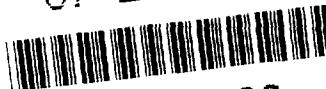


07-26-2002

Form PTO-1595
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)

RI



102170402

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office
Washington, D.C. 20231
Box ASSIGNMENT

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof

<p>1. Name of conveying party(ies): Silvano Boriani and Fiorenzo Draghetti</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>		<p>2. Name and address of receiving party(ies) Name: <u>G.D SOCIETA' PER AZIONI</u></p> <p>Address: Via Battindarno, 91</p> <p>City: <u>Bologna</u> State: <u>Italy</u> Zip: <u>40133</u></p> <p>Additional name(s) & address(es) attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	
<p>3. Nature of Conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p> <p>Execution Date: <u>June 18, 2002 and June 18, 2002</u></p>			
<p>4. Application number(s) or patent number(s):</p> <p>A. Patent Application No.(s): <u>10/121,793 filed April 12, 2002</u></p> <p>B. Patent No.(s): _____</p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>			
<p>5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>James J. Napoli, Ph.D.</u> <u>MARSHALL, GERSTEIN & BORUN</u> Client/Matter No.: <u>20022/38395</u> Street Address: <u>6300 Sears Tower</u> <u>233 S. Wacker Drive</u></p> <p>City: <u>Chicago</u> State: <u>IL</u> Zip: <u>60606-6357</u></p>		<p>6. Total number of applications and patents involved: <u>1</u></p> <p>7. Total fee (37 CFR 3.41) \$ <u>40.00</u> <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account <input type="checkbox"/> Authorized to be charged to credit card (Form 2038 enclosed)</p> <p>8. Deposit account number: <u>13-2855</u> (Attach duplicate copy of this page if paying by deposit account)</p>	

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

James J. Napoli, Ph.D. - 32,361
Name of Person Signing

James J. Napoli
Signature

10 July 2002
Date

Total number of pages including cover sheet, attachments, and documents: 2

07/25/2002 TDI A21 00000207 10121793

01 FC:581

40.00 00

PATENT
REEL: 013114 FRAME: 0669

ASSIGNMENT
OF APPLICATION FOR UNITED STATES LETTERS PATENT

WHEREAS

1. BORIANI Silvano of 40100 BOLOGNA (Italy) Via Varolio, 17
2. DRAGHETTI Fiorenzo of 40059 MEDICINA (Italy) Via San Donino, 506

(hereinafter referred to as the assignor), have invented a certain improvement relating to:

"RIGID CARTON OF CIGARETTES PARTIALLY OPENABLE FOR DISPLAY"

for which said assignor has caused an application for United States Letters Patent to be prepared,

- ☐ the inventor's declaration for said application being executed concurrently with the execution of this instrument; said application to be filed in the United States Patent and Trademark Office;
- ☒ said application having been filed in the United States Patent and Trademark Office on April 12, 2002 as Application No. 10/121,793
- ☒ said application having been filed under the Patent Cooperation Treaty on October 13, 2000, International Application No. PCT/IT00/00410, the United States of America being designated.

AND WHEREAS:

G.D SOCIETA' PER AZIONI - 40133 BOLOGNA (Italy) Via Battindarno, 91

hereinafter referred to as the assignee, is desirous of acquiring the entire right, title and interest in and to said application, including any and all divisions and continuations thereof, and in and to said invention and any and all patents which may be granted therefor, including any and all renewals, reissues and prolongations thereof;

NOW THIS WITNESSETH, that in exchange for good and valuable consideration paid by said assignee to said assignor, the receipt of which is hereby acknowledged, said assignor hereby assigns, sells and transfers to said assignee, and said assignee's successors and assigns, the entire and exclusive right, title and interest in and to said application, including any and all divisions and continuations thereof, and to said invention and any and all patents which may be granted therefor, including any and all renewals, reissues and prolongations thereof; said assignee, and said assignee's successors and assigns, to have, hold, exercise and enjoy the said application including any and all divisions and continuations thereof, and the said invention and any and all patents which may be granted therefor, including any and all renewals, reissues and prolongations thereof, with all the rights, powers, privileges and advantages arising from or appertaining thereto, for and during the term or terms of any and all such patents when granted, including any and all renewals, reissues and prolongations thereof, for the use and benefit of said assignee, and said assignee's successors and assigns, in as ample and beneficial a manner as the said assignor might or could have held and enjoyed the same, if this assignment had not been made,

AND said assignor hereby agrees to perform, upon the request of said assignee, or said assignee's successors or assigns, any and all acts relating to the obtaining or to the asserting of said patents, including any and all renewals, reissues and prolongations thereof,

AND said assignor authorizes and requests the Commissioner of Patents and Trademarks to issue Letters Patent on said application, and on any and all divisions and continuations thereof, to said assignee, and said assignee's successors and assigns, in accordance herewith,

EXECUTED, this 18th day of June 2002


Silvano BORIANI


Fiorenzo DRAGHETTI