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Name of conveying party(ies):	2. Name and address of receiving	
David Rose Bernd Meinigke Horst Hoeffkes	party (ies): Name: Henkel Kommanditgesellschaft auf Aktien (Henkel KGaA)	
	Internal Address:	
Additional names(s) or conveying party(ies) attached? [] Yes [X] No		
Nature of Conveyance: [X] Assignment [] Merger	Street Address: <u>Henkelstrasse 67</u>	
[] Security [] Change of Name Agreement	City: <u>Duesseldorf</u> State <u>GER</u> Zip 40589	
[] Other		
Execution Date: March 19, 2002; April 12, 2002; and March 28, 2002	Additional name(s) & addresses attached? [] Yes [X] No	
4. Application number(s) or patent number(s)		
If this document is being filed together with a new application, the execution date of the application is:		
A. Patent application No. (s) 10/110,510	B. Patent No (s).	
Additional numbers attached? [] Yes [X] No		
Name and Address of party to whom correspondence concerning document should be mailed:	Total number of applications and patents involved: [1]	
Name: Henkel Corporation	7. Total fee (37 CFR 3.41)\$ 40.00	
Internal Address: Patent Law Department Attention: Glenn E.J. Murphy	[X] Authorized to be charged to deposit account	
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PATENT

REEL: 013226 FRAME: 0279

PATENT Case H 4228 PCT/US Serial No. 10/110.510

ASSIGNMENT OF APPLICATION FOR PATENT

WHEREAS, we, <u>David Rose</u>, citizen of <u>Great Britain</u> and resident of <u>Am Eichelkamp 223</u>, 40723 Hilden, <u>Germany</u>; and <u>Bernd Meinigke and Horst Hoeffkes</u> citizens of <u>Germany</u> and residents of <u>Wuppertalstr. 84 b</u>, 51381 Leverkusen, <u>Germany</u>; and <u>Carlo-Schmid-Str. 113</u>, 40595 <u>Duesseldorf</u>, <u>Germany</u>, respectively; have invented certain new and useful improvement in <u>DIRECT HAIR DYES</u> <u>AND USE THEREOF</u> for which we have made application for United States Letters Patent, said application having been filed as PCT international application number <u>PCT/EP00/09684</u> on <u>October 4</u>, 2000 designating the United States of America and various other countries; and

WHEREAS, Henkel Kommanditgesellschaft auf Aktien (Henkel KGaA) a corporation duly organized and existing under the laws of Germany and having a place of business at Henkelstrasse 67, 40589 Duesseldorf, Germany is desirous of acquiring the entire right, title and interest in and to said invention, said application and any and all Letters Patent which may issue thereon;

NOW, THEREFORE, to all whom it may concern, be it known that we, the said David Rose, Bernd Meinigke, and Horst Hoeffkes, for good and valuable consideration, the receipt of which is hereby acknowledged, do hereby sell, assign, transfer and set over unto the said Henkel KGaA its successors and assigns, the entire right, title and interest in and to said invention, said

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PATENT REEL: 013226 FRAME: 0280 application and any and all Letters Patent that may issue thereon in the United States and any other country or countries together with any division, divisions, extension or extensions, reissue or reissues thereof;

AND, we hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all Letters Patent which may issue upon said invention to said <u>Henkel KGaA</u> as assignee of the entire right, title and interest in and to said invention, said application and any and all Letters Patent that may issue thereupon.

IN WITNESS WHEREOF, we have hereunto set our hand as of the following date(s).

David Rose

Bernd Meiniaka

Harst Hasting

Date

Date

Date 283 02

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