

08-19-2002



102195192

documents or copy thereof.

To the Assistant Commissioner

1. Name of conveying party(ies):

Eddie Leung Wai Chor

08/09/02

Additional name(s) and address(es)? \_\_\_ Yes X No

2. Name and Address of receiving party(ies):

Name: PROMOTIONAL PARTNERS WORLDWIDE, LLC

Address: 505 N. Brand Blvd., Suite 1450

City: Glendale,

State: California 91203

Additional name(s) & address(es) attached? \_\_\_ Yes X No

3. Nature of Conveyance:

- Assignment                      \_\_\_ Merger
- \_\_\_ Security Agreement            \_\_\_ Change of Name
- \_\_\_ Other \_\_\_\_\_

Execution Date: August 7, 2002

4. Application number(s) or patent number(s).

This document is being filed together with a new application.

Title: **LIGHT ILLUMINATED TOY DEVICE**  
Filing Date: August 9, 2002  
Docket No: P1001

10/216599

A. Patent Application No.(s)  
To be assigned to this case

Additional numbers attached? \_\_\_ Yes x No

B. Patent No.(s)

Additional numbers attached? \_\_\_ Yes x No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: D. Scott Hemingway  
Storm & Hemingway, LLP

Address: Preston Commons West, Suite 460  
8117 Preston Road

City: Dallas

State: TX            Zip: 75225

6. Number of applications and patents involved: 1

7. Amount of fee enclosed or authorized to be charged:  
\$40.00

8. Deposit Account No: 501270  
This form is submitted in duplicate.

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01 FC:581 9. Statement and signature. 40.00 DP

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

8/9/02

*D. Scott Hemingway*  
D. Scott Hemingway (Reg. No. 36,366)

Date

Total Number of Pages Including Cover Sheet, Attachments, and Document: 3

J1017 U.S. PRO  
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08/09/02

**ASSIGNMENT**

**WHEREAS**, the undersigned inventor(s), hereinafter called the "Assignor", has invented a new and useful invention entitled:

**LIGHT ILLUMINATED TOY DEVICE**

for which reference a full description is here made in an application for Letters Patent of the United States filed herewith.

**WHEREAS, PROMOTIONAL PARTNERS WORLDWIDE, L.L.C.**, an Illinois limited liability company having a principal office and place of business at 505 N. Brand Blvd., Suite 1450, Glendale, California 91203, hereinafter called the "Assignee", is desirous of acquiring the entire right, title and interest in and to said invention, the application above identified, and in, to and under Letters Patent which may be obtained for said invention, as hereinafter more fully set forth;

**NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN**, be it known that for valuable and legally sufficient consideration, the receipt of which by the Assignor from the Assignee is hereby acknowledged, the Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto the Assignee, its successors and assigns, the entire right, title and interest in and to the invention and the application herein above identified, and all Letters Patents that may issue for the said invention, and all divisions, reissues, substitutions, continuations, and extensions thereof, to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns to the full end of the term for which any and all of said Letters Patents for the said invention may issue.

**FURTHER**, be it known that the Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto the Assignee, its successors and assigns, the entire foreign rights to the invention disclosed in said application, in all countries of the world, including the right to file applications and obtain patents under the terms of the International Convention for the Protection of Industrial Property, and of the European Patent Convention, and further agrees to execute any and all patent applications, assignments, affidavits, and any other papers in connection therewith necessary to perfect such patent rights.

And the Assignor does hereby covenant and agree, for himself and his legal representatives, that they will assist the Assignee in the prosecution of the application herein identified; in the making and prosecution of any other applications for Letters Patent that the Assignee may elect to make covering the invention herein identified, as hereinbefore set forth, including any application for reissue, application for reexamination, application for foreign patent rights, or any proceeding in the United States Patent and Trademark Office affecting the invention, investing in the Assignee

exclusive title in and to all such other applications and Letters Patent; and in the prosecution of any interference which may arise involving said invention, or any application or Letters Patents herein contemplated; that they will promptly execute and deliver to the Assignee any and all additional papers and make all lawful oaths which may be requested by the Assignee to fully carry out the terms of this assignment; and further that they will communicate to Assignee, or to its successors, assigns, and legal representatives, any facts known respecting said invention, and at the expense of the Assignee, testify in any legal proceedings, and generally do everything possible to aid the Assignee, its successors, assigns and nominees to obtain and enforce proper patent protection for said invention in all countries.

And the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all Letters Patent to the Assignee in accordance with the terms of the assignment.

IN TESTIMONY WHEREOF, the Assignor has hereunto set his hands on the date indicated below.

Dated: \_\_\_\_\_

\_\_\_\_\_  
BRIAN WALKER

Date: \_\_\_\_\_

Witness: \_\_\_\_\_

\_\_\_\_\_  
(print name)

Dated: Aug 7 2002

Eddie Leung  
\_\_\_\_\_  
EDDIE LEUNG WAI CHOR

Date: Aug 7, 2002

Witness: Christine

Christine Chu  
\_\_\_\_\_  
(print name)