

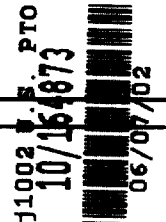
Express mail: EV 104019075 US

06-24-2002

PU010286

FORM PTO-1595
9-21-95DEPARTMENT OF COMMERCE
Patent and Trademark Office

102132611



To the Honorable Assistant Commissioner for Patents: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

SCOTT ALLAN KENDALL
DAVID JON NICOSON

06/07/02

2. Name and address of receiving party(ies):

Name: THOMSON LICENSING S.A.

Internal Address:

Additional name(s) of
conveying party(ies)
attached:

Yes

No ☒

Street Address: 46 QUAI A. LE GALLO

F-92100 BOULOGNE BILLANCOURT, FRANCE

3. Nature of conveyance:

Assignment ☒

Merger

Security Agreement

Change of Name

Other

City:

State:

Zip:

Execution Date: June 4, 2002, and June 5, 2002, respectively

Additional name(s) & address(es) attached?

Yes

No ☒

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: June 4, 2002, and June 5, 2002, respectively

A. Patent Application No.(s):

10/164873

Additional numbers attached?

Yes

No

☒

B. Patent No.(s)

5. Name and address of party to whom correspondence
concerning document should be mailed:

Name: JOSEPH S. TRIPOLI

Internal Address: THOMSON MULTIMEDIA LICENSING, INC.

Street Address: 2 INDEPENDENCE WAY

City: PRINCETON State: NEW JERSEY Zip: 08543-5312

6. Total number of applications and patents involved: 1

7. Total Fee (37 CFR 3.41): \$40.00

Enclosed

☒ Authorized to be charged to deposit account

8. Deposit account number:

07-0832

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true
copy of the original document.

ROBERT D. SHEDD REG. 36,269

Name of Person Signing

Robert D. Shedd

Signature

June 7, 2002

Date

Total number of pages including cover sheet, attachments, and document: 2

OMB No. 0651-0011 (exp. 4/94)

DO NOT DETACH THIS PORTION

Mail documents to be recorded with required cover sheet information to:

Assistant Commissioner for Patents

Box Assignments

Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded,
including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover
sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information
Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project
(0651-0011), Washington, D.C. 20503.

06/21/2002 LMUELLER 00000264 070832 10164873

01 FC:581

40.00 CH

PATENT
REEL: 013004 FRAME: 0160

ASSIGNMENT AND AGREEMENT IN AN APPLICATION FOR LETTERS PATENT OF THE UNITED STATES OF AMERICA

I hereby declare that I am the sole inventor (if only one inventor is named below) or one of TWO joint inventors (if plural inventors are named below) of the inventions relating to:

METHOD AND APPARATUS FOR GENERATING COMMERCIAL VIEWING/LISTENING INFORMATION

described in an application for Letters Patent of the United States of America filed on December 18, 2001 under Serial No. 60/341,731 or, if not identified here by filing date and serial number, executed by me on even date with my execution of this Assignment/Agreement.

For valuable consideration received, I hereby sell, assign and transfer to THOMSON LICENSING S. A., a corporation duly organized and existing under the laws of France, its successors, and assigns my entire right, title and interest, for all countries in an to said inventions, and all the rights and privileges under any and all Letters Patent that may be granted therefor, and any divisions, continuations, reissues and extensions thereof.

I agree that, when requested, I will, without charge to said corporation but at its expense, sign all papers, take all rightful oaths, make all rightful declarations and do all acts which may be necessary, desirable or convenient for securing and maintaining patents or other forms of protection for said inventions in any and all countries and for vesting title thereto in said corporation, its successors, assigns or nominees.

I agree that I will communicate to said corporation or its representatives any facts known to me respecting said inventions and when requested by said corporation and at its expense will testify in any legal proceedings, and generally do everything possible to aid said corporation, its successors, assigns and legal representatives or nominees, to obtain or enforce proper protection for said inventions in any and all countries.

I authorize and empower said corporation, its successors, assigns or nominees, to make application for patent or other form of protection for said inventions in its or their own name, or in my/our name, in any and all countries and to invoke and claim for any application for patent or other form of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from me.

I hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which may be required in any country for any purpose and more particularly in proof of the right of the said corporation or its successors, assigns or nominees to apply for patent or other proper protection for said inventions, and to claim the aforesaid benefits of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

I covenant with THOMSON LICENSING S. A., its successors, assigns, legal representatives, and nominees, that to the best of my knowledge the right, title and interest herein conveyed by me are free and clear of any encumbrance, and that I have full right to convey the same as herein expressed.

Signed at	Indianapolis, Indiana	Date	June 5, 2002
Inventor (1)	Scott Allan Kendall (Type or Print)		<i>Scott Allan Kendall</i> (Signature in Full. No initials.)
Post Office Address	318 McIntosh Lane, Westfield, Indiana 46074, U.S.A.		
1st Witness	<i>Cherise Ann Jackson</i> (Type or Print)		<i>Cherise Ann Jackson</i> (Signature in Full. No initials.)
2nd Witness	<i>Elizabeth Ann Jackson</i> (Type or Print)		<i>Elizabeth Ann Jackson</i> (Signature in Full. No initials.)
Signed at	Indianapolis, Indiana	Date	June 4, 2002
Inventor (2)	David Jon Nicoson (Type or Print)		<i>David Jon Nicoson</i> (Signature in Full. No initials.)
Post Office Address	3170 W 60th Street, Indianapolis, Indiana 46228/ U.S.A.		
1st Witness	<i>Cherise Ann Jackson</i> (Type or Print)		<i>Cherise Ann Jackson</i> (Signature in Full. No initials.)
2nd Witness	<i>Elizabeth Ann Jackson</i> (Type or Print)		<i>Elizabeth Ann Jackson</i> (Signature in Full. No initials.)
Signed at		Date	
Inventor (3)			
Post Office Address			
1st Witness			
2nd Witness			

After this Assignment has been recorded please RETURN to: Patent Operations
THOMSON multimedia Licensing Inc.
2 Independence Way
P. O. Box 5312
Princeton, NJ 08543-5312