EET

U.S. DEPARTMENT OF COMMER

U.S. Patent and Trademark Office

Form **PTO-1595** (Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

RE

102171180

To the Honorable Commissioner of Patents and Trademarks: Please Record the attached original documents or copy thereof, 1. Name of conveying party(ies): Name and address of receiving party(ies) Dong Seok Lee Wan Chul Yoon Name: Korea Advanced Institute of Science and Technology Internal Address: Additional name of conveying party(ies) attached?

Yes

No 3. Nature of conveyance: Street Address: 373-1, Guseong-dong Assignment Merger Yuseong-gu Change of Name Security Agreement City: Daejon State: Korea Zip: 305-701 Other Additional Name(s) & address(es) attached? ☐ Yes ⋈ No Execution Date(s): June 25, 2002 and June 27, 2002 4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: June 25, 2002 B. Patent No.(s) A. Patent Application No.(s) Additional numbers attached?
Yes
No 6. Total number of applications and/or patents involved: 1 5. Name and address of party to whom correspondence concerning this document should be mailed: 7. Total fee (37 CFR 3.41) \$ 40.00 Name: Gregory A. Stobbs Internal Address: Harness, Dickey & Pierce, P.L.C. Authorized to be charged to deposit account 8. The Commissioner is hereby authorized to charge any additional fees that may be required or credit any overpayments to Deposit Account No.08-0750. A duplicate Street Address: P.O. Box 828 copy of this sheet is enclosed. Zip: 48303 City: Bloomfield Hills State: MI DO NOT USE THIS SPACE Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Christopher M. Brock Name of Person Signing Total number of pages including cover sheet, attachments, and documents: 3 Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

07/24/2002 MMEKONEN 00000045 10198320

02 FC:581

40.00 OP

PATENT

REEL: 013121 FRAME: 0247

ASSIGNMENT

Atty. Docket No. 9242-00017

WHEREAS, the undersigned, hereinafter referred to collectively as Assignor, has invented:

METHOD FOR DEVELOPING ADAPTIVE MENUS

for which Assigno	or is about to make or has made United States or International application for patent
(a) D	
(b)	,, 01
(c)	filed on, and assigned Serial No or PCT International Application No;
(d) 🗆	U.S. Patent No. ——, issued ——; and
WHEREA hereinafter referr	S, KOREA ADVANCED INSTITUTE OF SCIENCE AND TECHNOLOGY, and to as Assignee, is desirous of acquiring an interest therein:
Assignee and its States of America United States, the the aforesaid apprenioned by Assignment and states as a state as a	HEREFORE, for good and valuable consideration, the receipt and adequacy y acknowledged, Assignor by these presents does sell, assign and transfer unto successors in interest, the full and exclusive right, title and interest in the United a and all foreign countries, including the right to claim priority under the laws of the Paris Convention, and any foreign countries, to the said invention as described in plication, said application for patent and all Letters Patent therefor to be held and nee to the full end of the term for which said Letters Patent are granted and any of as fully and entirely as the same would have been held by Assignor had this sale not been made, and the right to recover for past infringements of, or liabilities into relating to any of said applications or patents resulting therefrom:
requested for the States and in a continuation-in-paexamination, or eard to the said in	hereby covenants and agrees to execute all instruments or documents required or making and prosecution of any applications of any type for patent in the United I foreign countries including, but not limited to, any provisional, continuation, art, divisional, renewal or substitute thereof, and as to letters patent any reissue, reextension thereof, and for litigation regarding, or for the purpose of protecting title vention, the United States application for patent, or Letters Patent therefor, and to thereof, for the benefit of Assignee without further or other compensation than that
Assignor	hereby covenants that no assignment, sale or agreement or encumbrance has

been or will be entered into which would conflict with this Assignment; and

Assignor hereby requests the Commissioner of Patents and Trademarks to issue said Letters Patent of the United States of America to Assignee, and requests that any official of any country or countries foreign to the United States, whose duty it is to issue or grant patents and applications as aforesaid, to issue said Letters Patent, Utility Model Registration or Inventor's Certificate to Assignee.

Assignor hereby authorizes and requests my attorney to insert here in parentheses (Application No. _____, filed _____) the filing date and application number of said application when known.

Page 1 of 2

ASSIGNMENT

June 25, 2002 Dated	LEE, Dong Seok Lee Dong Seok (First Inventor)
June 27, 2002 Dated	YOON, Wan Chul Wan Chul Youn (Second Inventor)
Dated	(Third Inventor)
Dated	(Fourth Inventor)
Dated	(Fifth inventor)
Dated	(Sixth inventor)
Dated	(Seventh inventor)

Page 2 of 2

PATENT REEL: 013121 FRAME: 0249

RECORDED: 07/18/2002