within the United States.

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- Assignor hereby sells, assigns and conveys to Assignee Assignor's entire right, title and interest in all counterparts to the Patent Applications that have been or may be filed outside the United States or under the Patent Cooperation Treaty, whether pursued as a patent, an inventor's certificate, a utility model or the like, including all right of priority based on the Patent Applications, further including all continuation, continuation-in-part and divisional applications, based in whole or in part on the non-U.S. counterparts, and still further, including all patents, inventor's certificates, utility models, reissues and extensions resulting from any of the non-U.S. counterparts.
- Assignor hereby grants to Assignee the sole and exclusive right to prosecute the Patent Applications and all related applications as described in Paragraphs 1 and 2 above, as well as any opposition proceedings, reissue applications, reexaminations, and nullity or invalidity proceedings. Assignor authorizes all governmental bodies having the power to issue patents, inventor's certificates or utility models to issue a patent, inventor's certificate or utility model based on the Patent Applications or any related applications, as described in Paragraphs 1 and 2 above in the name of the Assignee.
- Assignor agrees upon request and without further 4. consideration, but at Assignee's expense: (a) to assist Assignee in prosecuting the Patent Applications and all related applications, as described in Paragraphs 1 and 2 above, as well as opposition proceedings, reissue applications, reexaminations, and nullity or invalidity proceedings: (b) to provide Assignee with information concerning the Patent Applications and the related applications described in Paragraphs 1 and 2 above to enable Assignee to obtain, secure and protect all of the rights, title and interest sold, assigned, conveyed and granted under this Assignment (the "Assigned Assets"); (c) to sign papers, take oaths and testify in legal proceedings to enable Assignee to obtain, secure and protect the Assigned Assets; and (d) to perform all acts reasonably necessary to enable Assignee to obtain, secure and protect the Assigned Assets, including

assistance in any proceedings pertaining to the Patent Applications and the related applications described in Paragraphs 1 and 2 above or to their enforcement.

- 5. Assignor warrants and covenants that Assignor has the full right to sell, assign and convey the Assigned Assets, that all of the Assigned Assets are free and clear of all mortgages, liens, security interests, charges, claims, royalty obligations and encumbrances of any nature whatsoever and that Assignor has not executed and will not execute any agreement in conflict with this Assignment.
- 6. Assignee may assign the Assigned Assets in whole or in part. All references herein to Assignee include any successors or assigns of Assignee.
- Assignor acknowledges that Assignee has paid valuable 7. consideration for the Assigned Assets.

Executed t	this 10th	day of	January		2002
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INVOLVE TECHNOLOGY, LLC, formerly named WORD OF MOUTH PLANET.COM

Name: Gregory J. Petras

Title: General Manager

STATE OF ARIZONA

):SS

COUNTY OF MARICOPA

On this /6/10 day of ________, 2002, before me appeared Gregory J. Petras, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the foregoing instrument for the purposes therein contained.

> (Ilmit) Parke-Notary Public



RECORDED: 05/30/2002

PATENT **REEL: 12939 FRAME: 0866**