FORM PTO-1619A

Expires 06/30/99

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09-06-2002



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U.S. Department of Commerce Patent and Trademark Office PATENT

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| Name (line 1) | Michelle Price | | | 06/12/2002 |
| Name (line 2) | | | | Execution Date |
| Second Party | David E. Blinderman | | | Month Day Year |
| Name (line 1) | David C. DillidelMall | | | 06/12/2002 |
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| Name (line 1) | American Greetings Corporation | | | If document to be recorded is an assignment and the |
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PATENT

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| FORM PTC Expires 06/30/99 OMB 0651-0027 | D-1619B | Page 2 | U.S. Department of Commerce Patent and Trademark Office PATENT | |
|---|--|--|--|--|
| Correspond | ent Name and Address | Area Code and Telephone Number | (216) 696-4494 | |
| Name | James C. Scott | | | |
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| Address (line 2) | 925 Euclid Avenue | | | |
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| 29/162,281 |) | | T Number (0) | |
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| | s being filed together with a <u>new</u> Pater t named executing inventor. | nt Application, enter the date the patent applica | tion was Month Day Year | |
| Patent Coop | eration Treaty (PCT) | | | |
| <u>only</u> | er PCT application number <u>if</u> a U.S. Application Number not been assigned. | PCT PCT PCT | PCT PCT | |
| Number of P | roperties | al number of properties involved. | # 1 | |
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| attache | - | lief, the foregoing information is true riginal document. Charges to deposi | • | |
| James C. Sco | tt, Reg. No. 35,351 | | 8/29/02 | |
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| Name (line 1) Je | nny Lavelle | | | | 06/12/2002 |
| Name (line 2) | | | | | Execution Date Month Day Year |
| Name (line 1) | | | | | |
| Name (line 2) | | | • | | Execution Date Month Day Year |
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| 29/162,281 | | | | | |
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ASSIGNMENT

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of Ten Dollars (\$10.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR: Name: Michelle Price

Address: 947 Woodview Road

Cleveland Heights, Ohio 44121

County: Cuyahoga USA

ASSIGNOR: Name: David E. Blinderman

Address: 81 Haskell Drive

Bratenahl, Ohio 44108

County: Cuyahoga USA

ASSIGNOR: Name: Jenny Lavelle

Address: 1742 Wagar Road, 204B

Rocky River, Ohio 44116

County: Cuyahoga USA

hereby sell, assign and transfer to

ASSIGNEE: Name: American Greetings Corporation

Principal Place

Of Business: One American Road

Cleveland, OH 44144

State of

Incorporation: Ohio

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions, and in all foreign countries, including

all rights to claim priority in and to any and all improvements which are disclosed in the invention entitled:

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| and which is found in (37 C.F.R. § 3.21) | | |
|--|-------------------------------------|--------|
| U.S. patent application executed on the | _day of | , 1999 |
| U.S. patent application executed on the | _ day of | , 1999 |
| U.S. patent application executed on the | _ day of | , 1999 |
| To comply with 37 C.F.R. \$ 3.21 for recosigning below, hereby authorize and requeand application number when they become become | st our attorney to insert below the | |
| U.S. application No. 29 / 162,281 | , filed onJune 13, 2002 | |
| | | |

and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for such invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent, any reissue or reexamination thereof.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNORS further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

| Signed at | Cleveland | | on this |
|---|---------------------------------|--|---------------------|
| $\frac{2^{\alpha}}{2^{\alpha}}$ day of $\frac{1}{2^{\alpha}}$ | Arre (City) | (State) | |
| | (Month) | | |
| MICHELLE PRIČE | Vatrice | | |
| STATE OF OHIO |)):SS | | |
| COUNTY OF CUY | , | | |
| known, who acknow | • | y, the above named Michell ne foregoing instrument for a act and deed. | 1 5 |
| In testimony | whereof, I have hereunto, 2002. | set my hand and affixed my | y seal, this day of |
| \ | | 1 | 0 |

Notary Public

(Seal)

JOANNE MCMAHAN Notary Public, State of Ohlo My Commission Expires November 18, 2006

| Signed at Quelland | , Chio | on this |
|---|-------------------------------|---------|
| day of And | (State) , 2002. | |
| (Month) | | |
| Land & Blinde | | |
| DAVID E. BLINDERMAN | | |
| STATE OF OHIO):SS | | |
| COUNTY OF CUYAHOGA) | | |
| Personally appeared before me thi personally known, who acknowledged that purposes therein mentioned, and that the sa | at he signed the foregoing in | |

me and

In testimony whereof, I have hereunto set my hand and affixed my seal, this day of , 2002.

JOANNE MCMAHAN Notary Public, State of Ohio My Commission Expires November 18, 2006

| Signed at Cloveland | , Chio | on this |
|---|--------------------------------|------------------------|
| day of(City) | (State) , 2002. | |
| Maria Lawell | <u></u> | |
| JENNY LAVELLE | | |
| STATE OF OHIO):SS | | |
| COUNTY OF CUYAHOGA) | | |
| Personally appeared before me this known, who acknowledged that he signed therein mentioned, and that the same is his | d the foregoing instrument for | |
| In testimony whereof, I have hereur, 2002. | nto set my hand and affixed m | ny seal, this / day of |

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RECORDED: 09/03/2002

PATENT REEL: 13246 FRAME: 0471

JOANNE MCMAHAN Notary Public, State of Ohio My Commission Expires November 18, 2006