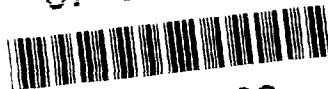


07-30-2002



1 SHEET

Y

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

Docket No.: 3837/0741455

To the Honorable Commissioner of

102173266

record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Broadbridge Media, L.L.C.

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: July 23, 2001

2. Name and address of receiving party(ies):

Name: **John Galt Media, Inc.**

Internal Address:

Street Address: **412 Eighth Avenue, 5th Floor**

City: **New York** State: **New York** Zip: **10001**

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

08/911,796, filed August 15, 1997
09/400,380, filed September 21, 1999
09/439,859, filed November 12, 1999

B. Patent No.(s)

• 5,892,825, issued April 6, 1999
• 5,937,164, issued August 10, 1999
• 6,185,306, issued February 6, 2001
• 6,035,329, issued March 7, 2000

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Darby & Darby P.C.

Internal Address: Robert Laurenzi

Street Address: Post Office Box 5257

City: New York State: New York Zip: 10150-5257

EXPRESS MAIL CERTIFICATE

Date 7/22/02 Label No. 0115469773-US

I hereby certify that, on the date indicated above, this paper or fee was deposited with the U.S. Postal Service & that it was addressed for delivery to the Assistant Commissioner for Patents, Washington, DC 20231 by "Express Mail Post Office to Addressee" service.

DO NOT USE THIS SPACE

6. Total number of applications and patents involved:

7

7. Total fee (37 CFR 3.41):.....\$ 280.00

☒ Enclosed

☐ Authorized to be charged to deposit account

8. Deposit account number:

04-0100

(Attach duplicate copy of this page if paying by deposit account)

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert Laurenzi (45,557)
Name of Person Signing

Signature

July 22, 2002
Date

07/29/2002 TDI A21

00000101 06911795

Total number of pages including cover sheet, attachments, and document:

7

41 FC-581

280.00 DP

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

PATENT
REEL: 013117 FRAME: 0441

INTELLECTUAL PROPERTY ASSIGNMENT

This ASSIGNMENT, effective as of July 23, 2001, between WILLIAM A. BRANDT, JR. ("Assignor"), not individually, but solely as Trustee-Assignee of Broadbridge Media, L.L.C., an Illinois limited liability company, and JOHN GALT MEDIA, INC., a Delaware corporation ("Assignee").

WHEREAS, Assignor entered into an Asset Purchase Agreement with Assignee, dated as of July 17, 2001 (the "Asset Purchase Agreement") pursuant to which Assignee agreed to purchase certain assets of Assignor, including the entire right, title, and interest in and to the patents listed in Schedule A and the trademarks in Schedule B.

NOW, THEREFORE, for the good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents, does hereby sell, assign, and transfer to Assignee, its successors and permitted assigns, all of Assignor's right, title, and interest in and to:

1. the patents listed in Schedule A, including all resissues, reexaminations, divisions, continuations, and continuations-in-part thereof, and the inventions disclosed or disclosed and claimed herein to be held and enjoyed by Assignee and sublicensees, including claims, demands, and right of recovery in profits and damages for past and future infringements if any, and right to compromise, sue for, and collect such profits and damages, and the right to seek and obtain injunctive relief;
2. to the trademarks listed in Schedule B together with the goodwill of the Assigned Business, to be held and enjoyed by Assignee and sublicensees, including claims, demands, and right of recovery in profits and damages for



past and future infringements if any, and rights to compromise, sue for, and collect such profits and damages, and the right to seek and obtain injunctive relief; and

3. to the Intellectual Property not identified on Schedules A and B hereto, to be held and enjoyed by Assignee and sublicensees, including claims, demands and right of recovery in profits and damages for past and future infringements if any, and rights to compromise, sue for, and collect such profits and damages, and the right to seek and obtain injunctive relief.

Capitalized terms not defined herein but defined in the Asset Purchase Agreement shall have the respective meanings set forth in the Asset Purchase Agreement.

IN WITNESS WHEREOF, the Parties hereto have caused this Assignment to be duly executed by their duly authorized representatives as of the last date written below.

ASSIGNOR

John C. Whelan
JOHN GALT MEDIA, INC.

for William A. Beaudt, Jr. as
Assignee of BroadBridge Media, LLC.

By: _____

Title: President & CEO

Date: July 23 01

State of Illinois)
County of Cook) ss.

On this _____ day of _____, 2001, before me, the undersigned Notary Public, personally appeared _____, known to me be the person who signed this instrument, and who acknowledged that he signed this instrument as the free and voluntary act and deed.

