

R

08-14-2002



102189715

ET

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks, U.S. Patent and Trademark Office, Washington, D.C. 20231

1. Name of conveying party(ies):

Adrienne Weiss

08/02/02

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: July 24, 2002

2. Name and address of receiving party(ies)

Name: Build-A-Bear Workshop, Inc.

Internal Address:

Street Address: 1954 Innerbelt Business Center Drive

City: St. Louis State: MO Zip: 63101

Additional name(s) & address(es) attached?  Yes  No

11017 U.S. PTO 29/165007 08/02/02

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: July 24, 2002

A. Patent Application No.(s)

B. Patent No.(s)

29/165007

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Rebecca J. Brandau

Internal Address: Blackwell Sanders Peper Martin LLP

Street Address: 720 Olive Street, Suite 2400

City: St. Louis State: MO Zip: 63101

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41)

\$ 40.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

11-0160

DO NOT USE THIS SPACE

9. Signature.

Rebecca J. Brandau Name of Person Signing

Signature

August 3, 2002 Date

3

Total number of pages including cover sheet, attachments, and documents:

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

08/13/2002 BTOM11 00000148 110160 29165007

01 FC:581 40.00 CH

## ASSIGNMENT

WHEREAS, Adrienne Weiss, a resident of Chicago, Illinois, (hereinafter referred to as "Assignor"), has invented a new, original and ornamental design for a WRAP STRIP for which Assignor is about to make application for Letters Patent in the United States; and

WHEREAS, Assignor is the owner and in full possession of the entire right, title and interest in and to said invention and in and to any and all Letters Patent that may be granted therefore; and

WHEREAS, Build-A-Bear Workshop, Inc., (hereinafter referred to as "Assignee"), a corporation duly organized under the laws of the State of Delaware, having its principal office and place of business at 1954 Innerbelt Business Center Drive, St. Louis, Missouri 63114, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent that may be granted therefore; and

NOW, THEREFORE, for and in consideration of the sum of One Dollar (U.S. \$1.00) and other valuable considerations to Assignor paid by said Assignee, receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto said Assignee, the entire right, title and interest in and to said invention as set forth and described in the application for Letters Patent filed herewith, including all rights to file applications and obtain patents in other countries, and in and to any and all Letters Patent, both United States and foreign, that may be granted therefore, and Assignor does hereby authorize and request the United States Assistant Commissioner of Patents and Trademarks to issue in accordance with this Assignment any and all Letters Patent that may be granted, either on said application or otherwise for said invention,

