		2 <sup>[</sup>	Docket No.: A-8055	
FCRM PTO-1595 (Modified)	07-15-200		U.S. DEPA	RTMENT OF COMMERCE
(Rev. 03-01) OMB No. 0651-0027 (exp.5/31/2002) P08A/REV03			Ρ	atent and Trademark Office
Tab settings 🔶 🔶 💙	10215 <u>398</u> 3			<b>v v</b>
To the Honorable Commissioner of Pate	ents and Trademarks: I	Please record the atta	ched original docume	ents or copy thereof.
<ol> <li>Name of conveying party(ies): Wayne F. Gorsek</li> </ol>		2. Name and addres	ss of receiving party(i	es): O
1-3-02		Name: VITACOST.COM, INC.		
1		Address: 2049 H	igh Ridge Road	
Additional names(s) of conveying party(ies)	🗆 Yes 🛛 No			101L 100 100 100
3. Nature of conveyance:				
X Assignment	Merger			
□ Security Agreement □	Change of Name	City: Boynton Bea	ich Sta	te/Prov.: Florida
□ Other		Country: United S	States ZIP	33426
Execution Date: July 1, 2002		Additional name(s) & ad	ldress(es)	Yes 🛛 No
	Additional numbers	🗋 Yes 🛛 No		
<ol> <li>Name and address of party to whom correspondence concerning document should be mailed:</li> </ol>		6. Total number of applications and patents involved:		
Name: Stewart L. Gitler		7. Total fee (37 CFR 3.41):\$ 40.00		
Registration No. 31,256		Enclosed - Any excess or insufficiency should be credited or debited to deposit account		
Address: Hoffman, Wasson & Gitler, P.C.				
2361 Jefferson Davis Highway		Authorized to be charged to deposit account		
Suite 522		8. Deposit account number:		
City: Arlington Sta	ate/Prov.: VA	08-2455		
-	<b>22202</b>	(Attach duplicate co	opy of this page if paying I	by deposit account)
	DO NOT	USE THIS SPACE		
9. Statement and signature.		i i une and corre	ot and any attached	copy is a true copy
To the best of my knowledge and beli	ef, the foregoing inform	ation is true and cone		- , ,
of the original document.	XT. A	1 Nitt_	[]Jap	N
Stewart L. Gitler	/ WWI	Signature		Date
Name of Person Signing	al number of pages including	cover sheet, attachments,	, and	
		th required cover sheet informatic Trademarks, Box Assignments		
07/10/2002 MBIZUNES 00000036 10187615 40.00	Commissioner of Patents &	Hademand, Berriesign		
02 °C:281				
$\backslash$	1		PATENT	
X		REFI	: 013069 FRAM	E: 0291

## ASSIGNMENT OF INVENTION

In Consideration of the payment by **ASSIGNEE** to **ASSIGNOR** of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR: WAYNE F. GORSEK

hereby sell, assign and transfer to

## ASSIGNEE: VITACOST.COM, INC. 2049 High Ridge Road Boynton Beach, Florida 33426 (Delaware Corporation)

and the successors, assigns and legal representatives of the **ASSIGNEE** the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

## MEMORY LOSS TREATMENT FORMULATION

and which is found in the U.S. patent application as filed, and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any re-issue or re-examination thereof;

**ASSIGNOR** hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

**ASSIGNOR** further covenants that **ASSIGNEE** will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to **ASSIGNOR** and will testify as to the same in any interference, litigation or

proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

July 1, 2002

Wayne F. Gorsek, Assignor

Date

Attorney's Docket: A-8055.ASS/cat

PATENT REEL: 013069 FRAME: 0293

**RECORDED: 07/03/2002**