09-05-2002					
In Re the Application of:) Group Art Unit:	10/2		
	RUSNOCK) Examiner:			
Serial No.:	Not yet assigned)) <u>RECORDATION OF ASSIGNMENT</u>			
Filed:	Herewith)) "EXPRESS MAIL" MAILING LABEL NUMBER: EL 822577976 US DATE OF DEPOSIT: August 27, 2002			
Atty. File No	o.: 4064-6) I HEREBY CERTIFY THAT THIS PAPER OR FEE IS BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE			
) "EXPRESS MAIL POST OFFICE TO ADDRESSEE" SERVICE UNDER 37 CFR 1.10 ON THE DATE INDICATED ABOVE AND IS ADDRESSED TO THE ASSISTANT COMMISSIONER FOR PATENTS, WASHINGTON, D.C. 20231.					
BOX ASSIGNMENTS Commissioner of Patents Washington, D.C. 20231 Dear Sir:					
Please record the attached original documents or copy thereof:					
1. Name of conveying party(ies):					

Kevin R. Rusnock

2. Name and address of receiving party(ies):

Coors Brewing Company 311 10th Street Golden, Colorado 80401-0030

09/04/2002 TDIAZI	3. Nature of Conveyance: 00000143 10229811		
01 FC:581	[X] 40.0 Security Agreement [] Other	[]	Merger Change of Name

1

Execution Date: August 19, 2002

4. Application number(s) or patent number(s)

If this document is being filed together with a new application, the execution date of the application is: August 19, 2002

PATENT REEL: 013243 FRAME: 0539

- A. Patent Application No.(s): None.
- B. Patent No.(s): None.
- 5. Name and address of party to whom correspondence concerning documents should be mailed:

Brent P. Johnson Sheridan Ross P.C. 1560 Broadway, Suite 1200 Denver, Colorado 80202-5141

- 6. Total number of applications and patents involved: 1.
- 7. Total fee (37 CFR 3.41).....\$40.00.
 - [X] Enclosed
 - [X] Any deficiency in payment of recording fee is authorized to be charged to Deposit Account.
 - [] Authorized to be charged to deposit account.
- 8. Deposit account number: <u>19-1970</u>.
- 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Total number of pages including cover sheet, attachments and document: _4_

Respectfully submitted,

SHERIDAN ROSS P.C. By:_

Brent P. Johnson Registration No. 38,031 1560 Broadway, Suite 1200 Denver, Colorado 80202-5141 (303) 863-9700

Date: $\frac{8/27/02}{}$

ASSIGNMENT

WHEREAS, I, Kevin R. Rusnock of 12555 McCell a Court, Broomfield, Colorado 80020, have invented a certain new and useful invention entitled "BEVERAGE COOLER CARTON" for which an application for Letters Patent of the United States has been prepared for filing, said application being identified as Attorney File No. 4064-6 and executed on even date herewith;

NOW THEREFORE, be it known that I, the said inventor, for and in consideration of certain good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, at the request of the assignee do sell, assign and transfer unto said assignee, Coors Brewing Company, a Colorado corporation having a place of business at 311 10th Street, Golden, Colorado 80401, its successors, legal representatives and assigns, the aforesaid application for the territory of the United States of America and all continuation, divisional, continuation-in-part and reissue applications, all patent applications in foreign countries, all applications pursuant to the Patent Cooperation Treaty and all applications for extension filed or to be filed for the invention, and all Letters Patent, Invention Registrations, Utility Models, Extensions or Reissues and other patent rights, obtained for the invention in the United States or any other country; I also assign any right, title or interest in and to the said invention which has not already been transferred to the assignee, I warrant that I have made no assignment of the invention, application or patent therefor to a party other than Coors Brewing Company and I am under no obligation to make any assignment of the invention, application, or patent therefor to any other party; and I further agree to cooperate with the assignee hereunder in the obtaining and sustaining of any and all such Letters Patent and in confirming assignee's exclusive ownership of the invention, but at the expense of said assignee.

The Commissioner of Patents is hereby authorized and requested to issue the Letters Patent solely in accordance with the terms of this Assignment, to Coors Brewing Company, its successors, legal representatives and assigns, as the assignee of the entire right, title and interest therein.

IN WITNESS WHEREOF, the party hereto has executed this Assignment as of the date indicated hereunder.

Date: Auto 1), 2002

ink By: evin R. Rusnock

STATE OF Colorado) COUNTY OF Jefferson)

Before me, a Notary Public in and for said County and State, personally appeared Kevin R. Rusnock, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and considerations therein expressed.

Given under my hand and seal of office this 19^{th} day of August, 2002.

Lebra Notary Public

My Commission Expires: Feb. 10, 2004