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PATENTS ONLY	09-10-2			PATENTS ONLY	
SEP 0 3 2002 TO TH			TENTS		
	1022165	542	copy thereof.		
1. Name of Party(ies) conveying an interest:				(ies) receiving an interest:	
Mark Paine Winton Davies Donald F. Geddis Jon Dukes-Schlossberg Darren J. Davis	09.03.02	Name: Internal Ac Street Add City: State/Zip:	dress:		
Additional name(s) of conveying party(ies) atta	iched? □Yes ⊠ No	Additional	name(s) and address	es attached? ☐ Yes ⊠ No	
3. Description of the interest conveyed: ☑ Assignment □ Change of Name Other:					
Security Agreement Merger					
Execution Date: <u>August 9, 2002; August 22, 2002;</u> <u>Auguts 9, 2002; August 9, 2002 and August 9, 2002</u> 4. Application number(s) or patent number(s). Additional sheet attached? See No					
If this document is being filed together with	a new applicatio	n, the execu	tion date of the applic	ation is:	
A. Patent Application No.(s) 10/020,712	Date	B. Paten	No.(s)		
		·			
	onal numbers atta			tente invelved. 1	
<ol> <li>Name and address of party to whom corre concerning document should be mailed: BRINKS HOFER GILSON &amp; L P.O. BOX 10395 CHICAGO, IL 60610 (312)321-4200</li> </ol>	IONE	7. Total fee Enc Aut 23- 3. N Ple ove	1925 ase charge any defici rpayment to Deposit	to Deposit Account No. encies in fee or credit any Account No. 23-1925.	
DO NOT USE THIS SPACE					
Y09/2002 GT0N11         00000057         10020712           FC:581         40.00         0P           9. Statement and signature.         0					
To the best of my knowledge and belief, the copy of the original document.	ne foregoing inform	nation is true			
John G. Rauch, Esq. Name of Person Signing	Sig	nature		<u>August 26, 2002</u> Date	
Total number of page	s including cover s	sheet, attach	ments, and documen	t: <u>9</u>	
Rev. Dec99 Document2					

PATENT REEL: 013259 FRAME: 0692

## **ASSIGNMENT**

WHEREAS, <u>Mark Paine</u>, <u>Winton Davies</u>, <u>Donald F. Geddis</u>, <u>Jon Dukes-Schlossberg</u> and <u>Darren J. Davis</u>, hereinafter called the "Assignors", have made the invention described in the United States patent application entitled <u>RECOMMENDING SEARCH TERMS</u> <u>USING COLLABORATIVE FILTERING AND WEB SPIDERING</u>, for a full description of which reference is here made to an application for Letters Patent of the United States filed on <u>December 11, 2001</u>, and assigned Application Serial No. <u>10/020,712</u>;

WHEREAS, <u>Overture Services, Inc.</u>, a corporation organized and existing under the laws of the State of <u>Delaware</u>, having a place of business at <u>74 North Pasadena Ave.</u>, <u>Pasadena, California, 91103</u>, hereinafter called the "Assignee", desires to acquire the entire right, title and interest in and to the invention and the patent application identified above, and all patents which may be obtained for said invention, as set forth below;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

The Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in

vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee any and all additional papers which may be requested by the Assignee to carry out the terms of this Assignment.

The Commissioner of Patents and Trademarks is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the Assignors have executed this agreement.

DATED: <u>8/9/2002</u> 8/22/2002

DATED:

DATED:

0-7-2002 8/9/m

DATED:

Mark Paine Winton Jonald F. Geddis Var Jon Dukes-Schlossber

Darren J. Davis

STATE OF COLIFCANIA ) ) COUNTY OF SAN MOTEO ) ) ss.

I. JOHN F. FACESTERY, A Notary Public in and for the County and State aforesaid, do hereby certify that Mark Paine, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 9H day of Angust , 2002.



Notary Public



My Commission Expires: AGRIL 17, 20(7

) ss.

STATE OF CALIFORNIA )

) COUNTY OF Son MATEO )

I. John F. Goorstein, A Notary Public in and for the County and State aforesaid, do hereby certify that Winton Davies, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 22 day of Angurl , 2002.



Notary Public



My Commission Expires: April 17, 2003

- 3 -

PATENT REEL: 013259 FRAME: 0695 STATE OF California COUNTY OF Sau Martio

I, JOSE J. SAN GABLEA Notary Public in and for the County and State aforesaid, do hereby certify that Donald F. Geddis, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

9 h day of Cuguet, 2002.



My Commission Expires: July 78, 2003

STATE OF (DU((OUNIA)) COUNTY OF Son MATCO)
ss.

I, JCHW F. FROSSTEIN, A Notary Public in and for the County and State aforesaid, do hereby certify that Jon Dukes-Schlossberg, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this GH day of Aucust, 2002.



A raibel

Notary Public

(SEAL)

My Commission Expires: ARCAL 17, 2003

STATE OF	)	
	)	SS.
COUNTY OF	)	

I, , A Notary Public in and for the County and State aforesaid, do hereby certify that Darren J. Davis, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this day of , 2002.

(SEAL)

Notary Public

My Commission Expires:

## ASSIGNMENT

WHEREAS, <u>Mark Paine</u>, <u>Winton Davies</u>, <u>Donald F. Geddis</u>, <u>Jon Dukes-Schlossberg</u> and <u>Darren J. Davis</u>, hereinafter called the "Assignors", have made the invention described in the United States patent application entitled <u>RECOMMENDING SEARCH TERMS</u> <u>USING COLLABORATIVE FILTERING AND WEB SPIDERING</u>, for a full description of which reference is here made to an application for Letters Patent of the United States filed on <u>December 11, 2001</u>, and assigned Application Serial No. <u>10/020,712</u>;

WHEREAS, <u>Overture Services</u>, Inc., a corporation organized and existing under the laws of the State of <u>Delaware</u>, having a place of business at <u>74 North Pasadena Ave.</u>, <u>Pasadena, California, 91103</u>, hereinafter called the "Assignee", desires to acquire the entire right, title and interest in and to the invention and the patent application identified above, and all patents which may be obtained for said invention, as set forth below;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

The Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in

vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee any and all additional papers which may be requested by the Assignee to carry out the terms of this Assignment.

The Commissioner of Patents and Trademarks is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the Assignors have executed this agreement.

DATED:		
		Mark Paine
DATED:		
		Winton Davies
DATED:		
		Donald F. Geddis
DATED:		
		Jon Dukes-Schlossberg
DATED:	8/9/02	Darren J. Davis

STATE OF California ) ) COUNTY OF Los Angeles

I, Donnahec Shattuck A Notary Public in and for the County and State aforesaid, do hereby certify that Darren J. Davis, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this qth day of August, 2002.

(SEAL)

DONNA LEE SHATTUCK Commission # 1239829 Notary Public - California Los Angeles County y Camm. Babies Oct 28, 2013

SS.

heller

Notary Public

My Commission Expires: 10/25/03

**RECORDED: 09/03/2002**