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PATENT REEL: 013190 FRAME: 0395

ASSIGNMENT

Whereas, we

-1 Stephan Hesmer

of: Holzgerlingen, Germany

and (2) David B. Lection

of: Raleigh, North Carolina, United States of America

and (3) Joachim Loeffel

of: Magstadt, Germany

have invented certain improvements in

System, Method and Program Product for Inserting Targeted Content into a Portlet Content Stream

and have executed, respectively, a United States patent application therefor on

And whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of New York, having a place of business at Armonk, New York 10504, (hereinafter called IBM), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefor;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, we the above named hereby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and all rights of priority resulting from the filing of said United States application, and we request the Commissioner of Patents to issue any Letters Patent granted upon the invention set forth in said application to IBM, its successors and assigns; and we hereby agree that IBM may apply for foreign Letters Patent on said invention and we will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by IBM.

SIGNED AND SEALED

Page 1 of 2

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(1) at:		
on:		
		Stephan Hesmer
and (2) at: on:	Research Triangle Park, NC 8-2-2002	Out the
		David B. Lection
and (3) at:		
on:		
		Joachim Loeffel

Page 2 of 2

ASSIGNMENT

Whereas, we

- -I Stephan Hesmer
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- ind (2) David B. Lection
 - of: Raleigh, North Carolina, United States of America
- and (3) Joachim Loeffel
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And whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of New York, having a place of business at Armonk, New York 10504, (hereinafter called IBM, desires to acquire the entire right, title and interest in the said application and invertion, and to any United States and foreign patents to be obtained therefor;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, we the above named hereby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and all rights of priority resulting from the filling of said United States application, and we request the Commissioner of Patents to issue any Letters Patent granted upon the invention set forth in said application to IBM, its successors and assigns; and we hereby agree that IBM may apply for foreign Letters Patent on said invention and we will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by IBM.

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(1) at:	Breh	linaen	, Germany
(1)			, 00,

on:

anc (2) at:

on:

David B. Lection

Stephan Hesmer

ani (3) at: Boeblingen, Germany

on:

Joachim Loeffel

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