

07-05-2002



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U.S. Department of Commerce

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FORM PTO-1595
(Rev. 6-93)

OMB No. 0651-0011 (exp. 4/94)

PATENTS ONLY

Patent and Trademark Office

To the Honorable Commissioner for Patents: Please record the attached original document or copy thereof.

1. Name of conveying party(ies):

Daniel Joseph Lang, Ann Kathryn Rush, Brian D. Starner

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:



Assignment



Merger



Security Agreement



Change of Name



Other

Execution Date: June 20, 2002

2. Name and address of receiving party(ies):

Name: Alliance Data Systems Corporation

Internal Address:

Street Address: 17655 Waterview Parkway

City: Dallas State: Texas Zip: 75252

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

10176167

If this document is being filed together with a new application, the execution date of the application is: June 20, 2002

A. Patent Application No.(s):

B. Patent No.(s):

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Terril G. Lewis
Howrey Simon Arnold & White, LLP
750 Bering Drive

City: Houston State: Texas Zip: 77057-2198

6. Total number of applications and patents involved: 1

7. Total fee (37 C.F.R. 3.41)----- \$ 40.00

☐ Enclosed☒ Authorized to be charged to deposit account
if check insufficient or inadvertently omitted8. Deposit account number: 01-2508/10062.0008.npus00
(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Terril G. Lewis

Name of Person Signing, Reg. No. 46,065

Signature

Date

Total number of pages including cover sheet, attachments and documents: 4

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CERTIFICATE OF EXPRESS MAIL

NUMBER

DATE OF DEPOSIT

I hereby certify that this paper or fee is being deposited with the United States Postal Service "EXPRESS MAIL POST OFFICE TO ADDRESSEE" service under 37 C.F.R. 1.10 on the date indicated above and is addressed to: Commissioner for Patents, Washington, D.C. 20231.

Signature

Mail documents to be recorded with required cover sheet information to: Commissioner for Patents, Box Assignment, Washington, D.C. 20231

ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned, do hereby

SELL, ASSIGN AND TRANSFER to **Alliance Data System Corporation** ("Assignee"), having a place of business at 17685 Waterview Parkway, Dallas, Texas 75252, their entire worldwide right, title, and interest in and to:

any and all inventions which are disclosed or claimed in the provisional application for United States Letters Patent which has been executed by the undersigned concurrently herewith and is entitled

"Interactive Voice Response Quick Credit System and Associated Methods,"

and improvements thereof (hereinafter "inventions or improvements"), including any and all inventions or improvements which have been or might be disclosed or claimed in a non-provisional, divisional, continuing, substitute, renewal, reissue, or other application based off of the above-referenced application which have been or shall be filed in the United States or in foreign countries; and

all original, reissued, or reexamined patents or applications which have been or shall be issued or filed in the United States or in foreign countries on such inventions or improvements.

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States or foreign patents granted on such inventions or improvements to the Assignee.

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned; and

COVENANT, when requested and at the expense of the Assignee, to carry out in good faith the intent and purpose of this assignment; to execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such inventions or improvements; to execute all rightful oaths, declarations, assignments, powers of attorney and other papers necessary to perfect the rights hereby transferred to the Assignee; to communicate to the Assignee all facts known to the undersigned relating to such inventions or improvements and the history thereof, and generally to do everything possible which the Assignee shall consider desirable for vesting title to such inventions or improvements in the Assignee, and for securing, maintaining and enforcing proper patent protection for such inventions or improvements.

TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned and extend to the successors, assigns and nominees of the Assignee

Signature: _____

Name: Daniel J. Lang

Date: June 20, 2002

STATE OF OHIO)

) ss

COUNTY OF Licking)

BEFORE ME, the undersigned authority, on this 20 day of June, 2002, personally appeared Daniel J. Lang, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same of his own free will for the purposes and consideration therein expressed.

Jodi L. McDaniel
Notary or Consular Officer

JODI L. MCDANIEL
NOTARY PUBLIC, STATE OF OHIO
MY COMMISSION EXPIRES DEC. 10, 2003

Signature: _____

Name: Ann K. Rush

Date: June 24, 2002

STATE OF OHIO)

) ss

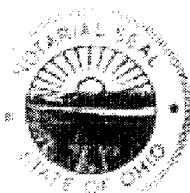
COUNTY OF Franklin)

BEFORE ME, the undersigned authority, on this 20 day of June, 2002, personally appeared Ann K. Rush, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that she executed the same of her own free will for the purposes and consideration therein expressed.

Jodi L. McDaniel
Notary or Consular Officer

JODI L. MCDANIEL
NOTARY PUBLIC, STATE OF OHIO
MY COMMISSION EXPIRES DEC. 10, 2003

[SEAL]



Signature: _____

Name: Brian D. Starner

Date: _____

June 20th, 2002

STATE OF OHIO)

COUNTY OF _____)

) ss

BEFORE ME, the undersigned authority, on this 20 day of June, 2002, personally appeared Brian D. Starner, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same of his own free will for the purposes and consideration therein expressed.

Jodi L. McDaniel
Notary or Consular Officer

[SEAL]



JODI L. MCDANIEL
NOTARY PUBLIC, STATE OF OHIO
MY COMMISSION EXPIRES DEC. 10, 2005