

07-15-2002



Docket No.: A-8053

HEET

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Wayne F. Gorsek

7-3-02

Additional names(s) of conveying party(ies)

☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment

☐ Merger

☐ Security Agreement

☐ Change of Name

☐ Other

Execution Date: July 1, 2002

2. Name and address of receiving party(ies):

Name: VITACOST.COM, INC.

Address: 2049 High Ridge Road

City: Boynton Beach

State/Prov.: Florida

Country: United States

ZIP: 33426

Additional name(s) & address(es)

☐ Yes ☒ No

4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is: July 1, 2002

Patent Application No.

Filing date

B. Patent No.(s)

☐ Yes ☒ No

Additional numbers

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Stewart L. Gitler

Registration No. 31,256

Address: Hoffman, Wasson & Gitler, P.C.

2361 Jefferson Davis Highway

Suite 522

City: Arlington

State/Prov.: Virginia

Country: United States

ZIP: 22202

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41):.....\$ 40.00

☒ Enclosed - Any excess or insufficiency should be credited or debited to deposit account

☐ Authorized to be charged to deposit account

8. Deposit account number:

08-2455 (DEFICIENCIES ONLY)

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Stewart L. Gitler

Name of Person Signing

Signature

Date

3

Total number of pages including cover sheet, attachments, and

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments

## ASSIGNMENT OF INVENTION

In Consideration of the payment by **ASSIGNEE** to **ASSIGNOR** of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

**ASSIGNOR:**                    **WAYNE F. GORSEK**

hereby sell, assign and transfer to

**ASSIGNEE:**                    **VITACOST.COM, INC.**  
                                 **2049 High Ridge Road**  
                                 **Boynton Beach, Florida 33426**  
                                 **(Delaware Corporation)**

and the successors, assigns and legal representatives of the **ASSIGNEE** the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

### **CHOLESTEROL TREATMENT FORMULATION**

and which is found in the U.S. patent application as filed, and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any re-issue or re-examination thereof;

**ASSIGNOR** hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

**ASSIGNOR** further covenants that **ASSIGNEE** will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to **ASSIGNOR** and will testify as to the same in any interference, litigation or

proceeding related thereto and will promptly execute and deliver to **ASSIGNEE** or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

July 1, 2002

Date

  
\_\_\_\_\_  
**Wayne F. Gorsek, Assignor**

Attorney's Docket: A-8053.ASS/cat