Notary: _____

My Commission Expires:

SCHEDULE A

PATENTS

United States Patent

"Method of Invoking and Linking Video and Audio Data from an End User's CD-ROM Transmitted Automatically from a Target URL over the Internet"

CIP of 1539.003 (filed 5/15/96, now abandoned)

Serial No.: 08/756,162

Patent No.: 5,892,825

Status: Issued: April 6, 1999

"Method of Secure Server Control of Local Media Via a Trigger through a Network for Instant Local Access of Encrypted Data on Local Media"

CIP of 1539.001 (filed 12/7/95, now abandoned) and 1539.009 (filed 11/25/96, now issued as U.S. Patent No. 5,892,825)

Serial No.: 08/792,092

Patent No.: 5,937,164

Status: Issued: August 10, 1999

"Method of Securing the Playback of a DVD-ROM Via Triggering Data Sent Via a Cable Network"

CIP of 1539.008, 1539.026, 1539.001

Serial No.: 09/027,113

Patent No.: 6,035,329

Issued: March 7, 2000

Pending U.S. Patent Applications

"Method of Secure Server Control of Local Media Via a Trigger Through a Network for Instant Local Access of Encrypted Data on Internet Web Page"

CIP of 1539.010 and 1539.008

Serial No.: 08/822,082

Status: Filed 6/10/97 Notice of Allowance 9/30/99

"Method of Securing the Playback of a DVD-ROM Via Triggering Data Sent Via a Cable Network"

CIP of 1539.022, 1539.001 and 1539.008

Serial No.: 08/911,796

Status: Filed 8/15/97 Petition to Revive File 7/14/00



"Method of Securing the Playback of a DVD-ROM Via Triggering Data Sent Via a Cable Network"

CIP of 1539.026

Serial No.: 09/400,380

Status: Filed 9/21/99

"Method of Secure Server Control of Local Media Via a Trigger Through a Network for Instant Local Access of Encrypted Data on Internet Web Page"

Continuation of 1539.022

Serial No.: 09/439,859

Status: Filed 11/12/99

Foreign Issued Patents

"Method for Securely Triggering the Playing of Crippled..."

Based on PCT US97/20929 form 1539.027

SN 2271012

Reg. 05080306 – Canada

Issued May 31, 2000

Foreign Pending Patent Applications

"Method of Secure Server Control of Local Media Via a Trigger Through a Network for Instant Local Access of Encrypted Data on Local Media"

Patent Cooperation Treaty (PCT) of the '825 patent and the 1539.010, 1539.022 and 1539.040 applications

Serial No.: PCT/45/97/20929

Status: Filed 11/17/97 Int'l Prelim. Exam Report mailed 6/1/99

Entered National Phase – Canada – EPO in May, 1999

"Method of Secure Server Control of Local Media Via a Trigger Through a Network for Instant Local Access of Encrypted Data on Local Media"

Indian patent application based on 1539.009

Serial No.: 63/Del/98 - India

Status: Filed 1/12/98

PCT/EPO Application from 1539.027.

Serial No.: 97947544.9 Publication No. 0974217 as of 12/15/99

PCT/Hong Kong Application from 1539.027

Serial No.: 00104681.6 filed July 26, 2000



SCHEDULE B

TRADEMARKS

United States Registered Trademarks

HyperCD Reg. 2,098,352 dated September 16, 1997. Duration 9/16/97 – 9/15/2007.

HyperDVD Reg. 2,333,517 dated March 21, 2000. Duration 3/21/00 – 3/20/10.

Pending Trademark Applications

hyperLOCK and design 75/769,174 filed August 6, 1999. Published for opposition, November 14, 2000.

HyperBROADCAST SN 75/502,212 filed June 15, 1998. Notice of Approval to Extend Filing of Statement of Use to March 14, 2001 received.

DOUBLEPING SN 75/717,932 filed June 1, 1999. Notice of Allowance issued August 22, 2000 for Statement of Use due February 22, 2000.

broadbridgemedia and design 75/841,389 filed November 5, 1999. Notice of Allowance September 12, 2000. Statement of Use to be filed March 12, 2001.

broadbridge.net and design 75/858,566 filed November 26, 1999. Published for opposition September 5, 2000.

HyperGAME 76/051,913 filed May 22, 2000. Office Action dated November 20, 2000; response due May 30, 2001.

Foreign Registered Trademarks

None

Pending Foreign Trademark Applications

Canada – HyperCD 1,058, 258 filed May 9, 2000.

