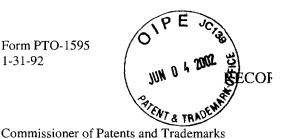
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U.S. Department of Commerce Patent and Trademark Office

Our Ref.: 723-1266

Box Assignment, Washington, D.C. 20231 To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 1. Name of conveying party(ies): 2. Name and address of receiving party(ies): Jon PEDERSON Peter J. JUNGER Name: Nintendo of America Inc. Internal Address: 6.4.02 Street Address: 4820 150th Avenue N.E. Additional name/s of conveying party/ies attached? 3. Nature of conveyance: City: Redmond Assignment Assignment Merger State/Country: WA Security Assignment Change of Name Zip: 98052 Other Execution Date: 1) 4-27-02 & 2) 4-30-02 Additional name/s & address/es attached? \(\subseteq \text{Yes} \) No 4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: A. Patent Application No(s). B. Patent No(s). (1) 10/100,157 (1) (2)(2)(3) (3)Additional numbers attached Yes No 5. Name and address of party to whom correspondence 6. Total number of applications & patents involved: concerning document should be mailed: 7. Total fee (37 CFR 3.41) 40.00 Joseph S. Presta □ Enclosed Name: Authorized to be charged to deposit account #14-1140 Internal Address: 8. The Commissioner is hereby authorized to charge any Street Address: Nixon & Vanderhye P.C. deficiency, or credit any overpayment, in the fee(s) filed, or 1100 North Glebe Road asserted to be filed, or which should have been filed herewith 8th Floor (or with any paper thereafter filed in this application by this City: Arlington State: VA 22201 firm) to our Account No. 14-1140. DO NOT USE THIS SPACE 9. Statements and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Joseph S. Presta June 4, 2002 Name of Person Signing Date Reg. No. 35,329 Total number of pages including original cover sheet, attachments, and document: [4] JSP:mg

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PATENT REEL: 012956 FRAME: 0780

ASSIGNMENT FOR PATENT APPLICATION (U.S. Rights Only)

WHEREAS, Jon PEDERSON, Peter J. JUNGER, (hereinafter ASSIGNORS) of 4820 150th Avenue N.E., Redmond, WA 98052; and 4820 150th Avenue N.E., Redmond, WA 98052, respectively, have made an invention entitled ELECTRONIC PRODUCT REGISTRATION SYSTEM WITH CUSTOMIZABLE RETURN/WARRANTY PROGRAMS for which a so-entitled application for Letters Patent of the United States was filed in the United States Patent and Trademark Office on March 19, 2002 under Serial No. 10/100,157;

WHEREAS, Nintendo of America Inc. (hereinafter ASSIGNEE), a corporation of the State of Washingon, having an office and place of business at 4820 150th Avenue N.E., Redmond, WA 98052 is desirous of acquiring an interest therein;

NOW, THEREFORE, in consideration of my employment with ASSIGNEE, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the said ASSIGNOR by these presents hereby sells, assigns and transfers unto the said ASSIGNEE, its successors, assigns, and legal representatives, ASSIGNOR'S entire right, title and interest in the United States of America and all foreign countries, in and to the invention as described in the aforesaid application, and to the said application and to all subsequent applications based thereon including any and all continuations, divisions, reissues, and substitutes of said application, and all resulting patents, together with the right of priority under the International Convention for the

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REEL: 012956 FRAME: 0781

Protection of Industrial Property, Inter-American Convention Relating to Patents,

Designs and Industrial Models, and any other international agreements to which the

United States of America adheres; and the ASSIGNOR hereby authorizes and requests
the Commissioner of Patents and Trademarks to issue said Letters Patent to ASSIGNEE,
for its interest as ASSIGNEE, its successors, assigns, and legal representatives. It is
understood and agreed that ASSIGNEE'S attorneys Nixon & Vanderhye P.C. have
represented only ASSIGNEE and will continue to represent only ASSIGNEE with
respect to this invention;

ASSIGNOR hereby agrees to transfer a like interest upon request of said ASSIGNEE, its successors, assigns, and legal representatives, and without further remuneration, in and to any improvements, and applications for patents based thereon, growing out of or related to the said invention;

ASSIGNOR hereby agrees to execute any papers by ASSIGNEE, its successors, assigns, and legal representatives, deemed essential to ASSIGNEE'S full protection and title in and to the invention hereby transferred; and

ASSIGNOR hereby agrees, upon request of ASSIGNEE, and without further remuneration, to execute any and all papers desired by ASSIGNEE, for the filing and granting of foreign applications and the perfecting of title thereto in ASSIGNEE.

#620158 v1 - 723-1266-ASSIG **PATENT** AGREED and executed as noted below:

4-27-02 Data

Jon PEDERSON

4.30-02

Date

Peter J. JUNGER

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