

## R OF PATENTS AND TRADEMARKS



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1. Name of . 102154782

CHRISTOPHER DOUGHERTY  
MATTHEW A. GUIDO  
KURT B. UHLIR

06/27/02

2. Name and Address of Party(ies) receiving an interest:

Name: NAVIGATION TECHNOLOGIES  
CORPORATION

Internal Address:

Street Address: 222 MERCHANDISE MART

SUITE 900

City: ROSEMONT

State/Zip: ILLINOIS 60018



Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

Additional name(s) and addresses attached?

☐ Yes ☒ No

3. Description of the interest conveyed:

☒ Assignment☐ Change of Name Other:☐ Security Agreement☐ Merger

Execution Date: JUNE 27, 2002

4. Application number(s) or patent number(s). Additional sheet attached? ☐ Yes ☒ No

If this document is being filed together with a new application, the execution date of the application is:

101/85536

JUNE 27, 2002

Date

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

JON D. SHUTTER  
LEGAL DEPARTMENT  
NAVIGATION TECHNOLOGIES CORPORATION  
222 MERCHANDISE MART PLAZA, SUITE 900  
CHICAGO, ILLINOIS 60654

6. Number of applications and patents involved: 1

7. Total fee (37 CFR 3.41)

\$ 40

☐ Enclosed☒ Authorized to be charged to Deposit Account No.  
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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true  
copy of the original document.JON D. SHUTTER (REG. NO. 41,311)  
Name of Person Signing  
SignatureJune 27, 2002  
Date

Total number of pages including cover sheet, attachments, and document: 4

**ASSIGNMENT**

Christopher Dougherty, Matthew A. Guido, and Kurt B. Uhler, hereinafter called the "Assignors", have made the invention described in the United States patent application entitled METHOD OF COLLECTING MARKET RESEARCH INFORMATION, executed by Assignors on the same date as this Assignment;

WHEREAS, NAVIGATION TECHNOLOGIES CORPORATION, a corporation organized and existing under the laws of the State of DELAWARE, having a place of business at CHICAGO, ILLINOIS, hereinafter called the "Assignee", desires to acquire the entire right, title and interest in and to the invention and the patent application identified above, and all patents which may be obtained for said invention, as set forth below;

NOW, THEREFORE, in consideration of the sum of One Hundred Dollars (\$100.00) per Assignor, and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

The Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or



STATE OF ILLINOIS)  
) ss.  
COUNTY OF COOK)

I, DEBRA HUFFMAN, A Notary Public in and for the County and State aforesaid, do hereby certify that MATTHEW A. GUIDO, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that (s)he signed, sealed and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this  
27<sup>th</sup> day of June, 2002.

(SEAL)

My Commission Expires:



STATE OF ILLINOIS)  
) ss.  
COUNTY OF COOK)

I, DEBRA HUFFMAN, A Notary Public in and for the County and State aforesaid, do hereby certify that KURT B. UHLIR, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that (s)he signed, sealed and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this  
27<sup>th</sup> day of June, 2002.

(SEAL)

My Commission Expires:



Debra Huffman  
Notary Public