



EET

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TO THE ASSISTANT COMMISSIONER FOR PATENTS. Please record the attached original documents or copy thereof.

1. Name of conveying parties: (If multiple assignors, list numerically)

- 1. Richard L. Dalzell
- 2. Neil C. Roseman
- 3. Paul Kotas
- 4. Jeffrey P. Bezos
- 5. Bruce C. Moore
- 6. Jeffrey M. Blackburn

2. Name and address of receiving party:

Name: Amazon.com, Inc.
Street Address: 1200 12th Avenue South, Suite 1200
City: Seattle **State:** WA **ZIP:** 98144

Additional name of receiving party attached?
 () Yes (X) No

Additional name of conveying parties attached?
 () Yes (X) No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other:

4. Application number or Patent number:

() Application(s) filed herewith Execution Date(s):

Patent Application No.: 10/142,743
 Filing Date: May 9, 2002

() Patent No.:
 Issue Date:

Additional numbers attached? () Yes (X) No

Execution Date: (If multiple assignors, list execution dates in numerical order corresponding to numbers indicated in 1 above)

1. August 6, 2002	2. August 29, 2002
3. August 8, 2002	4. August 6, 2002
5. August 16, 2002	6. August 19, 2002

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Ronald J. Schoenbaum
 KNOBBE, MARTENS, OLSON & BEAR, LLP
 Customer No. 20,995
Internal Address: Fourteenth Floor
Street Address: 2040 Main Street
City: Irvine **State:** CA **ZIP:** 92614
Attorney's Docket No.: AMAZON.075A3

7. Total fee (37 CFR 1.21(h)): \$40.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: 11-1410

Please charge this account for any additional fees which may be required, or credit any overpayment to this account.

6. Total number of applications and patents involved: 1

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.

Ronald J. Schoenbaum
 Name of Person Signing

Signature

Date

9-3-02

38,297
 Registration No.

Total number of pages including cover sheet, attachments and document: 7

Mail documents to be recorded with required cover sheet information to:

09/05/2002 DBYRNE 00000220 10142743
 01 FC:581 40.00 UP
 H:\DOCS\ROS\ROS-4570.DOC\dns\090302

U.S. Patent and Trademark Office
 Attn: Assignment Division
 Crystal Gateway-4
 1213 Jefferson Davis Highway, Suite 320
 Arlington, VA 22202

ASSIGNMENT

WHEREAS, We, **Richard L. Dalzell**, a United States citizen, residing in Greater Seattle, WA, **Neil C. Roseman**, a United States citizen, residing at 337 25th Avenue East, Seattle, WA 98112, **Paul Kotas**, a United States citizen, residing at 119 Aloha Street, Seattle, WA 98109, **Jeffrey P. Bezos**, a United States citizen, residing in Greater Seattle, WA, **Bruce C. Moore**, a United States citizen, residing at 2929 First Avenue #1022, Seattle, WA 98121, and **Jeffrey M. Blackburn**, a United States citizen, residing at 3810 East McGilvra St., Seattle, WA 98114 have invented certain new and useful improvements in a METADATA SERVICE THAT SUPPORTS USER-TO-USER SALES VIA THIRD PARTY WEB PAGES for which we have filed an application for Letters Patent in the United States, on May 9, 2002 as Application No. 10/142,743;

AND WHEREAS, **Amazon.com, Inc.** (hereinafter "ASSIGNEE"), a Delaware Corporation, with its principal place of business at 1200 12th Avenue South, Suite 1200, Seattle, WA 98144, desires to acquire the entire right, title, and interest in and to said improvements and said Application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, said inventors, do hereby acknowledge that we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under said improvements, and said application and all provisional applications relating thereto (including U.S. prov. appl. 60/336,409, filed October 31, 2001, and U.S. prov. appl. 60/351,207, filed January 22, 2002), and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 6 day of August, 2002

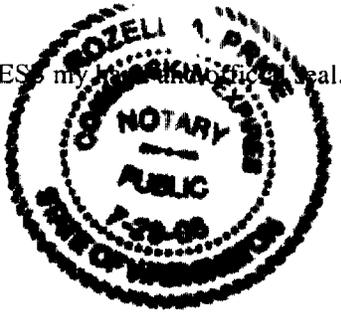
[Signature]
Richard L. Dalzell

STATE OF Washington]
COUNTY OF King] ss.

On August 6, 2002, before me, Rorella Price, personally appeared Richard L. Dalzell personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESSE my hand and official seal.

[SEAL]



[Signature]
Notary Signature

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 29 day of August, 2002

Neil C. Roseman
Neil C. Roseman

STATE OF Washington }
COUNTY OF King } ss.

On August 29, 2002 before me, Roell A. Pucci, personally appeared Neil C. Roseman personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

Roell A. Pucci
Notary Signature



IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 8TH day of AUGUST, 2002



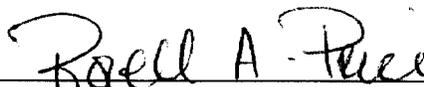
Paul Kotas

STATE OF Washington }
COUNTY OF King } ss.

On August 8, 2002, before me, Rozell A. Price, personally appeared Paul Kotas personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]



Notary Signature



IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 6 day of Aug, 2002

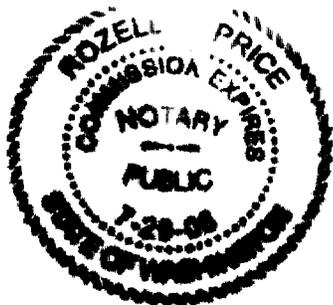
Jeffrey P. Bezos
Jeffrey P. Bezos

STATE OF Washington]
COUNTY OF King] ss.

On August 6, 2002 before me, Roell A. Price, personally appeared Jeffrey P. Bezos personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]



Roell A. Price
Notary Signature

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 16 day of August, 2002.

Bruce C. Moore
Bruce C. Moore

STATE OF Washington]
COUNTY OF King] ss.

On August 16, 2002, before me, Reed A. Price, personally appeared Bruce C. Moore personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

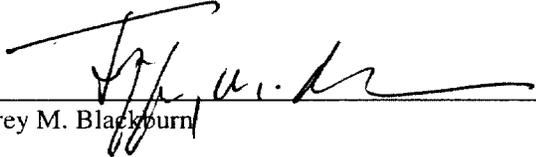
WITNESS my hand and official seal.

[SEAL]



Reed A. Price
Notary Signature

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 19 day of August, 2002



Jeffrey M. Blackburn

STATE OF Washington]
COUNTY OF King] ss.

On August 19, 2002, before me, Roell A. Price, personally appeared Jeffrey M. Blackburn personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

Roell A. Price

Notary Signature

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