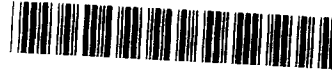


08-22-2002

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To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of Conveying Party(ies): ALL INDIVIDUALS
Robert R. Bushey
1117 Stillwell Ridge
Cedar Park, Texas 78613
08/13/02
Citizenship: United States of America
Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and Address of receiving Party(ies):
Name: SBC Properties, L.P.
Street Address:
645 E. Plumb Lane
City: Reno State: Nevada Zip: 89502
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other
Execution Date: August 12, 2002

4. Application number(s) or patent number(s):
If this document is being filed together with a new application, the execution date of the application is: August 13, 2002
A. Patent Application No.(s)
10/217873
Additional Number(s) attached? Yes No

B. Patent No.(s)
Additional Number(s) attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Adam L. Stroud
Internal Address: Baker Botts L.L.P.
Street Address: 1500 San Jacinto Center
98 San Jacinto Blvd.
Austin, Texas 78701
City: Austin
State: Texas Zip: 78701-4039

6. Total number of applications and patents involved: One
7. Total Fee (37 CFR 3.41): \$40.00
 Enclosed
 Authorized to be charged to deposit account
8. Deposit account number:
No. 50-2148 of Baker Botts L.L.P.
(Attach Duplicate Copy of this page if paying by deposit account)

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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Adam L. Stroud *Ad L Stroud* *8/13/2002*
Name of Person Signing Signature Date
Total number of pages including cover sheet 6

OMB No. 0651-0011 (exp. 4/94)
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Mail documents to be recorded with required cover sheet information:
08/22/2002 AAHMED1 00000044 10217873 Commissioner of Patent and Trademarks
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Section 1 - Name of conveying parties

Additional names (individual)

Theodore B. Pasquale
12610 Riata Trace Parkway, #512
Austin, Texas 78727
Citizenship: United States of America

Scott H. Mills
11000 Bexley Lane
Austin, Texas 78739
Citizenship: United States of America

John M. Martin
6411 Paintbrush Hollow
Austin, Texas 78750
Citizenship: United States of America

Benjamin A. Knott
8365 Liberty Walk Drive
Round Rock, Texas 78681
Citizenship: United States of America

Kurt M. Joseph
5815 Sandalwood Hollow
Austin, Texas 78731
Citizenship: United States of America

ASSIGNMENT

WHEREAS, Robert R. Bushey, a citizen of the United States of America, residing at 1117 Stillwell Ridge, Cedar Park, Texas 78613; Theodore B. Pasquale, a citizen of the United States of America, residing at 12610 Riata Trace Parkway, #512, Austin, Texas 78727; Scott H. Mills, a citizen of the United States of America, residing at 11000 Bexley Lane, Austin, Texas 78739; John M. Martin, a citizen of the United States of America, residing at 6411 Paintbrush Hollow, Austin, Texas 78750; Benjamin A. Knott, a citizen of the United States of America, residing at 8365 Liberty Walk Drive, Round Rock, Texas 78681; and Kurt M. Joseph, a citizen of the United States of America, residing at 5815 Sandalwood Hollow, Austin, Texas 78731, hereinafter called the "Assignors", have made the invention described in the United States patent application entitled "METHOD AND SYSTEM FOR AUTOMATING THE CREATION OF CUSTOMER-CENTRIC INTERFACES", Attorney Docket No. 064198.0126, (SBC File No. T00421, T00422, T00423) for a full description of which reference is here made to an application for Letters Patent of the United States filed on August 13, 2002;

WHEREAS, SBC PROPERTIES, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee", desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignors authorize the attorney or agent who files the patent application first referenced above to fill in the U.S. Application Serial No. and filing date above, if required.

AUS01:286594.1

PATENT
REEL: 013209 FRAME: 0159

AND said Assignors authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignors, on the date(s) listed below.

Name of first inventor: Robert R. Bushey

Signature of first inventor: Robert R. Bushey

Date: 8-12-02

Witnesses for first inventor

First witness: Gregory Edwards, Aug. 12, 2002
Signature / Date

Gregory Edwards
Full name (printed)

Second witness: Lawrence Cary Howell, Aug 12, 2002
Signature / Date

Lawrence Cary Howell, Jr.
Full name (printed)

Name of second inventor: Theodore B. Pasquale

Signature of second inventor: Theodore B. Pasquale

Date: 8/12/02

Witnesses for second inventor

First witness: Gregory Edwards, Aug. 12, 2002
Signature / Date

Gregory Edwards
Full name (printed)

Second witness: Lawrence Cary Howell, Jr., Aug 12, 2002

Signature / Date

Lawrence Cary Howell, Jr.
Full name (printed)

Name of third inventor: Scott H. Mills

Signature of third inventor: Scott H. Mills

Date: 8/12/02

Witnesses for third inventor

First witness:

Cecory Edwards, Aug. 12, 2002
Signature / Date

Cecory Edwards
Full name (printed)

Second witness:

Lawrence Cary Howell, Jr., Aug 12, 2002
Signature / Date

Lawrence Cary Howell, Jr.
Full name (printed)

Name of fourth inventor: John M. Martin

Signature of fourth inventor: John M Martin

Date: Aug 12, 2002

Witnesses for fourth inventor

First witness:

Cecory Edwards, Aug. 12, 2002
Signature / Date

Cecory Edwards
Full name (printed)

Second witness:

Lawrence Cary Howell, Jr. Aug 12, 2002
Signature / Date

Lawrence Cary Howell, Jr.

Full name (printed)

Name of fifth inventor: Benjamin A. Knott

Signature of fifth inventor: *Benjamin A. Knott*

Date: 8/12/02

Witnesses for fifth inventor

First witness: *Gregory Edwards, Aug. 12, 2002*
Signature / Date

Gregory Edwards
Full name (printed)

Second witness: *Lawrence Carey Howell, Jr., Aug 12, 2002*
Signature / Date

Lawrence Carey Howell, Jr.
Full name (printed)

Name of sixth inventor: Kurt M. Joseph

Signature of sixth inventor: *Kurt M. Joseph*

Date: 8/12/02

Witnesses for sixth inventor

First witness: *Gregory Edwards, Aug 12, 2002*
Signature / Date

Gregory Edwards
Full name (printed)

Second witness: *Lawrence Carey Howell, Jr., Aug, 12 2002*
Signature / Date

Lawrence Carey Howell, Jr.
Full name (printed)