
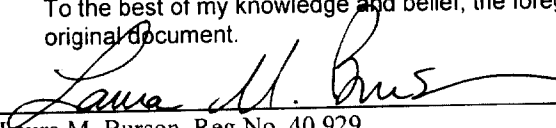


08-19-2002

FORM PTO 1595 1-31-92		REC				U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office	
Docket No. 272/042				102194442			
To the Honorable Commissioner of Patents & Trademarks							
1. Name of conveying party(ies): John Baudhuin and Johnny Goldberg Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No				2. Name and address of receiving party: Name: <u>Mad Dogg Athletics, Inc.</u> Internal Address: <u>2111 Narcisus Court</u> City: <u>Venice</u> State: <u>CA</u> Zip: <u>90291</u> Street Address: _____ City: _____ State: _____ Zip: _____ Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: <u>July 30, 2002</u>							
4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: _____							
A. Patent Application No(s): <u>29/156,791</u>				B. Patent No(s): _____			
Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No							
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Laura M. Burson</u> Internal Address: <u>LYON & LYON LLP</u> <u>633 West Fifth Street, Suite 4700</u> <u>Los Angeles, CA 90071-2066</u>				6. Total number of applications and patents involved: <u>1</u> 7. Total fee (37 CFR 3.41): <u>\$ 40.00</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Charge this Deposit Account if any additional fee is required 8. Deposit Account Number: <u>12-2475</u>			
DO NOT USE THIS SPACE							
9. Statement and signature: To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  Date: <u>August 5, 2002</u> Laura M. Burson, Reg No. 40,929 Total number of pages including cover sheet: <u>5</u>							
OMB No. 0651-0011 (exp. 4/94)							
Do not detach this portion Mail documents to be recorded with required cover sheet information to: Director — U.S. Patent and Trademark Office Box Assignments Washington, D.C. 20231 08/16/2002 LHMJELLER 00000110 122475 29156791 01 FC:581 40.00 CH Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project, (0651-0011), Washington, D.C. 20503							

LA 243824.1

PATENT
REEL: 013191 FRAME: 0956

ASSIGNMENT OF PATENT APPLICATION

WHEREAS, WE, JOHN BAUDHUIN, a citizen of THE UNITED STATES OF AMERICA, and JOHNNY GOLDBERG, a citizen of THE UNITED STATES OF AMERICA (hereinafter referred to as "ASSIGNORS"), have invented and own a certain invention entitled STATIONARY EXERCISE BICYCLE for which application for Letters Patent of the United States of America has been filed on March 7, 2002, assigned Serial No. 29/156,791; and

WHEREAS, MAD DOGG ATHLETICS, INC., a corporation organized and existing under and by virtue of the laws of the STATE of CALIFORNIA and having its place of business at 2111 Narcisus Court, Venice, CA 90291 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the exclusive right, title and interest in, to and under said invention and in, to and under any Patent or similar legal protection to be obtained therefor in the United States of America, its territorial possessions and in any and all countries foreign thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign, transfer and set over unto the said ASSIGNEE, its successors and assigns, the full and exclusive right, title and interest to said invention and to all Letters Patent or application or similar legal protection, not only in the United States and its territorial possessions, but in all countries foreign thereto to be obtained for said invention by said application, and to any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in the United States or a foreign country for the full term or terms for which the same may be granted, including all priority rights under the International Convention; and ASSIGNORS hereby authorize and request the United States Commissioner of Patents and Trademarks and any officials of foreign countries whose duty it is to issue patents or any legal

equivalent thereof to said ASSIGNEE, its successors and assigns, in accordance with this Assignment.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Agreement;

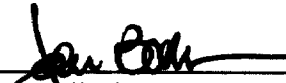
ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and

[CONTINUED ON NEXT PAGE]

said equivalents in the United States or in any foreign country, which may be necessary or desirable to carry out the purposes thereof.

WITNESS my hand at VENICE,

California, this 10th day of JUNE, 2002.


John Baudhuin

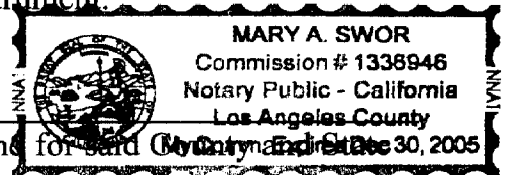
STATE OF CALIFORNIA)
) ss
COUNTY OF LOS ANGELES)

On JUNE 10, 2002 before me, MARY A. SWOR, NOTARY PUBLIC, personally appeared
JOHN BAUDHUIN

☐ personally known to me - OR - ☒ proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.


Notary Public in and for said County and State



WITNESS my hand at _____,

California, this _____ day of _____, 2002.

Johnny Goldberg

STATE OF CALIFORNIA)
) ss
COUNTY OF _____)

On _____ before me, _____, personally appeared

☐ personally known to me - OR - ☐ proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Notary Public in and for said County and State

said equivalents in the United States or in any foreign country, which may be necessary or desirable to carry out the purposes thereof.

WITNESS my hand at _____,

California, this _____ day of _____, 2002.

John Baudhuin

STATE OF CALIFORNIA)
) ss
COUNTY OF LOS ANGELES)

On _____ before me, _____, personally appeared

☐ personally known to me - OR - ☐ proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Notary Public in and for said County and State

WITNESS my hand at _____,

California, this _____ day of _____, 2002.

Johnny Goldberg

Johnny Goldberg

STATE OF CALIFORNIA)
) ss
COUNTY OF SANTA BARBARA)

On JULY 30, 2002 before me, MARIE SEYMOUR, personally appeared
JONATHAN MARTIN GOLDBERG

☐ personally known to me - OR - ☒ proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Marie Seymour

Notary Public in and for said County and State

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