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P08/REV03

HEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Adam Sherman

2. Name and address of receiving party(ies):

Name: E-L MANAGEMENT CORP.

Internal Address:

Street Address: 767 Fifth Avenue

City: New York

State: NY

ZIP: 10153

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

Assignment

Merger

Security Agreement

Change of Name

Other

Execution Date: May 2, 2002

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

B. Patent No.(s)

09/025,661

6,170,711 BZ

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Karen A. Lowney, Esq. - Reg. No. 31,274

Internal Address: ESTEE LAUDER COMPANIES

06/26/2002 GTDN11 00000151 051320 09025661

01 FC:581 40.00 CH

Street Address: 125 Pinelawn Road

City: Melville

State: NY ZIP: 11747

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41):.....\$ 40.00

Enclosed - Any excess or insufficiency should be credited or debited to deposit account

Authorized to be charged to deposit account

8. Deposit account number:

05-1320

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Peter Giancana - Reg. No. 44,706

Name of Person Signing

Signature

6/13/02

Date

7

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

PATENT
REEL: 013020 FRAME: 0651

ASSIGNMENT

WHEREAS, WE, **ADAM SHERMAN, CHARLES CRAIG TADLOCK, and ANDREW J. BEVACQUA** ASSIGNORS, citizens of the United States of America, residing at **2894 Reynoldsburg-New Alb Road, Blacklick, OH 43004; 16 Rocket Drive, Islip, New York 11752 and 8 Redbridge Court, E. Setauket, New York 11733**, respectively, are the inventors of the invention in **PACKAGE CONTAINING DISPENSING DEVICE WITH MAGNET** for which we have executed an application for a Patent of the United States which is identified by **Docket No. 2870/8**; and

WHEREAS, **E-L MANAGEMENT CORP.**, a New York corporation having an office at **767 Fifth Avenue, New York, New York 10153**, ASSIGNEE is desirous of obtaining the entire right, title and interest in, to and under the said invention and the said application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said invention, and the said United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreements in conflict herewith.

Date _____, 2002 _____ L.S.

ANDREW J. BEVACQUA

State of _____)
) SS.:
County of _____)

On this _____ day of _____, 2002, before me, a Notary Public in and for the State and County aforesaid, personally appeared **ANDREW J. BEVACQUA**, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.

NOTARY PUBLIC